



SAN FRANCISCO ARTIST GRANT WEBINAR

**October 2, 2021
11 a.m. - 12 p.m.**



Photo Credit: Hulleah Tsinhnahjinnie

OUR TEAM



- SFAC Community Investments Staff
- Ralph Remington Director of Cultural Affairs
 - Deputy Director of Programs Joanne Lee
 - Senior Program Officer Jaren Bonillo
 - Program Officer Debbie Ng
 - Program officer Robynn Takayama
 - Program Officer Anne Trickey
 - Program Officer Tina Crawford
 - Compliance Officer Molly Barrons
 - Program Associate Candace Eros Diaz
 - Program Associate Lorena Moreno
 - Program Associate Thanh Hong

2020 IAC Mica Sigourney and Silk Worm. Photo: Robbie Sweeny.

AGENDA



- SFAC Overview (10)
- San Francisco Artist Grant Eligibility and Requirements (10)
- Application Process (5)
- Scoring Criteria (20)
- Grantseeker Tips (5)
- Q&A (10)

WCTAIR 2020 Maddy Clifford



SFAC OVERVIEW



ABOUT SFAC



The San Francisco Arts Commission is the City agency that champions the arts as essential to daily life by investing in a vibrant arts community, enlivening the urban environment and shaping innovative cultural policy.

Our programs include: Civic Art Collection, Civic Design Review, Community Investments and the Art Vendor Program, Public Art, and SFAC Galleries.

OPG 2020 Vanessa Vo Van Anh in Au Co performance.

RACIAL EQUITY STATEMENT



IAC 2020 Krissy Keefer.
Photo by Brooke Anderson

The San Francisco Arts Commission is committed to creating a city where all artists and cultural workers have the freedom, resources and platform to share their stories, art and culture and where race does not predetermine one's success in life. We also acknowledge that we occupy traditional and unceded Ohlone land. Fueled by these beliefs, we commit to addressing the systemic inequities within our agency, the City and County of San Francisco and the broader arts and culture sector. This work requires that we focus on race as we confront inequities of the past, reveal inequities of the present and develop effective strategies to move all of us towards an equitable future.

COMMUNITY INVESTMENTS PROGRAM



The **Community Investments Program** supports San Francisco artists, arts organizations, and communities with an equity lens through grants, technical assistance and capacity building, economic development, arts education initiatives and community-based Cultural Centers.

CEI 2019 Cuicacalli at Carnaval SF
Photo: Pankaj Bhargava

CULTURAL EQUITY ENDOWMENT FUND



2020 IAC Breanna Sinclair
Photo by Misti Layne

SEC. 68.1. PURPOSES

The Cultural Equity Endowment Fund is established to move San Francisco arts funding toward cultural equity.

Priority funding goes to organizations that foster artistic expression deeply rooted in and reflective of historically marginalized communities. These communities include: African and African American; Latinx; Asian and Asian American; Arab; Native American; Pacific Islander; lesbian, gay, bisexual, queer; transgender and gender variant people; people with disabilities; and women.

Cultural Equity Endowment Impact by the Numbers 2021

Activities

Funding

Supports

320 Applicants

10 Distinct Panels

40 Panelists

32% applicant
success rate

\$4,092,344
total amount awarded

9% first-time
org recipients

19% first-time
indv. recipients

102 Grantees

38
nonprofits/organizations
awarded

64
individual
artists awarded

10 districts

SFAC GRANT CYCLE





ELIGIBILITY AND REQUIREMENTS



SAN FRANCISCO ARTISTS



IAC 2020 Silk Worm
Photo by Mariah Tiffany

Supports artistic commissions that stimulate the creation and presentation of creative works of art presented throughout the city's neighborhoods.

