WORK SAMPLE WEBINAR

October 13, 2021
4 – 5 p.m.
OUR PRESENTERS

SFAC Community Investments Staff
• Program Officer Debbie Ng
• Program Officer Anne Trickey
• Program Associate Candace Eros Diaz
• Program Associate Lorena Moreno

2020 IAC Mica Sigourney and Silk Worm. Photo: Robbie Sweeny.
AGENDA

- SFAC Overview (10)
- Work Sample Overview (15)
  - Selection
  - Technical tips
- Form Assembly Demo (10)
- Grant Seeker Tips (5)
- Q&A (15)
SFAC OVERVIEW
ABOUT SFAC

The San Francisco Arts Commission is the City agency that champions the arts as essential to daily life by investing in a vibrant arts community, enlivening the urban environment and shaping innovative cultural policy.

Our programs include: Civic Art Collection, Civic Design Review, Community Investments and the Art Vendor Program, Public Art, and SFAC Galleries.

OPG 2020 Vanessa Vo Van Anh in Au Co performance.
RACIAL EQUITY STATEMENT

The San Francisco Arts Commission is committed to creating a city where all artists and cultural workers have the freedom, resources and platform to share their stories, art and culture and where race does not predetermine one’s success in life. We also acknowledge that we occupy traditional and unceded Ohlone land. Fueled by these beliefs, we commit to addressing the systemic inequities within our agency, the City and County of San Francisco and the broader arts and culture sector. This work requires that we focus on race as we confront inequities of the past, reveal inequities of the present and develop effective strategies to move all of us towards an equitable future.

IAC 2020 Krissy Keefer.
Photo by Brooke Anderson
COMMUNITY INVESTMENTS PROGRAM

The Community Investments Program supports San Francisco artists, arts organizations, and communities with an equity lens through grants, technical assistance and capacity building, economic development, arts education initiatives and community-based Cultural Centers.
CULTURAL EQUITY ENDOWMENT FUND

SEC. 68.1. PURPOSES
The Cultural Equity Endowment Fund is established to move San Francisco arts funding toward cultural equity.

Priority funding goes to organizations that foster artistic expression deeply rooted in and reflective of historically marginalized communities. These communities include: African and African American; Latinx; Asian and Asian American; Arab; Native American; Pacific Islander; lesbian, gay, bisexual, queer; transgender and gender variant people; people with disabilities; and women.

2020 IAC Breanna Sinclaire
Photo by Misti Layne
Cultural Equity Endowment Impact by the Numbers 2021

Activities
- 320 Applicants
- 10 Distinct Panels
- 40 Panelists

Funding
- $4,092,344 total amount awarded
- 32% applicant success rate

Supports
- 102 Grantees
- 38 nonprofits/organizations awarded
- 64 individual artists awarded
- 19% first-time indv. recipients
WORK SAMPLE OVERVIEW
WHAT IS A WORK SAMPLE?

- Image, page, audio/video
- Uploads or links
- Completed or in-progress work
- Demonstrates knowledge and experience
- Relevant to your project
SFA: HOW TO CHOOSE A WORK SAMPLE?

- Start with your project
- Relationship, progression, or continuation
- Consider:
  - Theme
  - Aesthetics
  - Topics
- Call out your part in collaborations

ASTIG Event Flyer
ET IV, 2019
CEI: HOW TO CHOOSE A WORK SAMPLE?

Cultural Equity Initiatives
- Mission and Community
- Last two years

20OPG34 Southern Exposure
ALG: HOW TO CHOOSE A WORK SAMPLE?

Artistic Legacy Grant
• Artistic Leadership
• 25 years or more

Zaccho Dance
FORM ASSEMBLY INFORMATION

- 35 MB total application uploads, 25 MB for work samples
- Total uploads and links = (five) 5
- Any combination of Images, Pages, or Audio/Video

If Cities Could Dance
Vanessa Sanchez, 2020
IMAGES

Still practices:
• craft
• design
• visual art

Sana Sana Corazón Sagrada (Heal Heal Sacred Heart)
Monica Magtoto, 2019
INT. MATT’S APARTMENT - NIGHT
Matt and Cody are deep in debate. Colin covers his ears.

MATT
If gaycism doesn't really exist,
then why is "No Blacks, No Asians"
still a thing?

