

SFAC GRANTSEEKER WEBINAR

**October 1, 2021
1 - 2 p.m.**





Photo Credit: Hulleah Tsinhnahjinnie

OUR TEAM



- SFAC Community Investments Staff
- Ralph Remington Director of Cultural Affairs
 - Deputy Director of Programs Joanne Lee
 - Senior Program Officer Jaren Bonillo
 - Program Officer Debbie Ng
 - Program officer Robynn Takayama
 - Program Officer Anne Trickey
 - Program Officer Tina Crawford
 - Compliance Officer Molly Barrons
 - Program Associate Candace Eros Diaz
 - Program Associate Lorena Moreno
 - Program Associate Thanh Hong

2020 IAC Mica Sigourney and Silk Worm. Photo: Robbie Sweeny.

AGENDA



- SFAC Overview (10)
- Eligibility and Requirements (5)
- Grant Categories (15)
- Preparation to Apply (10)
- Q&A (15)



SFAC OVERVIEW



ABOUT SFAC



The San Francisco Arts Commission is the City agency that champions the arts as essential to daily life by investing in a vibrant arts community, enlivening the urban environment and shaping innovative cultural policy.

Our programs include:

- Community Investments
- Public Art
- Civic Art Collection
- Civic Design Review
- Art Vendor Program
- SFAC Galleries.

OPG 2020 Vanessa Vo Van Anh in Au Co performance.

RACIAL EQUITY STATEMENT



The San Francisco Arts Commission is committed to creating a city where all artists and cultural workers have the freedom, resources and platform to share their stories, art and culture and where race does not predetermine one's success in life. We also acknowledge that we occupy traditional and unceded Ohlone land. Fueled by these beliefs, we commit to addressing the systemic inequities within our agency, the City and County of San Francisco and the broader arts and culture sector. This work requires that we focus on race as we confront inequities of the past, reveal inequities of the present and develop effective strategies to move all of us towards an equitable future.

IAC 2020 Krissy Keefer.
Photo by Brooke Anderson

COMMUNITY INVESTMENTS PROGRAM



The **Community Investments Program** supports San Francisco artists, arts organizations, and communities with an equity lens through grants, technical assistance and capacity building, economic development, arts education initiatives and community-based Cultural Centers.

CEI 2019 Cuicacalli at Carnaval SF
Photo: Pankaj Bhargava

CULTURAL EQUITY ENDOWMENT FUND



SEC. 68.1. PURPOSES

The Cultural Equity Endowment Fund is established to move San Francisco arts funding toward cultural equity.

Priority funding goes to organizations that foster artistic expression deeply rooted in and reflective of historically marginalized communities. These communities include: African and African American; Latinx; Asian and Asian American; Arab; Native American; Pacific Islander; lesbian, gay, bisexual, queer; transgender and gender variant people; people with disabilities; and women.

