WORK SAMPLE WEBINAR
October 11, 2022
12 p.m.
LAND ACKNOWLEDGEMENT

The San Francisco Arts Commission acknowledges that we are on the unceded ancestral homeland of the Ramaytush Ohlone. We affirm the sovereign rights of their community as First Peoples and are committed to supporting the traditional and contemporary evolution of the American Indian community and uplifting contemporary indigenous voices and culture.
OUR PRESENTERS

SFAC Community Investments Staff

- Program Officer Jennifer Chu
- Program Officer Jonell Molina
- Program Officer Anne Trickey
- Program Associate Jowy-Jhan Curameng

2020 Cultural Centers Bayview
Opera House Capoeira, July 2019
AGENDA

• SFAC Overview (10)
• Work Sample Overview (15)
• Selection
• Technical tips
• Form Assembly Demo (10)
• Grant Seeker Tips (5)
• Q&A (15)
SFAC OVERVIEW
ABOUT SFAC

The San Francisco Arts Commission is the City agency that champions the arts as essential to daily life by investing in a vibrant arts community, enlivening the urban environment and shaping innovative cultural policy.

Our programs include:
• Community Investments
• Public Art
• Civic Art Collection
• Civic Design Review
• Art Vendor Program
• SFAC Galleries
RACIAL EQUITY STATEMENT

The San Francisco Arts Commission is committed to creating a city where all artists and cultural workers have the freedom, resources and platform to share their stories, art and culture and where race does not predetermine one’s success in life. We also acknowledge that we occupy traditional and unceded Ohlone land. Fueled by these beliefs, we commit to addressing the systemic inequities within our agency, the City and County of San Francisco and the broader arts and culture sector. This work requires that we focus on race as we confront inequities of the past, reveal inequities of the present and develop effective strategies to move all of us towards an equitable future.

2020 Cultural Centers SOMArts, Thinking of You
The Community Investments Program supports San Francisco artists, arts organizations, and communities with an equity lens through grants, technical assistance and capacity building, economic development, arts education initiatives and community-based Cultural Centers.
CULTURAL EQUITY ENDOWMENT FUND

SEC. 68.1. PURPOSES
The Cultural Equity Endowment Fund is established to move San Francisco arts funding toward cultural equity.

Priority funding goes to organizations that foster artistic expression deeply rooted in and reflective of historically marginalized communities. These communities include: African and African American; Latinx; Asian and Asian American; Arab; Native American; Pacific Islander; lesbian, gay, bisexual, queer; transgender and gender variant people; people with disabilities; and women.
Cultural Equity Endowment Impact by the Numbers 2022

**Activities**
- 269 Applicants
- 12 Distinct Panels
- 45 Panelists

**Funding**
- 42% applicant success rate
- $4,801,868 total amount awarded
- 14% first-time org recipients
- 39% first-time indiv. recipients

**Supports**
- 113 Grantees
- 38 nonprofits/organizations awarded
- 75 individual artists awarded
- 11 districts
SFAC GRANT CYCLE

- Compliance + Reporting
- Guideline Revisions
- Outreach + Technical Assistance
- Application Submissions
- Grant Panel Review
- Funding Approvals
WORK SAMPLE OVERVIEW
WHAT IS A WORK SAMPLE?

- Image, page, audio/video
- Uploads or links
- Completed or in-progress work
- Demonstrates knowledge and experience
- Relevant to your project
SFA: HOW TO CHOOSE A WORK SAMPLE?

- Start with your project
- Relationship, progression, or continuation
- Consider:
  - Theme
  - Aesthetics
  - Topics
- Call out your part in collaborations

ASTIG Event Flyer
ET IV, 2019
CEI: HOW TO CHOOSE A WORK SAMPLE?

Cultural Equity Initiatives

• Mission and Community
• Last two years
ALG: HOW TO CHOOSE A WORK SAMPLE?

Artistic Legacy Grant

• Artistic Leadership
• 25 years or more

Zaccho Dance
FORM ASSEMBLY INFORMATION

- 35 MB total application uploads,
  25 MB for work samples
- Total uploads and links = (five) 5
- Any combination of Images,
  Pages, or Audio/Video

21AIE04 Community Vision - KulArts
Images

Still practices:

- craft
- design
- visual art

Sana Sana Corazón Sagrada (Heal Heal Sacred Heart)
Monica Magtoto, 2019
INT. MATT'S APARTMENT - NIGHT

Matt and Cody are deep in debate. Colin covers his ears.

