WORK SAMPLE WEBINAR

October 11, 2022
12 p.m.

LAND ACKNOWLEDGEMENT

The San Francisco Arts Commission acknowledges that we are on the unceded ancestral homeland of the Ramaytush Ohlone. We affirm the sovereign rights of their community as First Peoples and are committed to supporting the traditional and contemporary evolution of the American Indian community and uplifting contemporary indigenous voices and culture.

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OUR PRESENTERS

SFAC Community Investments Staff

- Program Officer Jennifer Chu

- Program Officer Jonell Molina

- Program Officer Anne Trickey

- Program Associate Jowy-Jhan Curameng

2020 Cultural Centers Bayview Opera House Capoeira, July 2019

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AGENDA

- SFAC Overview (10)

- Work Sample Overview (15)

- Selection

- Technical tips

- Form Assembly Demo (10)

- Grant Seeker Tips (5)

- Q&A (15)

2020 SPX Dancer's Group, SharpFine by RJMuna

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SFAC OVERVIEW

ABOUT SFAC

The San Francisco Arts Commission is the City agency that champions the arts as essential to daily life by investing in a vibrant arts community, enlivening the urban environment and shaping innovative cultural policy.

Our programs include:
- Community Investments
- Public Art
- Civic Art Collection
- Civic Design Review
- Art Vendor Program
- SFAC Galleries

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RACIAL EQUITY STATEMENT

2020 Cultural Centers SOMArts, Thinking of You

The San Francisco Arts Commission is committed to creating a city where all artists and cultural workers have the freedom, resources and platform to share their stories, art and culture and where race does not predetermine one's success in life. We also acknowledge that we occupy traditional and unceded Ohlone land. Fueled by these beliefs, we commit to addressing the systemic inequities within our agency, the City and County of San Francisco and the broader arts and culture sector. This work requires that we focus on race as we confront inequities of the past, reveal inequities of the present and develop effective strategies to move all of us towards an equitable future.

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COMMUNITY INVESTMENTS PROGRAM

21SPX Yerba Buena Gardens, Indigenous Peoples Day by Amal Bisharat

The **Community Investments Program** supports San Francisco artists, arts organizations, **and communities with an equity lens** through grants, technical assistance and capacity building, economic development, arts education initiatives and community-based Cultural Centers.

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CULTURAL EQUITY ENDOWMENT FUND

SEC. 68.1. PURPOSES
The Cultural Equity Endowment Fund is established to move San Francisco arts funding toward cultural equity.

Priority funding goes to organizations that foster artistic expression deeply rooted in and reflective of historically marginalized communities. These communities include: African and African American; Latinx; Asian and Asian American; Arab; Native American; Pacific Islander; lesbian, gay, bisexual, queer; transgender and gender variant people; people with disabilities; and women.

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Cultural Equity Endowment Impact by the Numbers 2022

Activities

Funding

Supports

269 Applicants

12 Distinct Panels

45 Panelists

42% applicant success rate

$4,801,868 total amount awarded

14% first-time org recipients

39% first-time indv. recipients

113 Grantees

38 nonprofits/organizations awarded

75 individual artists awarded

11 districts

SFAC GRANT CYCLE

WORK SAMPLE OVERVIEW

WHAT IS A WORK SAMPLE?