CODY
What if they, or I, just prefer--

MATT
A whole race of people?
(beat)
How is writing off a whole race of
people not racist?

CODY
Listen, I respect your opinion. I
just don't see it that way.
Everyone's different.

MATT
(beat)
You ever hook up with a white guy,
and everything about them, their
interests, it's all... Asian?
(off Cody's silence)
And they just don't see you as a
person... As an individual.
(beat)
That. That's why I don't fuck with
white boys anymore. And that's why
an All-Asian drag family.
Dynamic practices:
- dance
- film
- media
- performance

Rise From It
Tara Dorabji, 2020
FORM INFORMATION

- Title of work
- Genre of work
- Date work complete/occurred
- Description - be sure to include your role
## TECHNICAL INFORMATION: FILE SIZE

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- **Size**: 4.7 MB
- **Dimensions**: 3600 x 2327
- **Shot**: 3/10 sec, f/14 14mm
- **ISO**: 100
- **Device**: NIKON D810

**File Size Calculator:**
[https://www.gbmb.org/kb-to-mb](https://www.gbmb.org/kb-to-mb)
TECHNICAL INFORMATION: FILE TYPE

Images:
  .bmp .gif .jpg .jpeg .png .tif .qtf

Documents:
  .doc .docx .xls .xlsx .ppt .pptx .pages .keynote .key .numbers .pdf .odt .ods .odp

Archive Files:
  .zip .rar .tar .gz .shar .cpio .bz2 .lz .lzma .lzo .sz .xz .z .Z .7z .ace .afa .alx .aok .ark .b1 .cab .cfs .dar .dgc .dmb .gca .lzh .lha .lzx .sit .sitx .tgz .tbz2 .tlz .zoo .par .par2

Audio/Video:
  .mpg .mp3 .mp4 .vma .divx .mov .avi .wmv .wma
ONLINE HOSTING: STATIC LINKS

- Static links
- Do not change privacy status
- Carefully consider passwords
- Direct panelists to specific content
- Include viewing cue

“Hello, Boar—You Must Be Hungry”
Sarah Matsui, 2020
ONLINE HOSTING: OPTIONS

Images:
• Flickr
• Facebook
• Instagram
• Google Photos
• Twitter
• Photobucket
• Imgur

Audio/Video
• YouTube
• Vimeo
• Instagram
• Facebook
• SoundCloud
• BandCamp
• Twitch

Pages
• Personal & Professional websites or blogs
• News outlets
• Google Drive
• Dropbox
FORM ASSEMBLY DEMONSTRATION
GRANT SEEKER TIPS
PANELIST REVIEW

- SFA: 20 points, 20% of overall application
- ALG: Part of Artistic Leadership 20 points
- CEI: Part of San Francisco Arts Community Impact, 10 points
- No more than 10 minutes
- Accessible (include password, if applicable)
GRANTSEEKER TIPS

- Read the guidelines thoroughly and refer to the instructions.
- Schedule a 15 minute session with Program Officer Anne Trickey, 415-806-5884, anne.trickey@sfgov.org.
- Gather work samples, review file size and test links in advance.
- Draft responses in another document, then cut and paste answers into the online form. Pay attention to word count.
- Write with enthusiasm and tell a compelling story.
- Be consistent, be specific, consider having a friend review before submitting.

- **DEADLINE November 10, 2021, 12 p.m. (noon)**
## Thank you!

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<td>Anne Trickey</td>
<td><a href="mailto:anne.trickey@sfgov.org">anne.trickey@sfgov.org</a></td>
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<td>Cultural Equity Initiatives</td>
<td>Debbie Ng</td>
<td><a href="mailto:debbie.h.ng@sfgov.org">debbie.h.ng@sfgov.org</a></td>
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<td>Creative Space</td>
<td>Jaren Bonillo</td>
<td><a href="mailto:jaren.bonillo@sfgov.org">jaren.bonillo@sfgov.org</a></td>
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<td>Artistic Legacy Grant</td>
<td>Debbie Ng</td>
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<tr>
<td>Native American Arts and Cultural Traditions</td>
<td>Jaren Bonillo</td>
<td><a href="mailto:jaren.bonillo@sfgov.org">jaren.bonillo@sfgov.org</a></td>
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