



## SAN FRANCISCO ARTS COMMISSION

25 VAN NESS AVE. SUITE 240, SAN FRANCISCO CA 94102

### **NORTH BEACH BRANCH LIBRARY: ART ENRICHMENT PROGRAM**

#### **North Beach Branch Artist Selection Process**

As part of the Branch Library Improvement Program (BLIP), the San Francisco Arts Commission and the San Francisco Public Library developed a Branch Library Improvement Arts Master Plan to guide the process of selecting artwork for library branches eligible for public art, which includes North Beach Branch. The Arts Master Plan includes a two-tiered artist selection process to maximize community involvement in the artist selection process for each participating branch. The first tier of the process is the establishment of a pre-qualified artist candidate pool of eligible professional Bay Area artists working in a wide variety of appropriate media. A new Artist Pool was recently established specifically for the Bayview/Anna E. Waden, North Beach, Ortega, and Visitacion Valley branches. The Arts Commission is interested in augmenting the Artist Pool to include additional North Beach artists. Interested North Beach artists may contact Jennifer Lovvorn at (415) 252-4637.

#### **OPPORTUNITY FOR COMMUNITY INVOLVEMENT - North Beach Branch Community Panelists**

The second tier of the artist selection process for the Branch Library Improvement Art Enrichment Program is the creation of community panels for each of the participating branches. Each branch community artist selection panel includes three community representatives (selected through a neighborhood election process), the branch manager, the branch architect, and an Arts Commissioner. North Beach residents interested in participating on the North Beach Branch Community Artist Selection Panel may complete the attached questionnaire and submit it to the Arts Commission offices no later than **Friday, February 20, 2009 at 5 PM.**

In late February, the North Beach Branch Library community meeting will include a presentation by Arts Commission staff which will provide an overview of the public art program. At this meeting, North Beach residents will vote for the three community representatives who will serve on the North Beach Branch Community Artist Selection Panel. Residents who are interested in voting must attend this meeting. Voting will be done by written ballot and the results will be posted within 72 hours of the meeting to the San Francisco Arts Commission's website at [www.sfartscommission.org/pubartcollection](http://www.sfartscommission.org/pubartcollection). Although we encourage potential community panelists to attend the February meeting, it is not a requirement for participation on the panel. To find out the meeting date, please visit the San Francisco Public Library's website at [www.sfpl.org/blip](http://www.sfpl.org/blip).

In mid-March, the North Beach Branch Community Artist Selection Panel will convene for a presentation of the art opportunities associated with the new North Beach Branch and to review and discuss the application materials of a selection of artists from the pre-qualified Branch Library Improvement Project (BLIP) artist candidate pool. Panelists will be expected to assess and discuss the qualifications of each artist from images of past work and other application materials, to score the artists, and to select three semi-finalists.

In late March, the semi-finalists will attend an orientation meeting with community representatives, the branch architect, and Public Library and Arts Commission staff to discuss art opportunities and community interests for the new North Beach Branch Library. Based on information obtained at the orientation meeting, the three artist finalists will prepare artwork proposals, which will be on public display for two weeks in mid-May for written public comment. Comments will be forwarded to the panelists prior to their final meeting.

Finally, in late May, the community panel will reconvene to interview the three finalists and select one of the three proposals for implementation at the North Beach Branch, pending approval by the Arts Commission.

All panel meetings and the orientation meeting are open to the public.