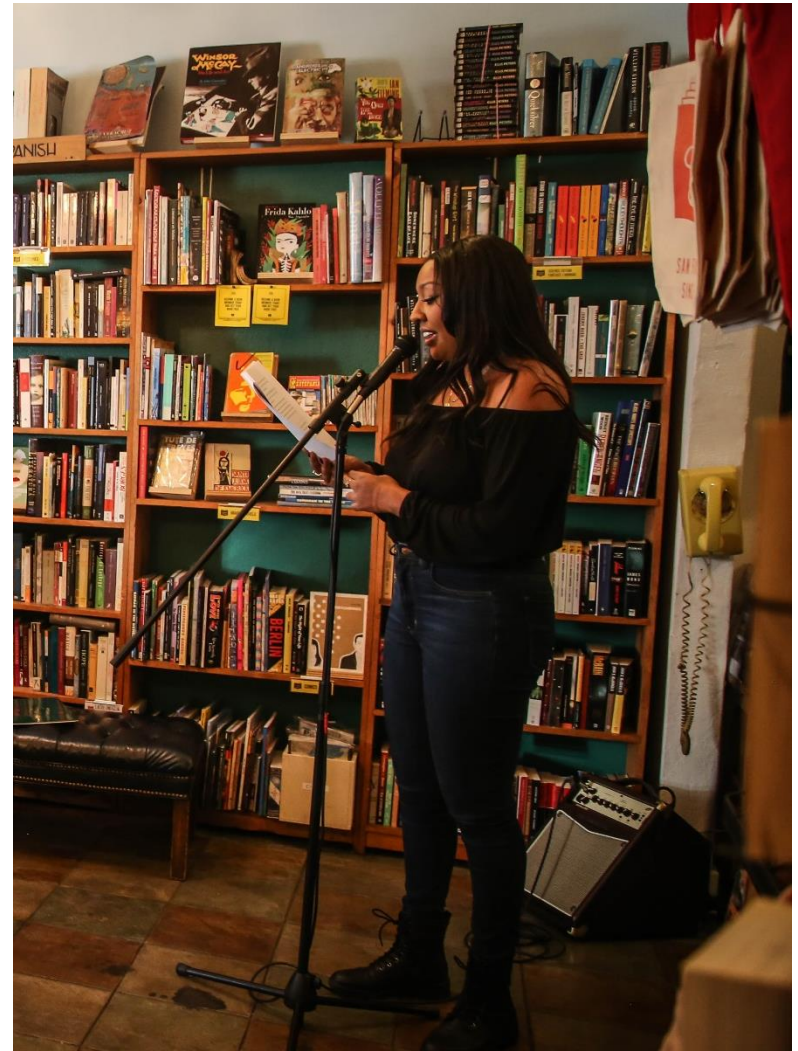
- The artist must **live in SF** (for past two years), be at least **18 years old**, and cannot be enrolled as a **full-time student**
- Up to \$20,000 to San Francisco-based artists creating work
- All genres; eighteen-month grant window; five (5) years or less experience reviewed by a separate panel.
- Public benefit accessible to an SF audience.

ELIGIBILITY

- Two-year demonstrated history of operating/living in San Francisco
- Must have provided a public benefit to a San Francisco based audience in the last two years
- Artists can apply for themselves or with a fiscal sponsor
 - Organizations cannot act as fiscal sponsors for employees or contractors, a third party fiscal sponsor is required
 - City & County of San Francisco or the San Francisco Unified School District employees MUST apply with a fiscal sponsor
- Must be in good standing with other grants and loans
- Project activities must take place in S.F. between July 1, 2022 and December 31, 2023.
- Project must include a public benefit accessible by a San Francisco based audience that fits the project.

APPLICATION REQUIREMENTS

- No budget required
- Proof of current San Francisco address (a bill or other document establishing you at that address in the last 3 months)
- Fiscal Sponsor letter, if applicable
- CV/Resume (2 pages max)
- Work Samples: up to five (5) links or appropriately sized files to upload
- Work Sample Webinar: October 13 at 4 p.m.



