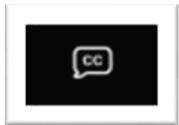


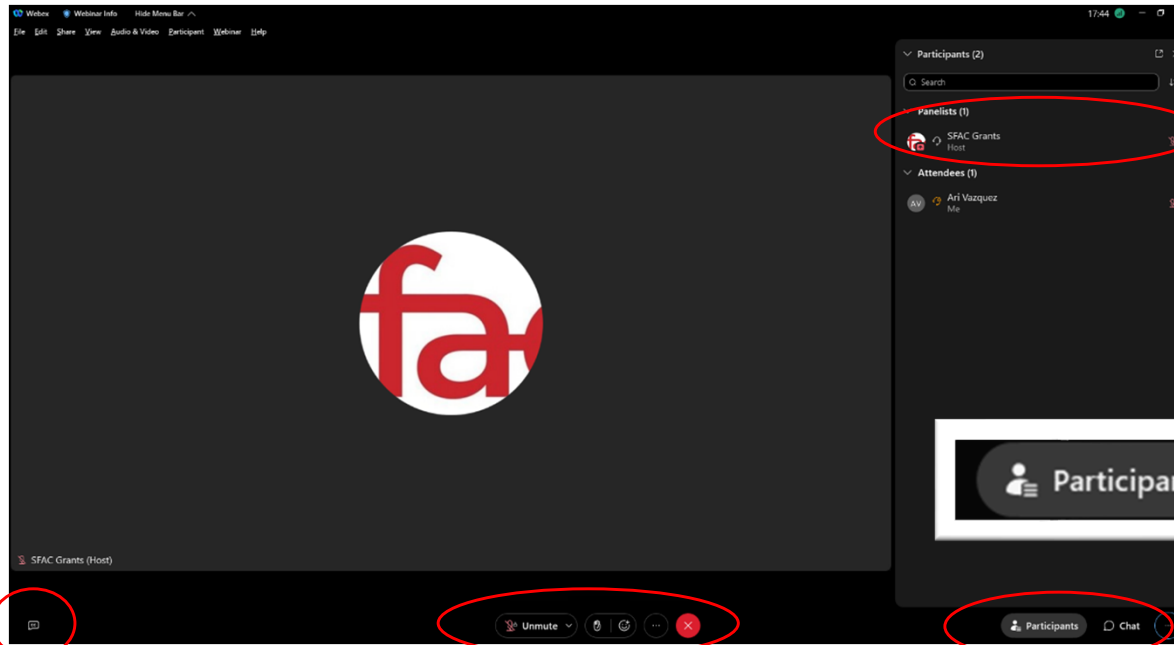
SFAC
ARTISTIC LEGACY
GRANT AND CULTURAL
EQUITY INITIATIVES
WEBINAR
OCTOBER 13, 2023
12 - 1 p.m.



TECHNICAL HOUSEKEEPING



Click 'CC' in lower left-hand corner for closed captioning.



Right Click on your name to edit your screen name or include your pronouns



Microphones will be muted during the webina.

Access Chat by clicking the 'Chat' option.

TECHNICAL HOUSEKEEPING



WCTAIR 2020 Maddy Clifford

- This SFAC Webinar is being recorded!
The link, access password, and slide deck will be added to the Grant Information Sessions webpage in 5-7 business days.
- For technical support, please email sfac.grants@sfgov.org. In the email, share the technical issue and staff will respond shortly after to assist.

LAND ACKNOWLEDGEMENT

The San Francisco Arts Commission acknowledges that we are on the unceded ancestral homeland of the Ramaytush Ohlone. We affirm the sovereign rights of their community as First Peoples and are committed to supporting the traditional and contemporary evolution of the American Indian community and uplifting contemporary indigenous voices and culture.

OUR PRESENTERS

SFAC Staff



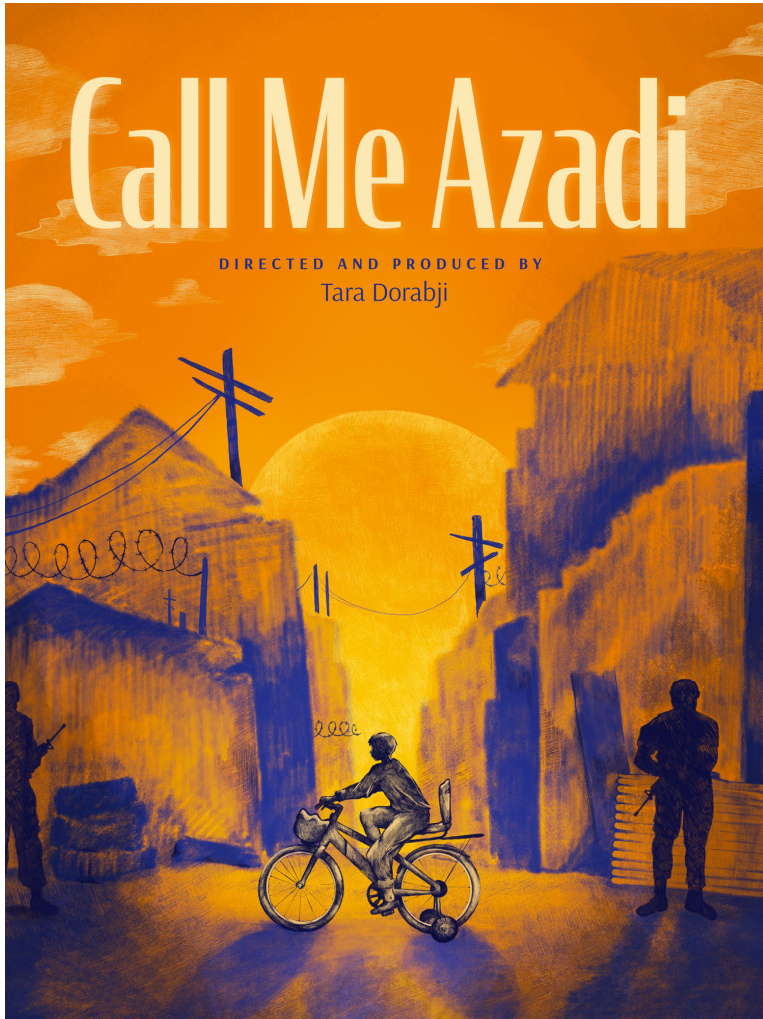
Women's Audio Mission
2023 Local Sirens Concert Poster
Phot by Jamie Hernandez (May 2023)