MATT
If gaycism doesn't really exist, then why is "No Blacks, No Asians" still a thing?

CODY
What if they, or I, just prefer--

MATT
A whole race of people?
(beat)
How is writing off a whole race of people not racist?

CODY
Listen, I respect your opinion. I just don't see it that way. Everyone's different.

MATT
(beat)
You ever hook up with a white guy, and everything about them, their interests, it's all... Asian?
(off Cody's silence)
And they just don't see you as a person... As an individual.
(beat)
That. That's why I don't fuck with white boys anymore. And that's why an All-Asian drag family.
Dynamic practices:
- dance
- film
- media
- performance

Rise From It
Tara Dorabji, 2020
FORM INFORMATION

- Title of work
- Genre of work
- Date work complete/occurred
- Description – be sure to include your role
TECHNICAL INFORMATION: FILE SIZE

Name

01. Rodney L Ewing APP_Redacted
1. OurABCsfrontview

Date modified | Type | Size
---|---|---
2/5/2021 4:09 PM | Adobe Acrobat Document | 113 KB
12/28/2020 6:20 PM | JPG File | 4,763 KB

File Info

File name
1. OurABCsfrontview

Date taken
August 1 2019
3 PM

Size
4.7 MB

Dimensions
3600 x 2327

Shot
3/10 sec. f/14 14mm

ISO
100

Device
NIKON D810

File Size Calculator:
https://www.gbmb.org/kb-to-mb
TECHNICAL INFORMATION: FILE TYPE

Images:
  .bmp .gif .jpg .jpeg .png .tif .qtf

Documents:
  .doc .docx .xls .xlsx .ppt .pptx .pages .keynote .key .numbers
  .pdf .odt .odt .ods .odp

Archive Files:
  .zip .rar .tar .gz .shar .cpio .bz2 .lz .lzma .lzo .sz .xz .z .Z
  .7z .ace .afa .alx .aok .ark .b1 .cab .cfs .dar .dgc .dmk .gca .lzh
  .lha .lzx .sit .sitx .tgz .tbz2 .tlz .zoo .par .par2

Audio/Video:
  .mpg .mp3 .mp4 .vma .divx .mov .avi .wmv .wma
ONLINE HOSTING: STATIC LINKS

- Static links
- Do not change privacy status
- Carefully consider passwords
- Direct panelists to specific content
- Include viewing cue

“Hello, Boar—You Must Be Hungry”
Sarah Matsui, 2020
# Online Hosting: Options

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<thead>
<tr>
<th>Images:</th>
<th>Audio/Video</th>
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FORM ASSEMBLY DEMONSTRATION
GRANT SEEKER TIPS
PANELIST REVIEW

- SFA: 20 points, 20% of overall application
- ALG: Part of Artistic Leadership 20 points
- CEI: Part of San Francisco Arts Community Impact, 10 points
- No more than 10 minutes
- Accessible (include password, if applicable)
GRANTSEEKER TIPS

• Read the guidelines thoroughly and refer to the instructions.

• Schedule a 15 minute session with Program Officer Anne Trickey, 415-806-5884, anne.trickey@sfgov.org.

• Gather work samples, review file size and test links in advance.

• Draft responses in another document, then cut and paste answers into the online form. Pay attention to word count.

• Write with enthusiasm and tell a compelling story.

• Be consistent, be specific, consider having a friend review before submitting.
## Thank you!

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<tr>
<th>Grant Category</th>
<th>Program Officer</th>
<th>Email</th>
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<tbody>
<tr>
<td>San Francisco Artist Grants</td>
<td>Anne Trickey</td>
<td><a href="mailto:anne.trickey@sfgov.org">anne.trickey@sfgov.org</a></td>
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<tr>
<td>Cultural Equity Initiatives</td>
<td>Debbie Ng</td>
<td><a href="mailto:debbie.h.ng@sfgov.org">debbie.h.ng@sfgov.org</a></td>
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<tr>
<td>Creative Space</td>
<td>Anne Trickey</td>
<td><a href="mailto:anne.trickey@sfgov.org">anne.trickey@sfgov.org</a></td>
</tr>
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<td>Artistic Legacy Grant</td>
<td>Jennifer Chu</td>
<td><a href="mailto:jennifer.chu@sfgov.org">jennifer.chu@sfgov.org</a></td>
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