- Image, page, audio/video

- Uploads or links

- Completed or in-progress work

- Demonstrates knowledge and experience

- Relevant to your project

Moments and Decisions
Tsungwei Moo, 2020

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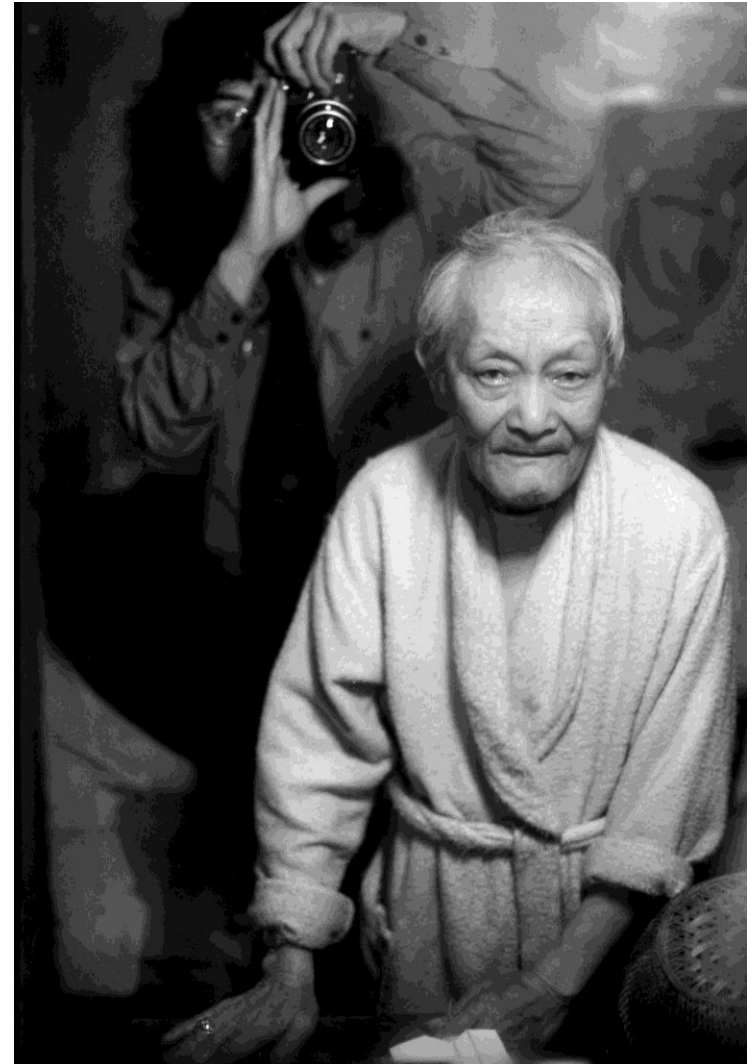# SFA: HOW TO CHOOSE A WORK SAMPLE?

- Start with your project

- Relationship, progression, or continuation

- Consider:

  - Theme

  - Aesthetics

  - Topics

- Call out your part in collaborations

ASTIG Event Flyer
ET IV, 2019

CEI: HOW TO CHOOSE A WORK SAMPLE?

Cultural Equity Initiatives

- Mission and Community

- Last two years

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ALG: HOW TO CHOOSE A WORK SAMPLE?

Zaccho Dance

Artistic Legacy Grant

- Artistic Leadership

- 25 years or more

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FORM ASSEMBLY INFORMATION

- 35 MB total application uploads, 25 MB for work samples
- Total uploads and links = (five) 5
- Any combination of Images, Pages, or Audio/Video

21AIE04 Community Vision - KulArts

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IMAGES

Still practices:

- craft

- design

- visual art

Sana Sana Corazón Sagrada (Heal Heal Sacred Heart)
Monica Magtoto, 2019

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PAGES

INT. MATT'S APARTMENT - NIGHT

Matt and Cody are deep in debate. Colin covers his ears.

                    MATT
        If gaycism doesn't really exist,
        then why is "No Blacks, No Asians"
        still a thing?

                    CODY
        What if they, or I, just prefer--

                    MATT
        A whole race of people?
            (beat)
        How is writing off a whole race of
        people not racist?

                    CODY
        Listen, I respect your opinion. I
        just don't see it that way.
        Everyone's different.

