SAN FRANCISCO ARTIST GRANT WEBINAR
October 3, 2022
12 p.m. – 1 p.m.
LAND ACKNOWLEDGEMENT

The San Francisco Arts Commission acknowledges that we are on the unceded ancestral homeland of the Ramaytush Ohlone. We affirm the sovereign rights of their community as First Peoples and are committed to supporting the traditional and contemporary evolution of the American Indian community and uplifting contemporary indigenous voices and culture.
OUR TEAM

SFAC Community Investments Staff

• Senior Program Officer Debbie Ng
• Program Officer Jennifer Chu
• Program Officer Anne Trickey
• Program Associate Jowy-Jhan Curameng

2021 CC Asian Pacific Islander Cultural Center TNT Traysikel @ Yerba Buena Gardens Photo by Marie Fontejon
AGENDA

• SFAC Overview (10)
• San Francisco Artist Grant Eligibility and Requirements (10)
• Application Process (5)
• Scoring Criteria (20)
• Grantseeker Tips (5)
• Q&A (10)
SFAC OVERVIEW
ABOUT SFAC

The San Francisco Arts Commission is the City agency that champions the arts as essential to daily life by investing in a vibrant arts community, enlivening the urban environment and shaping innovative cultural policy.

Our programs include: Civic Art Collection, Civic Design Review, Community Investments and the Art Vendor Program, Public Art, and SFAC Galleries.

201AC22 Gerald Casel, Not About Race Dance Photo by Robbie Sweeny
RACIAL EQUITY STATEMENT

The San Francisco Arts Commission is committed to creating a city where all artists and cultural workers have the freedom, resources and platform to share their stories, art and culture and where race does not predetermine one’s success in life. We also acknowledge that we occupy traditional and unceded Ohlone land. Fueled by these beliefs, we commit to addressing the systemic inequities within our agency, the City and County of San Francisco and the broader arts and culture sector. This work requires that we focus on race as we confront inequities of the past, reveal inequities of the present and develop effective strategies to move all of us towards an equitable future.
COMMUNITY INVESTMENTS PROGRAM

The Community Investments Program supports San Francisco artists, arts organizations, and communities with an equity lens through grants, technical assistance and capacity building, economic development, arts education initiatives and community-based Cultural Centers.

CEI 2019 Cuicacalli at Carnaval SF
Photo by Pankaj Bhargava
CULTURAL EQUITY ENDOWMENT FUND

SEC. 68.1. PURPOSES
The Cultural Equity Endowment Fund is established to move San Francisco arts funding toward cultural equity.

Priority funding goes to organizations that foster artistic expression deeply rooted in and reflective of historically marginalized communities. These communities include: African and African American; Latinx; Asian and Asian American; Arab; Native American; Pacific Islander; lesbian, gay, bisexual, queer; transgender and gender variant people; people with disabilities; and women.

2020 IAC Breanna Sinclair
Photo by Misti Layne
Cultural Equity Endowment Impact by the Numbers 2021

**Activities**
- 269 Applicants
- 12 Distinct Panels
- 45 Panelists

**Funding**
- 42% applicant success rate
- $4,801,868 total amount awarded
- 14% first-time org recipients
- 39% first-time indiv. recipients

**Supports**
- 113 Grantees
- 38 nonprofits/organizations awarded
- 75 individual artists awarded
- 11 districts
SFAC GRANT CYCLE

1. Grant Panel Review
2. Application Submissions
3. Outreach + Technical Assistance
4. Guideline Revisions
5. Compliance + Reporting
6. Funding Approvals
ELIGIBILITY AND REQUIREMENTS
SAN FRANCISCO ARTISTS

Supports artistic commissions that stimulate the creation and presentation of creative works of art presented throughout the city’s neighborhoods.

- The artist must live in SF (for past two years), be at least 18 years old, and cannot be enrolled as a full-time student.

- Up to $20,000 to San Francisco-based artists creating work.

- All genres; eighteen-month grant window; five (5) years or less experience reviewed by a separate panel.

- Public benefit accessible to an SF audience.
ELIGIBILITY

• Two-year demonstrated history of living in San Francisco

• Must have a practice that provided a public benefit virtually or in person to a San Francisco based audience in the last two years

• Artists can apply for themselves or with a fiscal sponsor
  • Organizations cannot act as fiscal sponsors for employees or contractors, a third party fiscal sponsor is required

  • City & County of San Francisco or the San Francisco Unified School District employees MUST apply with a fiscal sponsor

• Must be in good standing with other grants and loans

• Project activities must take place in S.F. between July 1, 2023 and December 31, 2024.

• Project must include a public benefit accessible by a San Francisco based audience that fits the project.
APPLICATION REQUIREMENTS

• No budget required
• Proof of current San Francisco address (a bill or other document establishing you at that address in the last 3 months)
• 2 San Francisco based Art Activities in the last 2 years
• Fiscal Sponsor letter, if applicable
• CV/Resume (2 pages max)
• Work Samples: up to 5 links or appropriately sized files to upload
• Work Sample Webinar: October 11, at 12 p.m.
APPLICATION PROCESS
The Community Investments program supports San Francisco-based artists, organizations, and communities with an equity lens through grants, technical assistance, arts education initiatives, and community-based Cultural Centers. Please sign up for our newsletter to stay informed about any grant programs.

