SFAC GRANTSEEKER WEBINAR
October 1, 2021
1 – 2 p.m.
OUR TEAM

SFAC Community Investments Staff
• Ralph Remington Director of Cultural Affairs
• Deputy Director of Programs Joanne Lee
• Senior Program Officer Jaren Bonillo
• Program Officer Debbie Ng
• Program officer Robynn Takayama
• Program Officer Anne Trickey
• Program Officer Tina Crawford
• Compliance Officer Molly Barrons
• Program Associate Candace Eros Diaz
• Program Associate Lorena Moreno
• Program Associate Thanh Hong

2020 IAC Mica Sigourney and Silk Worm. Photo: Robbie Sweeny.
AGENDA

- SFAC Overview (10)
- Eligibility and Requirements (5)
- Grant Categories (15)
- Preparation to Apply (10)
- Q&A (15)
SFAC OVERVIEW
ABOUT SFAC

The San Francisco Arts Commission is the City agency that champions the arts as essential to daily life by investing in a vibrant arts community, enlivening the urban environment and shaping innovative cultural policy.

Our programs include:
• Community Investments
• Public Art
• Civic Art Collection
• Civic Design Review
• Art Vendor Program
• SFAC Galleries.

OPG 2020 Vanessa Vo Van Anh in Au Co performance.
RACIAL EQUITY STATEMENT

The San Francisco Arts Commission is committed to creating a city where all artists and cultural workers have the freedom, resources and platform to share their stories, art and culture and where race does not predetermine one’s success in life. We also acknowledge that we occupy traditional and unceded Ohlone land. Fueled by these beliefs, we commit to addressing the systemic inequities within our agency, the City and County of San Francisco and the broader arts and culture sector. This work requires that we focus on race as we confront inequities of the past, reveal inequities of the present and develop effective strategies to move all of us towards an equitable future.
COMMUNITY INVESTMENTS PROGRAM

The Community Investments Program supports San Francisco artists, arts organizations, and communities with an equity lens through grants, technical assistance and capacity building, economic development, arts education initiatives and community-based Cultural Centers.

CEI 2019 Cuicacalli at Carnaval SF
Photo: Pankaj Bhargava
CULTURAL EQUITY ENDOWMENT FUND

SEC. 68.1. PURPOSES
The Cultural Equity Endowment Fund is established to move San Francisco arts funding toward cultural equity.

Priority funding goes to organizations that foster artistic expression deeply rooted in and reflective of historically marginalized communities. These communities include: African and African American; Latinx; Asian and Asian American; Arab; Native American; Pacific Islander; lesbian, gay, bisexual, queer; transgender and gender variant people; people with disabilities; and women.
Cultural Equity Endowment Impact by the Numbers 2021

Activities

- 320 Applicants
- 10 Distinct Panels
- 40 Panelists

Funding

- $4,092,344 total amount awarded
- 32% applicant success rate
- 64 individual artists awarded
- 9% first-time org recipients
- 19% first-time indv. recipients

Supports

- 102 Grantees
- 38 nonprofits/organizations awarded
- 10 districts
- 19% first-time indv. recipients
ELIGIBILITY AND REQUIREMENTS
ELIGIBILITY

• Applicants must be:
  • Based or live in San Francisco
  • Artist/501(c)(3) arts organizations or fiscally sponsored organizations

• Have a two-year demonstrated history of operating/living in San Francisco

• Deeply rooted in BIPOC/historically marginalized communities

• May not be a part of another City agency or department

• Must be in good standing with other grants and loans

• Organization budget size may define eligibility (depending on grant)

• Project activities must take place in S.F. between a defined grant window (depending on grant).
ORGANIZATION REQUIREMENTS

• Proof of current 501(c)(3) status (or fiscal sponsorship*)

• Proof of current San Francisco address (yours or the fiscal sponsor’s)

• Demonstration of two-year programmatic history

• Most recent IRS Form 990 or Financial Statements for fiscally sponsored projects

• Supporting Materials

• Work Samples

COMPLIANCE AND INSURANCE

• Supplier Compliance
  Visit SF CITY Partner
  https://sfcitypartner.sfgov.org/pages/become-a-supplier.aspx

• Grant Agreements

• Insurance
GRANT CATEGORIES
SAN FRANCISCO ARTIST GRANTS

Supports artistic commissions that stimulate the creation and presentation of creative works of art presented throughout the city’s neighborhoods.

• The artist must live in SF (for past two years), be at least 18 years old, and cannot be enrolled as a full-time student

• Up to $20,000 to San Francisco-based artists creating work

• All genres; eighteen-month grant window; five (5) years or less experience reviewed by a separate panel.

• Public benefit accessible to an SF audience.