- Deputy Director of Programs Lex Leifheit (She/her)
- Senior Program Officer, Debbie Ng (She/Her)
- Program Officer, Jennifer Chu (She/Her)
- Program Associate, Frank Ortiz (they/them/theirs)

ASL Interpretation:

- ASL Interpreter, Marcus Cruz (he/him/his)

AGENDA



- SFAC Overview (10)
- Eligibility and Requirements (10)
- FY24 ALG and CEI Overview (15)
- Preparation to Apply (10)
- SmartSimple Demonstration (10)
- Grantseeker Tips (5)
- Q&A (10)

2021 Call Me Azadi Poster
San Francisco Artist Grantee Tara Dorabji



SFAC OVERVIEW



ABOUT SFAC



The San Francisco Arts Commission is the City agency that champions the arts as essential to daily life by investing in a vibrant arts community, enlivening the urban environment and shaping innovative cultural policy.

Our programs include:

- Community Investments
- Public Art
- Civic Art Collection
- Civic Design Review
- Art Vendor Program
- SFAC Galleries

RACIAL EQUITY STATEMENT



The San Francisco Arts Commission is committed to creating a city where all artists and cultural workers have the freedom, resources and platform to share their stories, art and culture and where race does not predetermine one's success in life. We also acknowledge that we occupy traditional and unceded Ohlone land. Fueled by these beliefs, we commit to addressing the systemic inequities within our agency, the City and County of San Francisco and the broader arts and culture sector. This work requires that we focus on race as we confront inequities of the past, reveal inequities of the present and develop effective strategies to move all of us towards an equitable future.

21SPX Yerba Buena Gardens, Indigenous Peoples Day by Amal Bisharat

COMMUNITY INVESTMENTS PROGRAM



The **Community Investments Program** supports San Francisco artists, arts organizations, and communities with an equity lens through grants, technical assistance and capacity building, economic development, arts education initiatives and community-based Cultural Centers.

19CEI Cuicacalli at Carnaval SF
photo by Pankaj Bhargava

CULTURAL EQUITY ENDOWMENT FUND



SEC. 68.1. PURPOSES

The Cultural Equity Endowment Fund is established to move San Francisco arts funding toward cultural equity.

Priority funding goes to organizations that foster artistic expression deeply rooted in and reflective of historically marginalized communities. These communities include: African and African American; Latinx; Asian and Asian American; Arab; Native American; Pacific Islander; lesbian, gay, bisexual, queer; transgender and gender variant people; people with disabilities; and women.

21SFA Eric Garcia Detour Dance
FallingUp photo by Robbie Sweeny

SFAC GRANT CYCLE





ELIGIBILITY AND REQUIREMENTS



ELIGIBILITY - SAN FRANCISCO RESIDENCY

- All Applicants must be:
 - Based or live in San Francisco.
 - Including: Artists, non-profit arts organizations, fiscally sponsored artists & organizations, and fiscal sponsor organizations.
 - **NEW:** Fiscally sponsored applicant's San Francisco address is required.
 - It cannot be the same address as the fiscal sponsor.
 - If you are a fiscally sponsored organization, the proof of residency needs to include the name of the organization.
 - **NEW:** If you are an applying as an artist and are unhoused, you can sign a verification that you are based in San Francisco.
 - Please find a list of accepted proof of residency documents in each grant category guidelines. <https://www.sfartscommission.org/grants>