2020 Accion Latina - AfroLatinx writer Olivia Peña. Photo by Adelyna Tirado.



APPLICATION PROCESS



STEP 1 – SFAC GRANTS WEBPAGE



<https://www.sfartscommission.org/grants>

Webpage includes:

- Grant Guidelines
- Application Instructions
- Link to online application
- Webinar Recordings

19CEI10 Duniya Dance African Arts Festival. Photo by Crystal Birns

STEP 2 - REVIEW THE GUIDELINES

<https://www.sfartscommission.org/content/san-francisco-artist-grant>



Webpage includes:

- Guidelines
- Instructions
- Application link
- Deadlines
- Eligibility
- Restrictions
- Panel Evaluation
- Scoring Criteria

IAC 2020 Annie Danger as Dick Nichols
Photo by Annie Danger

STEP 3 - APPLICATION INSTRUCTIONS



<https://www.sfartscommission.org/UPDATE>

Document includes:

- Link to Guidelines
- Application Instructions
 - Contact information
 - Application Questions
 - Word limit for responses
 - Support Materials
- Link to online application

STEP 4 - PREPARE YOUR ANSWERS

Application Questions:

- Highlight your experience with one or more of the racial equity communities identified in the [Cultural Equity Endowment legislation](#).
500 word limit

Page 3 - Narrative Questions

Racial Equity (20 points)

If you are a part of a community not listed that you feel should be included, we encourage artists to articulate and provide supporting evidence regarding the historical and current inequities experienced by your community. **Specific artistic disciplines are not part of this funding priority.**

- Highlight your experience with one or more of the racial equity communities identified in the [Cultural Equity Endowment legislation](#).
(500 word limit)

STEP 5 - COMPLETE THE APPLICATION

<https://sfac.tfaforms.net/80>

FY21 San Francisco Artist Grant Eligibility Questions

Applicant Name:

Select the artistic practices below that best fit your project to be reviewed in a panel of similar projects.

- Craft
- Curation

Do you identify as an artist with five years' experience or less? *

- Yes
- No

Artists who select "Yes" are reviewed by a separate panel.



SCORING CRITERIA



SCORING CRITERIA



Racial Equity (20 points)

one question

Artistic Relevance (10 points)

one question, bio, 2 page CV/resume

Work Samples (20 points)

up to five uploads/links

Artist Project (50 points)

four sections:

project, public benefit, importance, Grant Plan

SCORING CRITERIA: RACIAL EQUITY

Question	Points	Criteria
<p>Highlight your personal experience with one or more of the racial equity communities identified in the Cultural Equity Endowment legislation. <i>500 word limit</i></p>	<p>20</p>	<p>Applicant is able to express their personal experience with one or more of the racial equity communities identified in the Cultural Equity Endowment legislation.</p>

SEC. 68.5. COMMISSIONS TO INDIVIDUAL ARTISTS.



The Commissions to Individual Artists Program shall provide support to individual artists to stimulate production and dissemination of works of art in all disciplines and all neighborhoods of San Francisco. The majority of Commissions to Individual Artists in any year shall be to artists who are deeply rooted in and able to express the experiences of historically underserved communities such as African American; Asian American; disabled; Latino; lesbian and gay; Native American; Pacific Islander; and, women.

(Added by Ord. 354-93, App. 11/12/93)

SCORING CRITERIA: ARTISTIC RELEVANCE

Question	Points	Criteria
Tell us about your experience relevant to your proposed project. <i>250 word limit</i>	10	Artist successfully describes their experience relevant to the proposed project.
Resume or Curriculum Vitae <i>2 page maximum</i>		Artist's Resume/CV and Biography reflect their experience relevant to the proposed project.
Biography <i>150 word limit</i>		

SCORING CRITERIA: WORK SAMPLES

Question	Points	Criteria
<p>Work Samples: Upload samples of your past work. The samples should show your ability to complete your proposed project, as well as demonstrate knowledge of and experience in your creative practice.</p> <p><i>Any combination of the following: 5 images, 5 pages, 5 minutes of audio/video</i></p>	20	Work samples show an ability to complete the proposed project, as well as demonstrate knowledge of and experience in the artist's creative practice.