IAC 2020 Silk Worm
Photo by Mariah Tiffany
CULTURAL EQUITY INITIATIVES

Supports small and mid-sized arts organizations through multi-year core operating support grants to shift programming, build capacity and address recovery efforts.

- CEI grants may be used to fund general operating expenses such as salaries, rent, equipment and supplies
- Up to $100,000 over two years. Grant window is July 1, 2022 to June 30, 2024
- Grant request amounts based on average annual operating revenue from two most recently completed fiscal years
- Budget cap $1.5 mil.
CREATIVE SPACE PLANNING & FACILITIES

Supports arts organizations to plan for and invest in San Francisco cultural facilities.

- Up to $50,000 to arts organizations for planning or pre-planning for the development and/or acquisition of arts facilities
- Up to $100,000 to tax exempt arts organizations for capital improvements
- Budget cap $3 mil.

CRSP 2020
The Roxie Theatre
ARTISTIC LEGACY GRANT

The Artistic Legacy Grant (ALG) acknowledges the impact of an artistic leader who has served a San Francisco-based organization consistently for 25 years or more.

- ALG funds may be used to support organizational or artistic legacy planning such as transition or succession planning; and/or artistic documentation or publications reflecting the history of the organization.
- Up to $40,000 to arts organizations
- Budget cap $1.5 mil.
NATIVE AMERICAN ARTS & CULTURAL TRADITIONS

- Applicants must clearly substantiate how they are connected to the Native American community.

- Proposals are reviewed by a panel of Native American community members.

Round Valley Dancer
Photo by April McGill
PREPARATION TO APPLY
GRANTS LANDING PAGE

https://www.sfartscommission.org/grants

Webpage includes:

- Grant Guidelines
- Application Instructions
  - Contact information
  - Application Questions
  - Project Budget
  - Support Materials
- Link to online application
# Grant Webinars and Deadlines

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<th>Grant Category</th>
<th>Webinar Date</th>
<th>Application Deadline</th>
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<tr>
<td>Artistic Legacy</td>
<td>October 6 at 12 p.m.</td>
<td>October 19 at 12 p.m.</td>
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<tr>
<td>Creative Space</td>
<td>October 6 at 12 p.m.</td>
<td>October 27 at 12 p.m.</td>
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<tr>
<td>Cultural Equity Initiatives</td>
<td>October 6 at 12 p.m.</td>
<td>November 3 at 12 p.m.</td>
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<td>San Francisco Artist</td>
<td>October 2 at 12 p.m.</td>
<td>November 10 at 12 p.m.</td>
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<tr>
<th>Webinar Topic</th>
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<tr>
<td>Grantseeker Information Session</td>
<td>October 1 at 1 p.m.</td>
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<td>Fiscal Sponsors Grant Information Session</td>
<td>October 8 at 12 p.m.</td>
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<td>Application Work Sample Information Session</td>
<td>October 13 at 4 p.m.</td>
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ONLINE APPLICATION FORM

FY21 San Francisco Artists Grant Application

Artist Information

Legal Name of Applicant:

The applicant’s full legal name must match the name on the applicant’s income tax return. This is the name used to sign grant agreements. If funded and your legal name is not provided, a delay of the initial grant payment may occur.

Artist Name (if different from an applicant’s legal name):

Artist Email: * Artist Phone Number: *

Artist Prenouns—Check all that apply. *

- She/her/hers
- He/him/his
- They/them/theirs
- Other
- Decline to state

Supplier ID Number (formerly known as a Vendor Number)

Any artist who has previously received a grant or been paid by the City has a Supplier ID. If you are unsure of your Supplier ID Number, please Create a new ticket at San Francisco City Partner-Contact User Support for assistance.

Enter your Supplier ID Number below. If you do not have a Supplier ID Number, enter "0". *

San Francisco home address
GRANTSEEKER TIPS

- Read the guidelines thoroughly and refer to the instructions.
- Pay attention to the **scoring criteria**
- **Plan ahead:**
  - Reach out to partner for partner letter or any quotes (CRSP)
  - Gather work samples and team bios
  - Research costs for your virtual event, such as video equipment, platforms, or for our venue such as rental fees

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2020 First Voice
Photo by California Elegance
GRANTSEEKER TIPS

• Draft responses in another document, then cut and paste answers into the online application form. Pay attention to word count.

• Upload work samples applicable to the artistic discipline that demonstrate the ability to complete the project.

• Write with enthusiasm and tell a compelling story.

• Be consistent, be specific, instill confidence in the panelists.

• Consider writing together and sharing in the process.
Q & A

2020 ArtSpan.
Artist Sarah Torres installing at Cumaica Coffee
## Thank you!

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<td>Anne Trickey</td>
<td><a href="mailto:anne.trickey@sfgov.org">anne.trickey@sfgov.org</a></td>
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