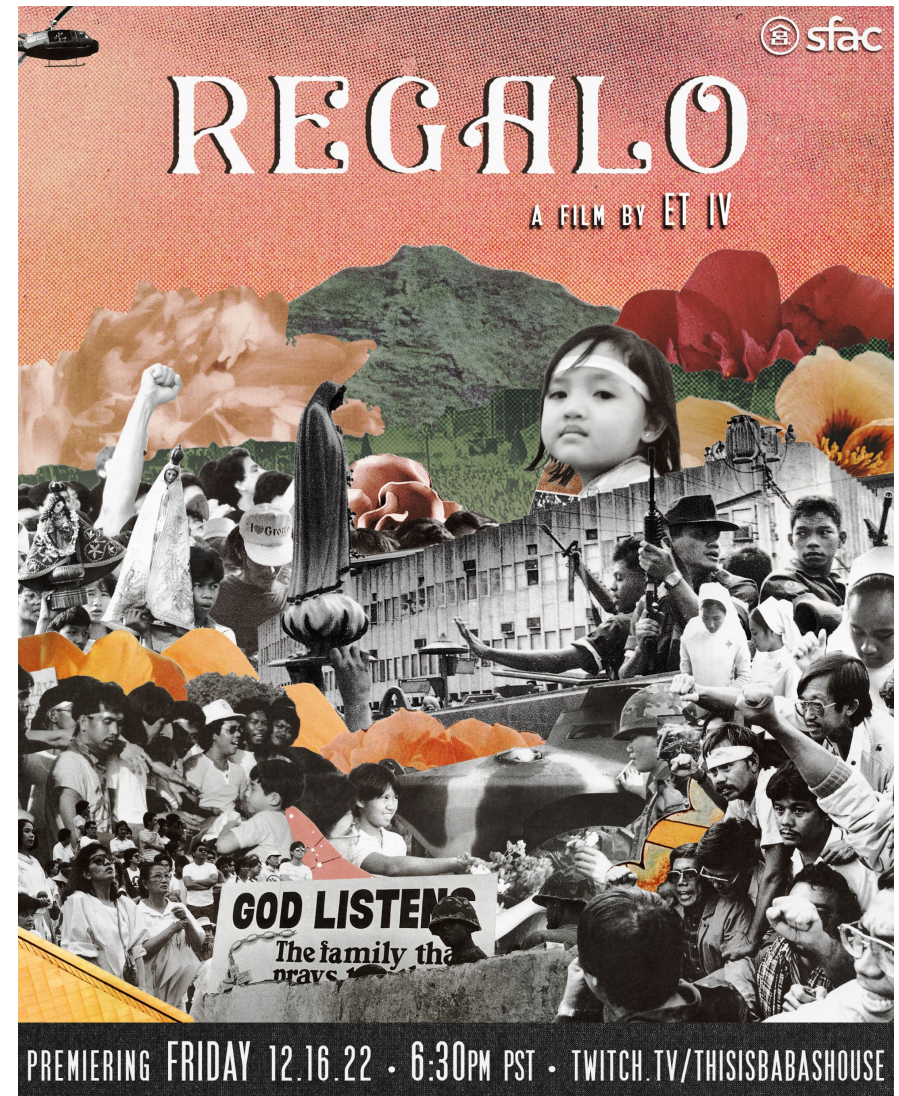
ELIGIBILITY - Artists and Organizations

ALL Applicants must:

- Have a two-year demonstrated history of operating/living in San Francisco.
- Deeply rooted in BIPOC/historically marginalized communities.
- Artists can apply for themselves or with a fiscal sponsor
 - Organizations cannot act as fiscal sponsors for employees or contractors, a third-party fiscal sponsor is required.
- May not be a part of another City agency or department or be a City & County of San Francisco employee, including San Francisco Unified School District.
- Must be in good standing with other grants and loans.
- Organization budget size may define eligibility (depending on grant).
- Project activities must take place in S.F. between July 1, 2024 and June 30, 2026.
- Project must include a public benefit accessible by a San Francisco based audience that fits the project.
- **NEW:** If funded, must live in San Francisco for the duration of the project.

ORGANIZATION REQUIREMENTS

- Proof of current 501(c)(3) status (or fiscal sponsorship*)
- **NEW:** Proof of current CA Attorney General Registry of Charitable Trusts good standing
- Proof of current CA Franchise Tax Board good standing
- Proof of current San Francisco address (yours and the fiscal sponsor's)
- Demonstration of two-year programmatic history
- Most recent IRS Form 990 or Financial Statements for fiscally sponsored projects
- Supporting Materials
- Work Samples



2022 Regalo Poster
2021 SFA Grantee Eduardo Daza Taylor IV

COMPLIANCE AND INSURANCE



- City, State & Federal Compliance
- Supplier Compliance
Visit SF CITY Partner
<https://sfcitypartner.sfgov.org/pages/become-a-supplier.aspx>
- Grant Agreements
- Insurance Requirements

San Francisco Community
2021 San Francisco Artist Grantee William Rhodes



GRANT CATEGORIES



ARTISTIC LEGACY GRANT

New: The Artistic Legacy Grant (ALG) acknowledges the impact of an artist who has been living and practicing their craft in San Francisco for the last 25 years or more.



2022 Artistic Legacy Grant awardee: Theatre of Yugen. Yugen Ensemble Members with Go Lida. April 2023. Photo courtesy of Theatre of Yugen.

New: ALG is an individual artist grant category. Applicants do not need to be associated with an arts organization to be eligible.