2020 IAC Breanna Sinclair
Photo by Misti Layne

Cultural Equity Endowment Impact by the Numbers 2021

Activities

Funding

Supports

320 Applicants

10 Distinct Panels

40 Panelists

32% applicant
success rate

\$4,092,344
total amount awarded

9% first-time
org recipients

19% first-time
indv. recipients

102 Grantees

38
nonprofits/organizations
awarded

64
individual artists
awarded

10 districts

SFAC GRANT CYCLE





ELIGIBILITY AND REQUIREMENTS

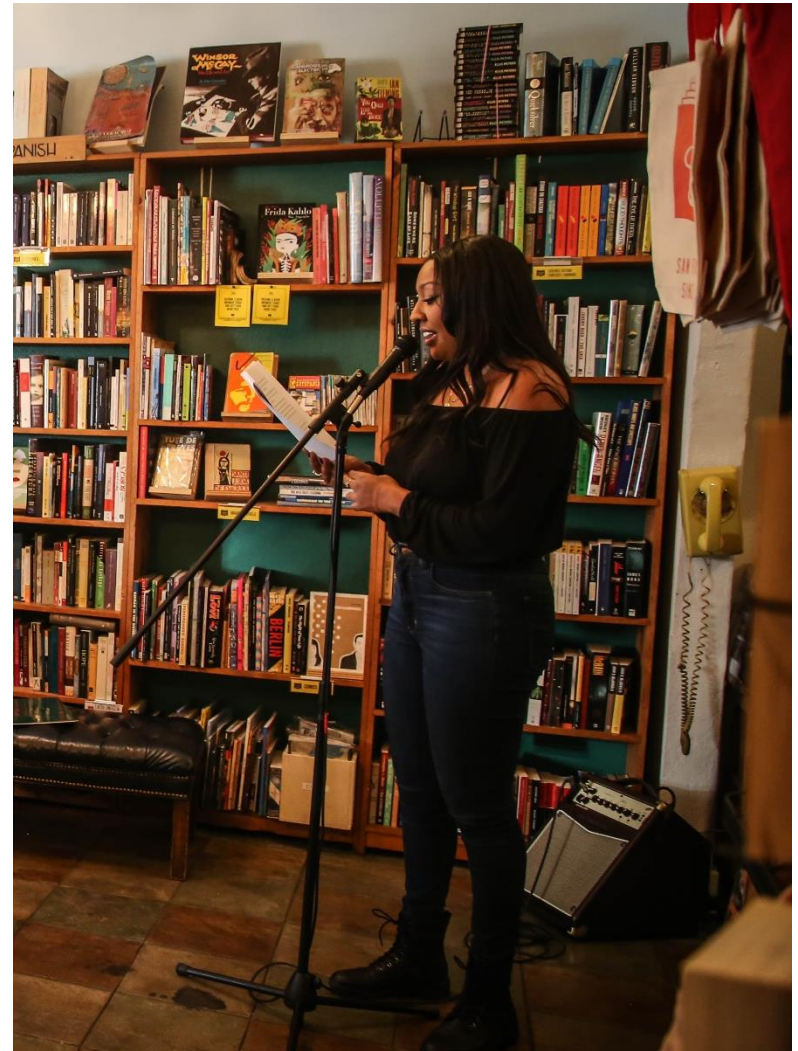


ELIGIBILITY

- Applicants must be:
 - Based or live in San Francisco
 - Artist/501(c)(3) arts organizations or fiscally sponsored organizations
- Have a two-year demonstrated history of operating/living in San Francisco
- Deeply rooted in BIPOC/historically marginalized communities
- May not be a part of another City agency or department
- Must be in good standing with other grants and loans
- Organization budget size may define eligibility (depending on grant)
- Project activities must take place in S.F. between a defined grant window (depending on grant).

ORGANIZATION REQUIREMENTS

- Proof of current 501(c)(3) status (or fiscal sponsorship*)
- Proof of current San Francisco address (yours or the fiscal sponsor's)
- Demonstration of two-year programmatic history
- Most recent IRS Form 990 or Financial Statements for fiscally sponsored projects
- Supporting Materials
- Work Samples



2020 Accion Latina - AfroLatinx writer Olivia Peña. Photo by Adelyna Tirado.

COMPLIANCE AND INSURANCE



- Supplier Compliance
Visit SF CITY Partner
<https://sfcitypartner.sfgov.org/pages/become-a-supplier.aspx>
- Grant Agreements
- Insurance



GRANT CATEGORIES



SAN FRANCISCO ARTIST GRANTS



IAC 2020 Silk Worm
Photo by Mariah Tiffany

Supports artistic commissions that stimulate the creation and presentation of creative works of art presented throughout the city's neighborhoods.

- The artist must **live in SF** (for past two years), be at least **18 years old**, and cannot be enrolled as a **full-time student**
- Up to \$20,000 to San Francisco-based artists creating work
- All genres; eighteen-month grant window; five (5) years or less experience reviewed by a separate panel.
- Public benefit accessible to an SF audience.

CULTURAL EQUITY INITIATIVES



Supports small and mid-sized arts organizations through multi-year core operating support grants to shift programming, build capacity and address recovery efforts.

- CEI grants may be used to fund general operating expenses such as salaries, rent, equipment and supplies
- Up to \$100,000 over two years. Grant window is July 1, 2022 to June 30, 2024
- Grant request amounts based on average annual operating revenue from two most recently completed fiscal years
- Budget cap \$1.5 mil.

19CEI10 Duniya Dance African Arts Festival. Photo by Crystal Birns

CREATIVE SPACE PLANNING & FACILITIES



CRSP 2020
The Roxie Theatre

Supports arts organizations to plan for and invest in San Francisco cultural facilities.

- Up to \$50,000 to arts organizations for **planning** or pre-planning for the development and/or acquisition of arts facilities
- Up to \$100,000 to tax exempt arts organizations for capital improvements
- Budget cap \$3 mil.

ARTISTIC LEGACY GRANT



Zaccho Dance

The Artistic Legacy Grant (ALG) acknowledges the impact of an artistic leader who has served a San Francisco-based organization consistently for 25 years or more.

- ALG funds may be used to support organizational or artistic legacy planning such as transition or succession planning; and/or artistic documentation or publications reflecting the history of the organization.
- Up to \$40,000 to arts organizations
- Budget cap \$1.5 mil.