SCORING CRITERIA: ARTISTIC PROJECT PT. 1

Question	Points	Criteria
<p>Describe the ideas and processes involved in making your project and your role in the creative process. It is important to give the panelists a clear picture of what you are doing and how you are doing it.</p> <p><i>500 word limit</i></p>	20	<p>Artist clearly describes the ideas and processes involved in making the project and their role in the creative process.</p> <p><i>If applicable:</i> Roles of any partners or collaborators are outlined.</p>
<p>If you are working with other partners or collaborators, please outline their role in the project.</p> <p><i>250 word limit</i></p>		

SCORING CRITERIA: ARTISTIC PROJECT PT. 2

Question	Points	Criteria
How will your project provide a public benefit to San Francisco, its neighborhoods and/or communities and why is it appropriate for your project? How will you know the public benefit achieved your intended purpose (goals)? 250 word limit	10	Applicant describes the public benefit. Applicant's explanation of why the public benefit is appropriate for the project makes sense. Applicant sets goals for a successful public benefit.

New

SCORING CRITERIA: ARTISTIC PROJECT PT. 3

Question	Points	Criteria
Why is this project important to you and to the future of your artistic practice? <i>350 word limit</i>	15	Applicant articulates why the project is important to them and to the future of their artistic practice.

SCORING CRITERIA: ARTISTIC PROJECT PT. 4

Question	Points	Criteria
Completed grant plan with distinct activities, outputs and date completed by. <i>90 word limit</i>	5	Artist translates their project description and plan into distinct activities during the grant window.

GRANTSEEKER TIPS



- Read the guidelines thoroughly and refer to the instructions.
- Schedule a 15 minute session with Program Officer Anne Trickey, 415-806-5884, anne.trickey@sfgov.org.
- Gather work samples, review file size and test links in advance.
- Draft responses in another document, then cut and paste answers into the online form. Pay attention to word count.
- Write with enthusiasm and tell a compelling story.
- Be consistent, be specific, consider having a friend review before submitting.
- **DEADLINE November 10, 2020, 12 p.m. (noon)**

PANEL PROCESS



- To ensure our process is rooted in racial equity, applications are openly reviewed by a panel of peers. Our panelists:
 - Meet in a virtual publicly accessible setting
 - Review applications, discuss and score applications
- Staff work hard to create panels are equitably representative of the applicant pool and the larger city of San Francisco with regards to race/ethnicity, gender identity, sexuality, ability status, as well as artistic discipline and organizational expertise.
- We have an open nomination process for panelists. Get into our panel pool!
- <https://www.sfartscommission.org/panelists>

COMPLIANCE AND INSURANCE



- Supplier Compliance
Visit SF CITY Partner
<https://sfcitypartner.sfgov.org/pages/become-a-supplier.aspx>
- Grant Agreements
- Insurance

QUESTIONS?



2020 IAC Sarah Cargill performing Lucid Dreams
Photo Credit Kimi Mojica

THANK YOU!

Sign up for SFAC's newsletter to receive more information about grants and other arts opportunities.

Contact us:

- Senior Program Officer Jaren Bonillo, 415-252-2227, jaren.bonillo@sfgov.org
- Program Officer Anne Trickey, 415-2806-5884, anne.trickey@sfgov.org
- Compliance Officer Molly Barrons, 415-252-2235, molly.barrons@sfgov.org
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- Program Officer Debbie Ng, 415-252-2216, debbie.h.ng@sfgov.org
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- Program Associate Thanh Hong, 415-252-2260, thanh.hong@sfgov.org
- Program Associate Lorena Moreno, 415-252-2211, lorena.moreno@sfgov.org
 - Hablo español

2020 ArtSpan.

Artist Sarah Torres installing at Cumaica Coffee