Webpage includes:

- Grant Guidelines
- Application Instructions
- Link to online application
- Webinar Recordings

Important Dates

- Arts Impact Endowment (AIE) First-Time Grantee Initiative Grant Review Panelist Application Due: Wednesday, September 28, 2022 at 11:59pm
- Special Project Grants (SPX) Application Due: Wednesday, September 28, 2022 at 11:59pm
STEP 2 - REVIEW THE GUIDELINES

https://www.sfartscommission.org/content/san-francisco-artist-grant

Webpage includes:

- Guidelines
- Instructions
- Application link
- Deadlines
- Eligibility
- Restrictions
- Panel Evaluation
- Scoring Criteria

IAC 2020 Annie Danger as Dick Nichols
Photo by Annie Danger
STEP 3 – APPLICATION INSTRUCTIONS

https://www.sfartscommission.org/UPDATE

Document includes:

• Link to Guidelines
• Application Instructions
  • Contact information
  • Application Questions
  • Word limit for responses
  • Support Materials
• Link to online application
STEP 4 – PREPARE YOUR ANSWERS

Application Questions

Racial Equity (20 Points)

1. Highlight your personal experience with one or more of the racial equity communities identified in the Cultural Equity Endowment legislation. (300 words)

Artistic Relevance (10 Points)

2. Tell us about your experience relevant to your proposed project. (250 words)

☐ Two-Page Resume or Curriculum Vitae (CV)

Please provide a biography. (150 words)

3. Work Samples (20 Points): Please review above for details.
STEP 5 – COMPLETE THE APPLICATION

https://sfac.tfaforms.net/174

FY23 San Francisco Artist Grant Eligibility Questions

Applicant Name: ____________________________ Applicant Email: ____________________________

How many years of experience do you have with the artistic practice or genre of your proposed project?

Please select...  

How many years of artistic experience do you have overall?

Please select...  

sfac
SCORING CRITERIA
SCORING CRITERIA

Racial Equity (20 points)
   one question

Artistic Relevance (10 points)
   one question, bio, 2 page CV/resume

Work Samples (20 points)
   up to five uploads/links

Artist Project (50 points)
   four sections:
      project, public benefit, importance, grant plan
## SCORING CRITERIA: RACIAL EQUITY

<table>
<thead>
<tr>
<th>Question</th>
<th>Points</th>
<th>Criteria</th>
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<tbody>
<tr>
<td>Highlight your personal experience with one or more of the racial equity communities identified in the Cultural Equity Endowment legislation. 300 word limit</td>
<td>20</td>
<td>Applicant is able to express their personal experience with one or more of the racial equity communities identified in the Cultural Equity Endowment legislation.</td>
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### SEC. 68.5. COMMISSIONS TO INDIVIDUAL ARTISTS.

The Commissions to Individual Artists Program shall provide support to individual artists to stimulate production and dissemination of works of art in all disciplines and all neighborhoods of San Francisco. The majority of Commissions to Individual Artists in any year shall be to artists who are deeply rooted in and able to express the experiences of historically underserved communities such as African American; Asian American; disabled; Latino; lesbian and gay; Native American; Pacific Islander; and, women.

(Added by Ord. 354-93, App. 11/12/93)
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<thead>
<tr>
<th>Question</th>
<th>Points</th>
<th>Criteria</th>
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<tbody>
<tr>
<td>Tell us about your experience relevant to your proposed project. <em>250 word limit</em></td>
<td></td>
<td>Artist successfully describes their experience relevant to the proposed project.</td>
</tr>
<tr>
<td>Resume or Curriculum Vitae <em>2 page maximum</em></td>
<td>10</td>
<td>Artist’s Resume/CV and Biography reflect their experience relevant to the proposed project.</td>
</tr>
<tr>
<td>Biography <em>150 word limit</em></td>
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## SCORING CRITERIA: WORK SAMPLES

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<thead>
<tr>
<th>Question</th>
<th>Points</th>
<th>Criteria</th>
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<tbody>
<tr>
<td>Work Samples: Upload samples of your past work. The samples should show</td>
<td>20</td>
<td>Work samples show an ability to complete the proposed project, as well as demonstrate knowledge of and experience in the artist’s creative practice.</td>
</tr>
<tr>
<td>your ability to complete your proposed project, as well as demonstrate</td>
<td></td>
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<tr>
<td>knowledge of and experience in your creative practice.</td>
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<tr>
<td>Any combination of the following:</td>
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<td>5 images, 5 pages, 5 minutes of audio/video</td>
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## SCORING CRITERIA: ARTISTIC PROJECT PT. 1