NATIVE AMERICAN ARTS & CULTURAL TRADITIONS



Round Valley Dancer
Photo by April McGill

- Applicants must clearly substantiate how they are connected to the Native American community
- Proposals are reviewed by a panel of Native American community members.



PREPARATION TO APPLY

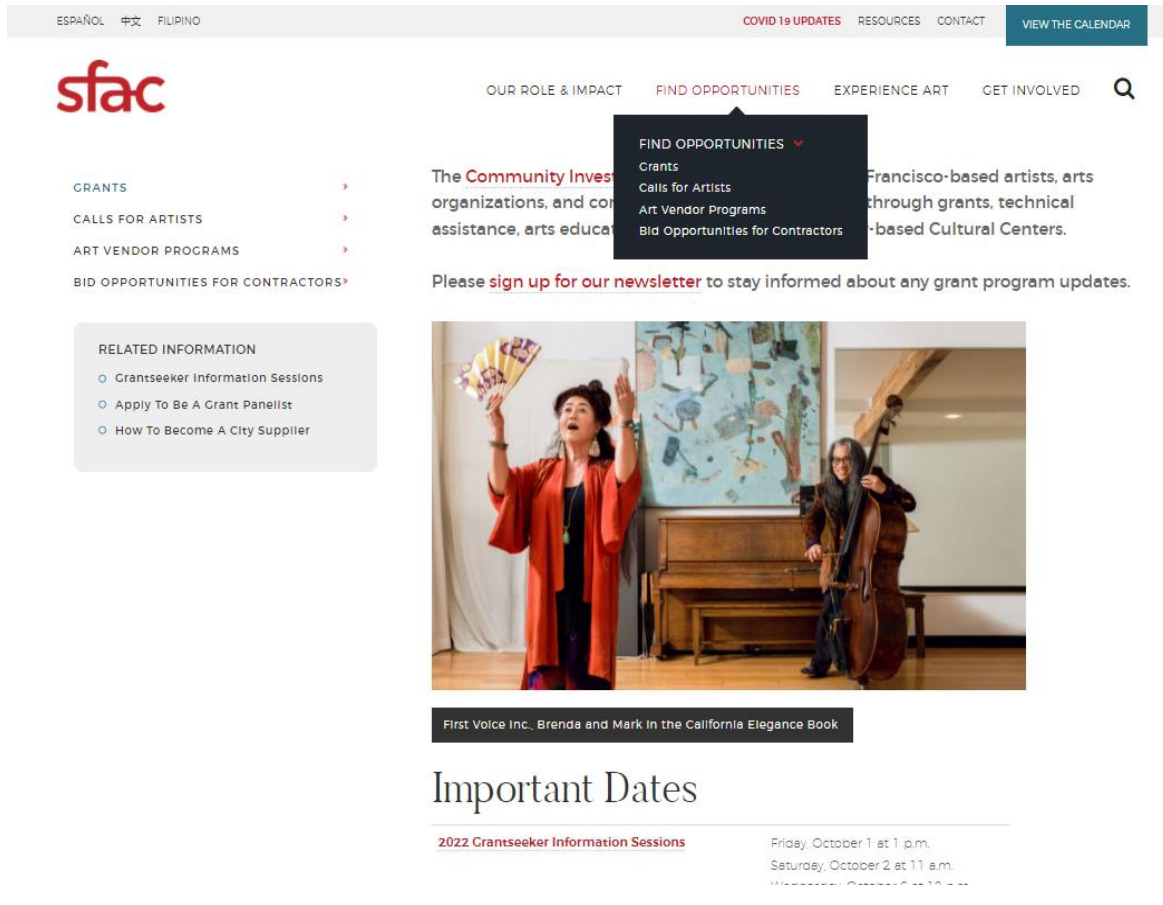


GRANTS LANDING PAGE

<https://www.sfartscommission.org/grants>

Webpage includes:

- Grant Guidelines
- Application Instructions
 - Contact information
 - Application Questions
 - Project Budget
 - Support Materials
- Link to online application