- **Please note:** Current ALG grantees and previous ALG Grant recipients are NOT eligible.
- ALG funds may be used to support the artist's artistic legacy through professional development activities, salaries, artistic planning, artistic programs/events/projects, sabbaticals, artistic documentation, archiving of artistic work, or publications reflecting the history, legacy, and impact of the artist.
- **New:** Up to \$75,000 to one individual artist
- **New:** Grant window is July 1, 2024 to June 30, 2026
- Budget cap for fiscal sponsors is \$2.0 mil.
- **Applications due Tuesday, November 7, 2023. at 12 p.m.**

SCORING CRITERIA



Racial Equity (30 points)
one question

Artistic Leadership (60 points)
*three questions, resume/cv,
work samples, two letters of support*

Project Design and Fiscal Health (10 points)
grant plan and budget, budget notes, financials

SCORING CRITERIA: RACIAL EQUITY

Question	Points	Criteria
<p>1. Please explain how your professional experience, life experience, and understanding of racial equity helps you express the experiences of historically underserved communities identified in the Cultural Equity Endowment legislation.</p> <p><i>300 word limit</i></p>	30	The applicant demonstrates and provides clear examples of how their professional and life experience has helped them express the experiences of one or more of the communities identified in the Cultural Equity Endowment legislation .

SCORING CRITERIA: ARTISTIC LEADERSHIP

Question	Points	Criteria
<p>2. Describe the artist's artistic practice and highlight the artist's major accomplishments over their career.</p> <p><i>(300 word limit)</i></p> <p>- Artist's Resume or CV (4 page limit)</p> <p>Upload the Resume or CV in PDF.</p>	15	The applicant's artistic practice spans at least 25 years or more. Their resume or CV and history are clear, strong, and demonstrate a meaningful evolution.

SCORING CRITERIA: ARTISTIC LEADERSHIP CONTINUED

Question	Points	Criteria
<p>3. Describe the artist’s leadership and how they have contributed to the vitality of San Francisco’s arts ecosystem.</p> <p><i>(200 word limit)</i></p> <ul style="list-style-type: none">- Work Samples: Upload samples of your past work spanning your 25 year (or more) artistic practice history. The samples should demonstrate knowledge of and experience in your creative practice and show your ability to complete your proposed project. <p>Any combination of the following: 5 images, 5 pages, 5 minutes of audio/video (maximum of 10 minutes for all work samples)</p>	20	<p>The applicant provides clear examples of the artist’s leadership and contributions to San Francisco’s arts ecosystem.</p> <p>Work samples document the span of the artist’s 25 or more years of experience as a practicing artist, provide examples of the artist’s engagement or connection with one or more of the communities identified in the Cultural Equity Endowment legislation, demonstrate the artist’s skill and artistry, artistic accomplishments, and contributions to the field.</p>

SCORING CRITERIA: ARTISTIC LEADERSHIP CONTINUED

Question	Points	Criteria
<p>4. Describe the proposed project in detail, including how the proposed project will preserve and support the artist's legacy and continued change on the community(ies) with whom the artist engages.</p> <p>Describe the public benefit that the proposed project will provide to San Francisco, its neighborhoods and/or communities.</p> <p>(300 word limit)</p>	15	<p>The applicant demonstrates that the proposed project will further the artist's vision, preserve the artist's artistic legacy, and ensure the artist's longevity and lasting change on the community(ies) engaged.</p> <p>The applicant describes the public benefit that the proposed project will provide to San Francisco, its neighborhoods and/or communities.</p>

SCORING CRITERIA: ARTISTIC LEADERSHIP CONTINUED

Question	Points	Criteria
<p>- Letters of Support (2 required)</p> <p>Upload the letters in PDF.</p>	10	Letters of Support provide meaningful firsthand account(s) of the applicant's history of and effect on the communities the artist engages, and the artist's contributions to San Francisco's arts ecosystem.

SCORING CRITERIA: PROJECT DESIGN AND FISCAL HEALTH

Question	Points	Criteria
<p>5. Completed grant plan</p>	<p>5</p>	<p>Grant plan aligns with project summary and project budget, describes what the applicant hopes to achieve; and demonstrates appropriate capacity to complete the project.</p>
<p>6. Completed Project Budget aligns with the project design/summary and line items are explained in detail.</p> <p><i>-Project Budget Notes</i></p> <p><i>(250 words)</i></p> <p>For applicants working with a Fiscal sponsor:</p> <p>Fiscal sponsor upload IRS 990 showing total annual operating revenue for the last two completed fiscal years.</p>	<p>5</p>	<p>Project budget demonstrates relevant expenditures to implement and complete the project.</p>

CULTURAL EQUITY INITIATIVES



2021 CEI: Flyaway Production's Saharla Vetch. Photo by Austin Forbord

Supports small and mid-sized arts organizations through multi-year core operating support grants to shift programming, build capacity and address recovery efforts.