                    MATT
            (beat)
        You ever hook up with a white guy,
        and everything about them, their
        interests, it's all... Asian?
            (off Cody's silence)
        And they just don't see you as a
        person... As an individual.
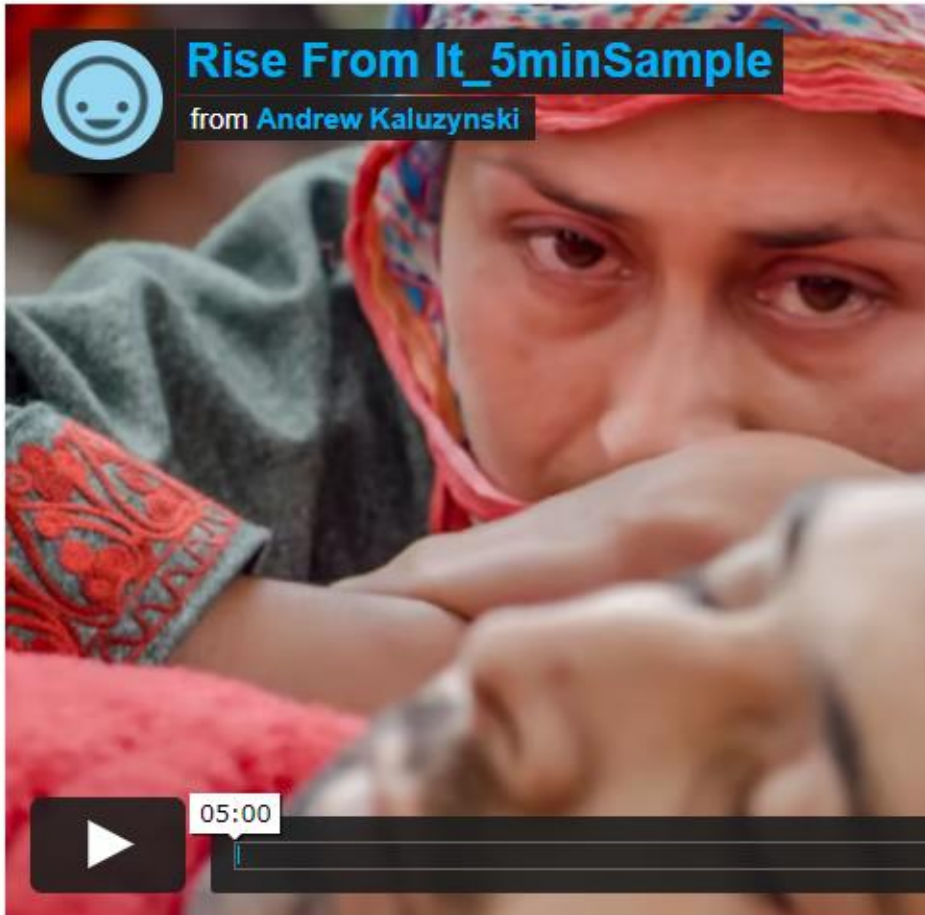   (beat)
        That. That's why I don't fuck with
        white boys anymore. And *that's* why
        an All-Asian drag family.

Documents:

- comics

- plans

- scores

- scripts

- websites

- writing

Chosen Fam, Season 1, Episode 3 Excerpt, Shooting Script
Kyle Casey Chu, 2019

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AUDIO/VIDEO

Rise From It_5minSample
from Andrew Kaluzynski

05:00

Rise From It
Tara Dorabji, 2020

Dynamic practices:

- dance

- film

- media

- performance

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FORM INFORMATION

Work Samples

Title of work/Name of document: *

Ex: ABC Dance Festival.pdf

Artistic Genre or Practice: *

Date of performance/ Date work completed: *

A short description of the work or works: *(100 word limit)* *

- Title of work
- Genre of work
- Date work complete/occurred
- Description – be sure to include your role

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TECHNICAL INFORMATION: FILE SIZE

Name	Date modified	Type	Size
01. Rodney L Ewing APP_Redacted	2/5/2021 4:09 PM	Adobe Acrobat D...	113 KB
1.OurABCsfrontview	12/28/2020 6:20 PM	JPG File	4,763 KB

File info ✕

File name
1.OurABCsfrontview

Date taken

August	1	2019
3	00	PM

Size
4.7 MB

Dimensions
3600 x 2327

Shot
3/10 sec. f/14 14mm

ISO
100

Device
NIKON D810

File Size Calculator:
https://www.gbmb.org/kb-to-mb

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TECHNICAL INFORMATION: FILE TYPE