The screenshot shows the SFAC website's grants landing page. At the top, there are navigation links for 'ESPAÑOL', '中文', 'FILIPINO', 'COVID 19 UPDATES', 'RESOURCES', 'CONTACT', and 'VIEW THE CALENDAR'. The main navigation includes 'OUR ROLE & IMPACT', 'FIND OPPORTUNITIES', 'EXPERIENCE ART', and 'GET INVOLVED'. A dropdown menu for 'FIND OPPORTUNITIES' is open, showing options for 'Grants', 'Calls for Artists', 'Art Vendor Programs', and 'Bid Opportunities for Contractors'. The 'Grants' section is highlighted, with a sub-header 'The Community Invests' and a description: 'The Community Invests in San Francisco-based artists, arts organizations, and community-based cultural centers through grants, technical assistance, arts education, and other programs. Bid Opportunities for Contractors'. Below this is a call to action: 'Please sign up for our newsletter to stay informed about any grant program updates.' A featured image shows a woman in a red jacket holding a fan and a man playing a double bass. Below the image is a caption: 'First Voice Inc., Brenda and Mark in the California Elegance Book'. The 'Important Dates' section lists '2022 Grantseeker Information Sessions' with dates: 'Friday, October 1 at 1 p.m.', 'Saturday, October 2 at 11 a.m.', and 'Wednesday, October 6 at 10 a.m.' On the left side, there are links for 'GRANTS', 'CALLS FOR ARTISTS', 'ART VENDOR PROGRAMS', and 'BID OPPORTUNITIES FOR CONTRACTORS'. Below these are 'RELATED INFORMATION' links: 'Grantseeker Information Sessions', 'Apply To Be A Grant Panelist', and 'How To Become A City Supplier'.

GRANT WEBINARS AND DEADLINES

| Grant Category | Webinar Date | Application Deadline |
|-----------------------------|----------------------|------------------------|
| Artistic Legacy | October 6 at 12 p.m. | October 19 at 12 p.m. |
| Creative Space | October 6 at 12 p.m. | October 27 at 12 p.m. |
| Cultural Equity Initiatives | October 6 at 12 p.m. | November 3 at 12 p.m. |
| San Francisco Artist | October 2 at 12 p.m. | November 10 at 12 p.m. |

| Webinar Topic | Webinar Date |
|---|----------------------|
| Grantseeker Information Session | October 1 at 1 p.m. |
| Fiscal Sponsors Grant Information Session | October 8 at 12 p.m. |
| Application Work Sample Information Session | October 13 at 4 p.m. |

ONLINE APPLICATION FORM

FY21 San Francisco Artists Grant Application

Page: **1** 2 3 4 5

Save my progress and resume later | [Resume a previously saved form](#)

Artist Information

Legal Name of Applicant: *

The applicant's full legal name must match the name on the applicant's income tax return. This is the name used to sign grant agreements. If funded and your legal name is not provided, a delay of the initial grant payment may occur.

Artist Name (if different from an applicant's legal name):

Artist Email: *

Artist Phone Number: *

Artist Pronouns-Check all that apply. *

- She/hers/her
- He/him/his
- They/them/theirs
- Other
- Decline to state

Supplier ID Number (formerly known as a 'Vendor Number')

Any artist who has previously received a grant or been paid by the City has a Supplier ID. If you are unsure of your Supplier ID Number, please *Create a new ticket* at [San Francisco City Partner-Contact User Support](#) for assistance.

Enter your Supplier ID Number below. If you do not have a Supplier ID Number, enter '0'. *

San Francisco home address

GRANTSEEKER TIPS



2020 First Voice
Photo by California Elegance

- Read the guidelines thoroughly and refer to the instructions.
- Pay attention to the scoring criteria
- Plan ahead:
 - Reach out to partner for partner letter or any quotes (CRSP)
 - Gather work samples and team bios
 - Research costs for your virtual event, such as video equipment, platforms, or for our venue such as rental fees

GRANTSEEKER TIPS



- Draft responses in another document, then cut and paste answers into the online application form. Pay attention to **word count**.
- Upload **work samples** applicable to the artistic discipline that demonstrate the ability to complete the project.
- Write with **enthusiasm** and tell a compelling story.
- **Be consistent, be specific, instill confidence** in the panelists.
- Consider writing together and sharing in the process.

2020 First Voice
Photo by California Elegance

Q & A



2020 ArtSpan.
Artist Sarah Torres installing at Cumaica Coffee

Thank you!

| Grant Category | Program Officer | Email |
|--|-----------------|-------------------------|
| San Francisco Artist Grants | Anne Trickey | anne.trickey@sfgov.org |
| Cultural Equity Initiatives | Debbie Ng | debbie.h.ng@sfgov.org |
| Creative Space | Jaren Bonillo | jaren.bonillo@sfgov.org |
| Artistic Legacy Grant | Debbie Ng | debbie.h.ng@sfgov.org |
| Native American Arts and Cultural Traditions | Jaren Bonillo | jaren.bonillo@sfgov.org |