



Car-Free Market Street starts January 29

Information for Embarcadero Plaza Artists

[Better Market Street](#) is set to transform our city’s busiest street for people walking, biking and riding transit over the next few years. Starting on January 29th through our [Quick-build](#) program, Market Street will become car-free eastbound from 10th to Main and westbound from Steuart to Van Ness. In addition to restricting private vehicles, the quick-build includes extending Muni only lanes, new loading zones and much-needed intersection safety improvements.



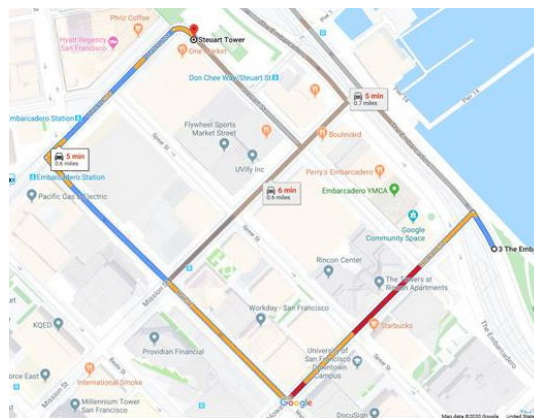
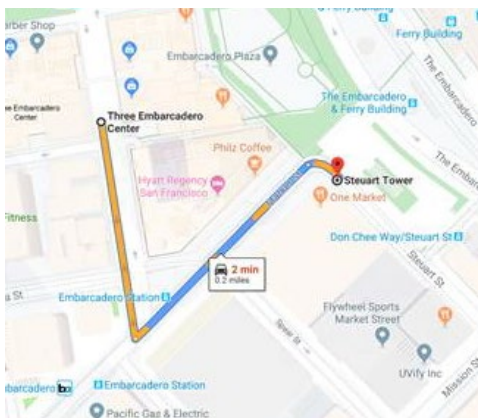
Traffic Changes Beginning January 29th. Private vehicles would be prohibited from turning onto or using Market Street in the red car free area. All traffic still will be able to cross Market on cross streets.

Specifics Related to Embarcadero Plaza Artist Loading Beginning Wednesday, January 29:

The metered parking stalls on the northside of Market Street at Steuart and surrounding area will **not** be available for loading, unloading or parking and will become a bikeshare station. Loading during morning peak hours (6am-9:30am) on weekdays should be done in the loading zone on the northside of Market street (in front of the Philz coffee). Loading during evening peak (3pm-7:30) should be done in the zone on the southside of Market street (in front of One Market). During non-peak times or on weekends, loading can occur in either zone. In addition, loading and parking can still be done from the Embarcadero. As always, be sure to follow all posted signs to avoid citations.

Suggested routes to get to Market and Steuart:

While private vehicles can still cross Market Street, those without commercial plates will no longer be able to drive in the red area on the map above. The best way for artists to access the Market/Steuart and Embarcadero Plaza is from Drumm Street from the north or Main Street from the south:



If you have specific questions, please email Phillip.Pierce@SFMTA.com or call 415.646.2734
More Information: SFMTA.com/BetterMarketStreet