Images:
    .bmp .gif .jpg .jpeg .png .tif .qtf

Documents:
    .doc .docx .xls .xlsx .ppt .pptx .pages .keynote .key .numbers
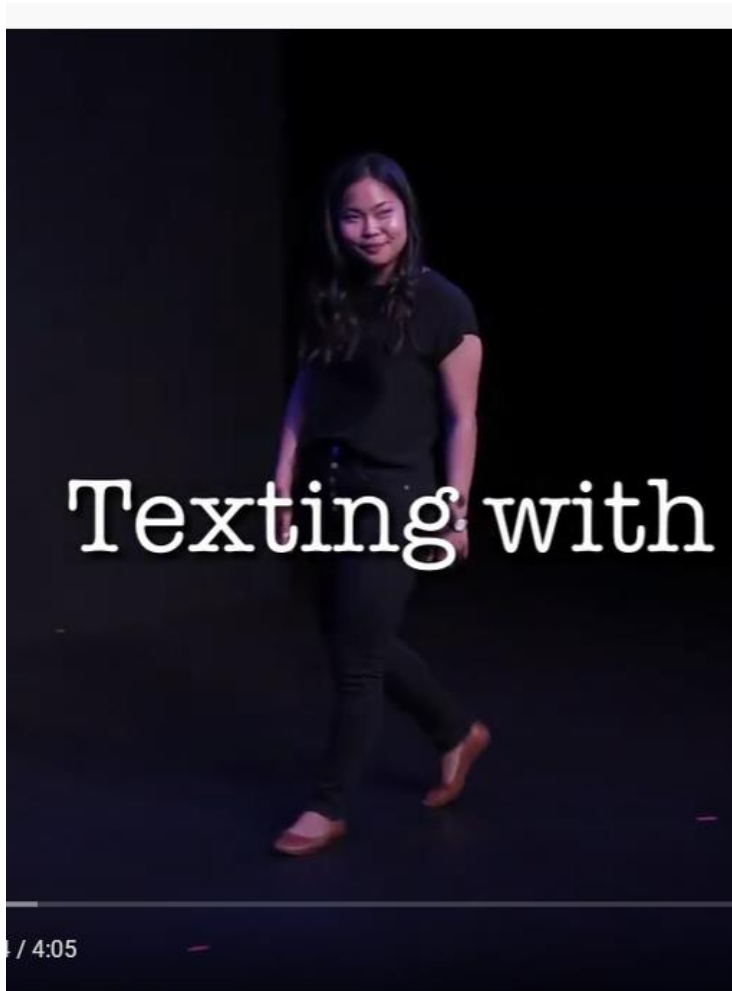   .pdf .odt .odt .ods .odp

Archive Files:
    .zip .rar .tar .gz .shar .cpio .bz2 .lz .lzma .lzo .sz .xz .z .Z
    .7x .ace .afa .alx .aok .ark .b1 .cab .cfs .dar .dgc .dmb .gca .lzh
    .lha .lzx .sit .sitx .tgz .tbz2 .tlz .zoo .par .par2

Audio/Video:
    .mpg .mp3 .mp4 .vma .divx .mov .avi .wmv .wma

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ONLINE HOSTING: STATIC LINKS

"Hello, Boar—You Must Be Hungry"
Sarah Matsui, 2020

- Static links

- Do not change privacy status

- Carefully consider passwords

- Direct panelists to specific content

- Include viewing cue

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ONLINE HOSTING: OPTIONS

Images:
- Flickr
- Facebook
- Instagram
- Google Photos
- Twitter
- Photobucket
- Imgur

Pages
- Personal & Professional websites or blogs
- News outlets
- Google Drive
- Dropbox

Audio/Video
- YouTube
- Vimeo
- Instagram
- Facebook
- SoundCloud
- BandCamp
- Twitch

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FORM ASSEMBLY DEMONSTRATION

GRANT SEEKER TIPS

PANELIST REVIEW

IAC 2019 Calixto Robles

- SFA: 20 points, 20% of overall application
- ALG: Part of Artistic Leadership 20 points
- CEI: Part of San Francisco Arts Community Impact, 10 points
- No more than 10 minutes
- Accessible (include password, if applicable)

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GRANTSEEKER TIPS

- Read the guidelines thoroughly and refer to the instructions.

- Schedule a 15 minute session with Program Officer Anne Trickey, 415-806-5884, anne.trickey@sfgov.org.

- Gather work samples, review file size and test links in advance.

- Draft responses in another document, then cut and paste answers into the online form. Pay attention to word count.

- Write with enthusiasm and tell a compelling story.

- Be consistent, be specific, consider having a friend review before submitting.

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Q & A

2020 IAC Sarah Cargill performing Lucid Dreams
Photo Credit Kimi Mojica

Thank you!

Grant Category	Program Officer	Email
San Francisco Artist Grants	Anne Trickey	anne.trickey@sfgov.org
Cultural Equity Initiatives	Debbie Ng	debbie.h.ng@sfgov.org
Creative Space	Anne Trickey	anne.trickey@sfgov.org
Artistic Legacy Grant	Jennifer Chu	jennifer.chu@sfgov.org

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