- CEI grants may be used to fund general operating expenses such as salaries, rent, space planning, equipment and supplies
- Up to \$100,000 over two years. Grant window is July 1, 2024 to June 30, 2026
- Grant request amounts based on average annual operating revenue from two most recently completed fiscal years
- **NEW:** Budget cap \$2.0 mil.
- **Applications due Thursday, November 2, 2023 at 12 p.m.**

CULTURAL EQUITY INITIATIVES: REQUEST AMOUNTS

OPERATING REVENUE (two-year average)	ELIGIBLE REQUEST AMOUNT
Under \$25,000	\$25,000
More than \$25,000 but less than \$50,000	\$50,000
More than \$50,000 but less than \$75,000	\$75,000
More than \$75,000 but less than \$2,000,000	\$100,000

SCORING CRITERIA



Racial Equity (30 points)
one question

Operational Effectiveness (30 points)
one question, staff bios, board governance, org financials, budget notes

San Francisco Arts Community Impact (40 points)
one question, grant plan and budget, work samples

SCORING CRITERIA: RACIAL EQUITY

Question	Points	Criteria
<p>1. Describe the organization’s history engaging communities identified in the Cultural Equity Endowment legislation and how this grant will enhance the organization’s mission.</p> <p><i>300 word limit</i></p>	<p>30</p>	<p>Organization demonstrates a history and mission of engaging communities identified in the Cultural Equity Endowment legislation.</p> <p>Panelists may also refer to Mission Statement, Core Programs and Services and Intended Communities/Audience.</p>

SCORING CRITERIA: SAN FRANCISCO ARTS COMMUNITY IMPACT

Question	Points	Criteria
<p>2a. Grant Plan and Budget Complete the grant plan and project budget.</p>	20	<p>Organization has clear artistic vision, consistent presence and benefit for San Francisco communities, plays a vital role in San Francisco's arts and culture ecosystem and measures and understands benefits of their artistic programming.</p>
<p>2b. Work Samples Upload up to 5 Work Samples that express the organization's mission and reflect the communities engaged.</p>	10	<p>Completed grant plan aligns with project summary and describes what the organization hopes to achieve; and budget aligns with the project summary and line items are explained in detail.</p>
<p>2c. Program Evaluation How does the organization collect and share community feedback internally and externally? <i>(300 word limit)</i></p>	10	<p>Panelists may also refer to Mission Statement, Core Programs and Services and Intended Communities/Audience.</p>

SCORING CRITERIA: OPERATIONAL EFFECTIVENESS

Question	Points	Criteria
<p>3. Add the names of the Advisory Board or Board of Directors, role on the board and explain their experience with historically underserved communities, including those listed in the Cultural Equity Endowment legislation. (300 word limit / Up to ten)</p>	<p>10</p>	<p>Organization demonstrates appropriate advisory or governance structure, diverse community representation and experience with historically underserved communities, including those listed in Cultural Equity Endowment legislation.</p>
<p>4. Provide brief bios of the core staff and include relevant community-based experience and professional qualifications. (1,000 characters with spaces/ Up to 3 Bios)</p>	<p>10</p>	<p>Has appropriate staff with relevant skills and community-based experience with intended audience/or communities.</p>

SCORING CRITERIA: OPERATIONAL EFFECTIVENESS CONTINUED

Question	Points	Criteria
<p>5. Describe who is engaged in fiscal oversight and reporting, and the process for how your organization develops its annual budget.</p> <p><i>(300 word limit)</i></p> <ul style="list-style-type: none">- Nonprofits: IRS 990, 990-EZ, 990-N Postcard- Fiscally Sponsored Organizations: Profit and Loss Statements and Balance Sheets for the last two completed fiscal years- Organization Budget Notes	10	Organization demonstrates a process of financial planning and monitoring.



PREPARATION TO APPLY



GRANT INFO SESSIONS PAGE

<https://sfartscommission.org/content/grant-information-sessions>

Grant Info Sessions Page Includes:

- Recorded Webinar Info Sessions links and access passwords
- Webinar Slide Deck Presentations

Grant Info Sessions

APPLY FOR A GRANT! WE'RE HERE TO HELP!



Shawna Virago | "The ghost of the 90's" Photo by Lindsay Gauthier

Upcoming Grant Info Sessions

Join an information session to learn more about all of the SFAC's 2024-2025 grants and get tips for a strong application! All sessions are virtual, not held in person. See below for the unique link to each session.

Can't make it to an info session?

STEP 1 – SFAC GRANTS WEBPAGE

<https://www.sfartscommission.org/grants>

ESPAÑOL 中文 FILIPINO COVID 19 UPDATES RESOURCES CITY BUDGET CONTACT VIEW THE CALENDAR

sfac OUR ROLE & IMPACT FIND OPPORTUNITIES EXPERIENCE ART GET INVOLVED Q

CRANTS >
CALLS FOR ARTISTS >
ART VENDOR PROGRAMS >
BID OPPORTUNITIES FOR CONTRACTORS >
JCDECAUX KIOSK PROGRAM

RELATED INFORMATION
○ Grant Information Sessions
○ Call for 2024 Cultural Ambassadors
○ Apply To Be A Grant Panelist
○ How To Become A City Supplier

The **Community Investments** program supports San Francisco-based artists, arts organizations, and communities with an equity lens through grants, technical assistance, arts education initiatives, and community-based Cultural Centers.

Please **sign up for our newsletter** to stay informed about any grant program updates.