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<tr>
<th>Question</th>
<th>Points</th>
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| Describe the ideas and processes involved in making your project and your role in the creative process. It is important to give the panelists a clear picture of what you are doing and how you are doing it.  
*500 word limit*                                                          | 20     | Artist clearly describes the ideas and processes involved in making the project and their role in the creative process.  
*If applicable: Roles of any partners or collaborators are outlined.*    |
<table>
<thead>
<tr>
<th>Question</th>
<th>Points</th>
<th>Criteria</th>
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<tbody>
<tr>
<td>How will your project provide a public benefit to San Francisco, its neighborhoods and/or communities and why is it appropriate for your project? How will you know the public benefit achieved your intended purpose (goals)? 250 word limit</td>
<td>10</td>
<td>Applicant describes the public benefit. Applicant’s explanation of why the public benefit is appropriate for the project makes sense. Applicant sets goals for a successful public benefit.</td>
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## SCORING CRITERIA: ARTISTIC PROJECT PT. 3

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<thead>
<tr>
<th>Question</th>
<th>Points</th>
<th>Criteria</th>
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<tbody>
<tr>
<td>Why is this project important to you and to the future of your artistic practice?</td>
<td>15</td>
<td>Applicant articulates why the project is important to them and to the future of their artistic practice.</td>
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<tr>
<td>350 word limit</td>
<td></td>
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*350 word limit*
## SCORING CRITERIA: ARTISTIC PROJECT PT. 4

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<tr>
<th>Question</th>
<th>Points</th>
<th>Criteria</th>
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</thead>
<tbody>
<tr>
<td>Completed grant plan with distinct activities, outputs and date completed by. 90 word limit</td>
<td>5</td>
<td>Artist translates their project description and plan into distinct activities during the grant window.</td>
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GRANTSEEKER TIPS

• Read the guidelines thoroughly and refer to the instructions.

• Schedule a 15 minute session with Program Officer Anne Trickey, 415-806-5884, anne.trickey@sfgov.org.

• Gather work samples, review file size and test links in advance.

• Draft responses in another document, then cut and paste answers into the online form. Pay attention to word count.

• Write with enthusiasm and tell a compelling story.

• Be consistent, be specific, consider having a friend review before submitting.

• DEADLINE November 3, 2022, 12 p.m. (noon)
PANEL PROCESS

• To ensure our process is rooted in racial equity, applications are openly reviewed by a panel of peers. Our panelists:
  • Meet in a virtual publicly accessible setting
  • Review applications, discuss and score applications
• Staff work hard to create panels equitably representative of the applicant pool and the larger city of San Francisco with regards to race/ethnicity, gender identity, sexuality, ability status, as well as artistic discipline and organizational expertise.
• We have an open application process for panelists. Get into our panel pool!
  • [link](https://www.sfartscommission.org/panelists)
COMPLIANCE AND INSURANCE

• Supplier Compliance
  Visit SF CITY Partner
  https://sfcitypartner.sfgov.org/pages/become-a-supplier.aspx

• Grant Agreements

• Insurance

### GRANT WEBINARS AND DEADLINES

<table>
<thead>
<tr>
<th>Grant Category</th>
<th>Webinar Date</th>
<th>Application Deadline</th>
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<tbody>
<tr>
<td>Artistic Legacy Grant</td>
<td>October 6 at 12 p.m.</td>
<td>October 19 at 12 p.m.</td>
</tr>
<tr>
<td>Creative Space</td>
<td>October 6 at 12 p.m.</td>
<td>October 26 at 12 p.m.</td>
</tr>
<tr>
<td>San Francisco Artist</td>
<td>October 3 at 12 p.m.</td>
<td>November 3 at 12 p.m.</td>
</tr>
<tr>
<td>Cultural Equity Initiatives</td>
<td>October 6 at 12 p.m.</td>
<td>November 10 at 12 p.m.</td>
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### Webinar Topic

<table>
<thead>
<tr>
<th>Webinar Topic</th>
<th>Webinar Date</th>
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<tbody>
<tr>
<td>Grantseeker Information Session</td>
<td>September 30 at 1 p.m.</td>
</tr>
<tr>
<td>Fiscal Sponsor Information Session</td>
<td>October 7 at 12 p.m.</td>
</tr>
<tr>
<td>Work Sample Information Session</td>
<td>October 11 at 12 p.m.</td>
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## Thank you!

<table>
<thead>
<tr>
<th>Grant Category</th>
<th>Program Officer</th>
<th>Email</th>
</tr>
</thead>
<tbody>
<tr>
<td>San Francisco Artist Grants</td>
<td>Anne Trickey</td>
<td><a href="mailto:anne.trickey@sfgov.org">anne.trickey@sfgov.org</a></td>
</tr>
<tr>
<td>Cultural Equity Initiatives</td>
<td>Debbie Ng</td>
<td><a href="mailto:debbie.h.ng@sfgov.org">debbie.h.ng@sfgov.org</a></td>
</tr>
<tr>
<td>Creative Space</td>
<td>Anne Trickey</td>
<td><a href="mailto:anne.trickey@sfgov.org">anne.trickey@sfgov.org</a></td>
</tr>
<tr>
<td>Artistic Legacy Grant</td>
<td>Jennifer Chu</td>
<td><a href="mailto:jennifer.chu@sfgov.org">jennifer.chu@sfgov.org</a></td>
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