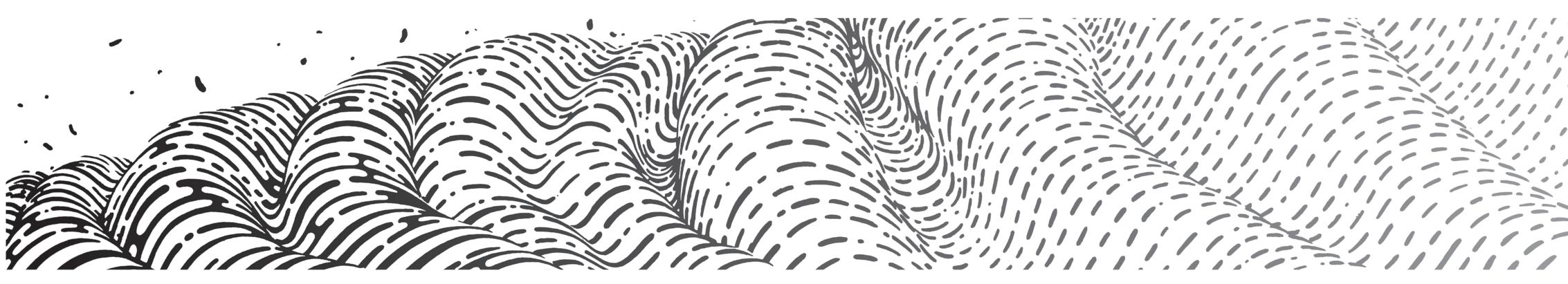
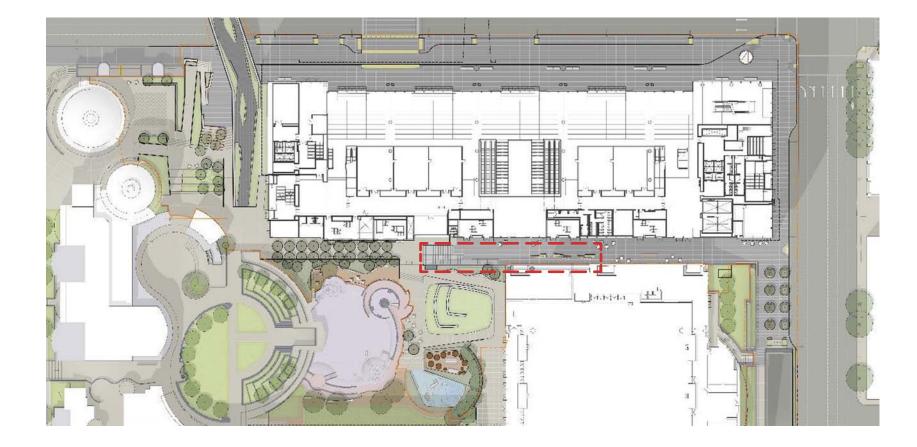
ROLL ART PROPOSAL FOR THE MOSCONE CENTER PASEO MURAL Brendan Monroe

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Roll is an artwork inspired by the movement of water and air in nature. The piece depicts an abstract mass filling and spilling over the wall and into the Moscone Paseo. To the West the dotted line work resembles a layer of fog coming in over the San Francisco coastal mountains. As it piles in and builds up to the East, the drawing intensifies, is rolled up and becomes heavy, just as if thick blanket is being pushed in toward the edge of the city.

The use of black, white and gray is a graphic representation and a man-made translation of soft, smooth ebb and flow of cloud banks. This takes cues from the grids inherent in the flat building wall and surrounding architecture and bends the picture plane in an optical play of surfaces and perspective. The mural evokes a human analytical look at the nature that has existed in the region with and without the City of San Francisco for millennia. The rolling volume of abstracted shape joins the viewer in the foreground and hints a subtle reminder that nature cannot be contained by the edges of the wall.