Veronica Blair | The Rain is Enuf (TRIE) | Photo by Austin Forbord

Upcoming Opportunities & Important Dates

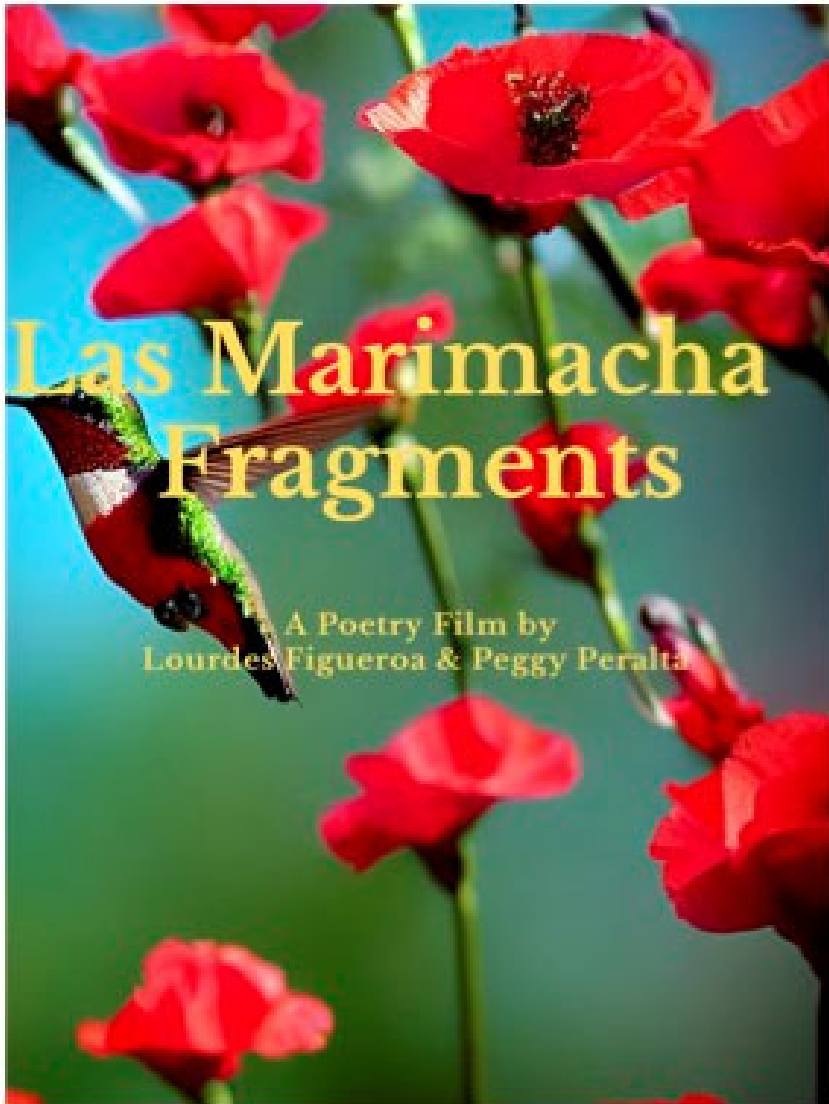
Dream Keeper Initiative (DKI) Grantseeker Information Session Dream Keeper Initiative Grantseeker Information Session Recording [Here](#)
Application Deadline: Monday, August 21, 2023 by 12:00 p.m.

Grantseeker Webinar (AIE and All CEG Categories) T.B.D.

Webpage includes:

- Upcoming Opportunities & Important Dates
- Grant Category webpages links and Grant Guidelines
- Application Instructions
 - Contact information
 - Application Questions
 - Project Budget
 - Support Materials
- Links to online applications

STEP 2 - REVIEW THE GUIDELINES



21SFA Lourdes Figueroa Las Marimachas program sample

FY24 Cultural Equity Initiatives (CEI) Guidelines Webpage:

<https://www.sfartscommission.org/content/fy24-cultural-equity-initiatives-cei-grant>

FY24 Artistic Legacy Grant (ALG) Guidelines Webpage:

<https://www.sfartscommission.org/content/fy24-artistic-legacy-grant-alg>

Each Webpage includes:

- Guidelines
- Instructions
- Application link
- Deadlines
- Eligibility
- Restrictions
- Panel Evaluation
- Scoring Criteria

STEP 3 - APPLICATION INSTRUCTIONS



21CEI Handful Players Inc - Screen shot from Black Panther video filmed by Donald Bowden

FY24 Cultural Equity Initiatives (CEI) Application Instructions:

<https://www.sfartscommission.org/content/fy24-cultural-equity-initiatives-cei-grant>

FY24 Artistic Legacy Grant (ALG) Application Instructions:

<https://www.sfartscommission.org/content/fy24-artistic-legacy-grant-alg>

Document includes:

- Link to Guidelines
- Application Instructions
 - Contact information
 - Application Questions
 - Word limit for responses
 - Support Materials
- Link to online application

STEP 4 - PREPARE YOUR ANSWERS

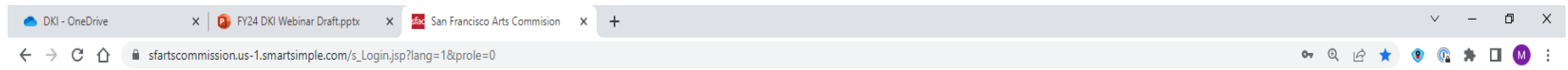
Section from Page 6 of the FY24 Cultural Equity Initiatives Application Instructions

