



# Car-Free Market Street starts January 29

## Information for Embarcadero Plaza Artists

**Better Market Street** is set to transform our city’s busiest street for people walking, biking and riding transit over the next few years. Starting on January 29th through our **Quick-build** program, Market Street will become car-free eastbound from 10th to Main and westbound from Steuart to Van Ness. In addition to restricting private vehicles, the quick-build includes extending Muni lanes, over 100 new loading zones, and much-needed intersection safety improvements.



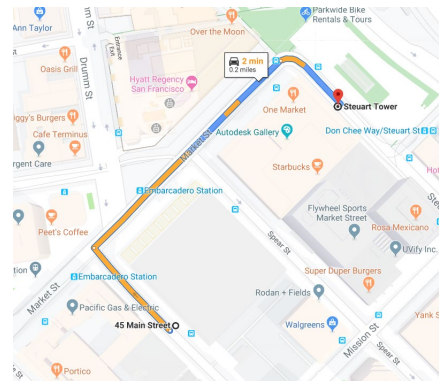
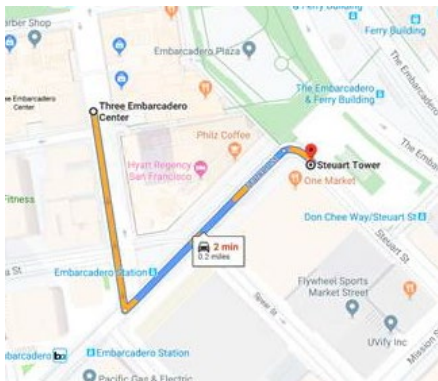
Traffic Changes Beginning January 29<sup>th</sup>. Private vehicles would be prohibited from turning onto or using Market Street in the red car free area. All traffic still will be able to cross Market on cross streets.

### Specifics Related to Embarcadero Plaza Artist Loading:

While private vehicles can still cross Market Street, those without commercial plates will no longer be able to drive in the red area on the map above. The best way for artists to access the Market/Steuart area in order to load/unload will be to head eastbound on Market Street from either northbound Main Street or southbound Drumm Street, travel east on Market, then **south** on Steuart. This route will remain open for all vehicles (commercial and non-commercial). From that direction you may access the loading zone on the south side of Market between Spear and Steuart and the Embarcadero Plaza area just north of the Bocce Courts.

\*\*Please note that the loading zones on the northside of Market Street at Steuart will **not** be accessible for loading or unloading and will become a bikeshare station. Furthermore, access to **northbound** Steuart between Mission and Market will be restricted to private vehicles. Access, loading and parking can still be done on the Embarcadero.\*\*

### Suggested routes to get to Market and Steuart:



If you have specific questions, please email [Phillip.Pierce@SFMTA.com](mailto:Phillip.Pierce@SFMTA.com) or call 415.646.2734.

More Information: [SFMTA.com/BetterMarketStreet](http://SFMTA.com/BetterMarketStreet)