- Project Summary** Provide a brief Project Summary that starts with this sentence “San Francisco Arts Commission funds will be used to support...(75 word limit/285 Characters With Spaces)

- Racial Equity (30 Points)**
 - **Question 1 (30 Points)** Describe the organization’s history engaging communities identified in the [Cultural Equity Endowment legislation](#) and how this grant will enhance the organization’s mission. (300 Words/1200 Characters With Spaces)
 - **SCORING CRITERIA:** Organization demonstrates a history and mission of engaging communities identified in the [Cultural Equity Endowment legislation](#). Panelists may also refer to Mission Statement, Core Programs and Services and Intended Communities/Audience.

STEP 5-ONLINE APPLICATION

<https://sfartscommission.us-1.smartsimple.com/>



Login

Email

Password

Log In

[Forgot Password?](#)

New to the System?

[Register](#)

San Francisco Arts Commission Grant Portal

The Community Investments program supports San Francisco-based artists, arts organizations, and communities with an equity lens through grants, technical assistance, arts education initiatives, and community-based Cultural Centers.



ADD THIS EMAIL TO SAFE SENDERS LIST
noreply@smartsimplemailer.com

Copyright © 2023 SmartSimple. All rights reserved.

Powered by **SmartSimple Cloud**



ONLINE APPLICATION - Eligibility Form- Artists & Organizations



Registration Options

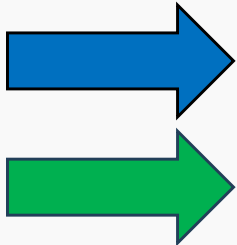
I am applying as:

Registered Nonprofit Organization

Register yourself and your organization.

Individual Applicant

Register yourself as an individual.





Artist Eligibility Information



Instructions

Please complete this quiz to see if you are eligible for a SFAC grant.

* Has the applicant been a continuous resident of San Francisco since August 2021? (Documentation demonstrating San Francisco residency must be submitted with the application.)

Housing insecure applicants may provide a self-attestation form. For a complete list of acceptable forms of proof of residency, please see the San Francisco Artist Grant application instructions.

- Yes
- No

* Is the applicant 18 years of age and older?

- Yes
- No

* Is the applicant a full-time student at the time of application or during the grant period?

- Yes
- No

* Is the applicant a City and County of San Francisco Employee or an SFUSD employee?:

- Yes
- No

* Is the applicant in default on any grants or loans from: (1) SFAC; (2) other City departments (including, but not limited to, the Department of Children, Youth and Their Families, Office of Economic and Workforce Development, Mayor's Office of Housing and Community Development, and Grants for the Arts); (3) Northern California Grantmakers Arts Loan Fund; (4) Community Vision Capital and Consulting; (5) Community Arts Stabilization Trust; and/or (6) the Center for Cultural Innovation?

- Yes
- No

* Is the applicant willing and able to meet the requirements associated with receiving funds from the City & County of San Francisco?

- Yes
- No

* Is the applicant able to demonstrate a history of consistent programmatic history and public benefit to the City of San Francisco, its neighborhoods and communities over the last two (2) years? (Since August 2021)

- Yes
- No

* Does the proposed project take place between January 1, 2024 - June 30, 2025?

- Yes
- No

* Are you applying on behalf of an organization?

- Yes
- No

I'm not a robot



Submit



ONLINE APPLICATION - Eligibility Form Artists

Artist Eligibility Information Questions

Complete Quiz - 8 Questions | Yes or No

- Has the applicant been a continuous resident of SF since August 2021?
- Is the applicant 18 years of age and older?
- Is the applicant a full-time student at the time of application or during the grant period?
 - *Is the applicant a City and County of SF Employee or an SFUSD Employee?*

ONLINE APPLICATION - Eligibility Form Organization

Organization Eligibility Information Complete Quiz- 8 Questions | Yes or No

Organization Eligibility Information

Instructions

Please complete this quiz to see if you are eligible for a SFAC grant.

* Is the applicant in default on any grants or loans from: (1) SFAC; (2) other City departments (including, but not limited to, the Department of Children, Youth and Their Families, Office of Economic and Workforce Development, Mayor's Office of Housing and Community Development, and Grants for the Arts); (3) Northern California Grantmakers Arts Loan Fund; (4) Community Vision Capital and Consulting; (5) Community Arts Stabilization Trust; and/or (6) the Center for Cultural Innovation?

- Yes
 No

* Is the applicant willing and able to meet the requirements associated with receiving funds from the City & County of San Francisco?

- Yes
 No

* Is the applicant organization tax-exempt and in good standing with the State of California (including: the Attorney General's Registry of Charitable Trusts, Franchise Tax Board & Secretary of State) and under the Internal Revenue Service Code Section 501(c)(3)?

- Yes
 No

* Is the applicant able to demonstrate a history of consistent programmatic history and public benefit to the City of San Francisco, its neighborhoods and communities over the last two (2) years? (Since August 2021)

- Yes
 No

* Is the applicant organization's mission statement primarily focused on development, production, presentation and/or support of arts activities and/or youth activities in San Francisco?

- Yes
 No

* Is the applicant organization part of another City agency or department?

- Yes
 No

* Does the applicant organization's annual operating revenue exceed \$1.5 million in income for ARTS IMPACT ENDOWMENT APPLICATION? or \$2 million for ARTISTIC LEGACY, CULTURAL EQUITY INITIATIVE & SPECIAL PROJECT APPLICATIONS.

- Yes
 No

* Does the proposed project take place between January 1, 2024 - June 30, 2026?

- Yes
 No

I'm not a robot



Submit



Is the applicant in default on any grants or loans from: (1) SFAC; (2) other City departments (including, but not limited to, the Department of Children, Youth and Their Families, Office of Economic and Workforce Development, Mayor's Office of Housing and Community Development, and Grants for the Arts); (3) Northern California Grantmakers Arts Loan Fund; (4) Community Vision Capital and Consulting; (5) Community Arts Stabilization Trust; and/or (6) the Center for Cultural Innovation?

Is the applicant willing and able to meet the requirements associated with receiving funds from the City & County of San Francisco?

Is the applicant organization tax-exempt and in good standing with the State of California (including: the Attorney General's Registry of Charitable Trusts, Franchise Tax Board & Secretary of State) and under the Internal Revenue Service Code Section 501(c)(3)?

Does the applicant organization's annual operating revenue exceed \$1.5 million in income for ARTS IMPACT ENDOWMENT APPLICATION? or \$2 million for ARTISTIC LEGACY, CULTURAL EQUITY INITIATIVE & SPECIAL PROJECT APPLICATIONS.

ONLINE APPLICATION - Funding Opportunity

The screenshot shows a web browser window with the URL https://sfaccommission.us-1.smartsimple.com/iface/ex/ax_index.jsp?lang=1. The page features the 'sfac' logo in the top left and a navigation menu in the top right with a 'Home' link and a user profile icon. The main content area displays the user's profile information, including a circular profile picture with the letter 'T', the name 'Test Cats', and the organization name 'Arts for Cats and Families' with a red arrow pointing to it. Below the organization name is the email address '██████████@gmail.com' with a red arrow pointing to it. The 'APPLICATIONS' section contains five summary cards: '4 Funding Opportunities' (with a red arrow), '0 In Progress', '1 Under Review', '0 Approved', and '0 Closed/Declined'.

MY LINKS MENU: UPDATE ORGANIZATION AND INDIVIDUAL CONTACT INFO

Home

Test Cats

Arts for Cats and Families

Organization name

Primary email address associated with your account

4 Funding Opportunities

0 In Progress

1 Under Review

0 Approved

0 Closed/Declined

ONLINE APPLICATION-Apply Button

The screenshot shows the sfac website's 'FUNDING OPPORTUNITIES' page. The page features a search bar and a table of funding opportunities. The table has columns for Cycle Name, Cycle Start Date, Cycle Deadline, and Helpful Documents. A red arrow points to the 'Apply Now' button for the Cultural Equity Initiative 2024.

	Cycle Name	Cycle Start Date	Cycle Deadline	Helpful Documents
Apply Now	Arts Impact Endowment 2024	09/08/2023 12:00 PM	10/05/2023 12:00 PM	FY24_AIE_Guidelines_FINAL.pdf FY24_AIE_Artist_Application_Instructions_FINAL.pdf FY24_AIE_Organization_Application_Instructions_FINAL.pdf
Deadline has passed	Creative Space 2024	01/31/2023 09:00 PM	03/30/2023 09:00 PM	TEST_PDF.pdf TEST_PDF.pdf
Apply Now	Cultural Equity Initiative 2024	09/25/2023 12:00 PM	11/02/2023 12:00 PM	FY24_CEI_Guidelines_-_FINAL.pdf FY24_CEI_Application_Instructions_-_FINAL.pdf

Cultural Equity Initiatives (CEI) Application Now Available
Application Deadline: Thursday, November 2, 2023 at 12pm

Artistic Legacy Grant Application Now Available
Application Deadline: Tuesday, November 7, 2023 at 12pm

ONLINE APPLICATION-Application Tabs

The screenshot shows a web browser window with the URL https://sfartscommission.us-1.smartsimple.com/iface/ex/ax_index.jsp?lang=1. The page title is "New Grant" and the logo "sfac" is visible in the top left. A navigation bar contains the following tabs: **APPLICANT INFORMATION**, **PROJECT INFORMATION**, **GRANT PLAN**, **PROJECT BUDGET AND FINANCIALS**, **WORK SAMPLES**, **DEMOGRAPHIC SURVEY**, and **CERTIFICATION AND RELEASE**. The "APPLICANT INFORMATION" tab is selected and underlined. A large red arrow points to the information icon in the top left of the content area. Below the navigation bar, there are several form sections: "Legal Name of Applicant - Enter name as it appears on IRS form 990." with a text input field; "Organization Information" with a "Phone:" label and input field; "Mission Statement (100 Words Maximum)" with a text area and "100 words left" indicator; and "Core Programs and Services (250 Words Maximum)" with a text area. At the bottom of the page, there is a "Save Draft" button and a "NEXT >" button. Annotations include: "TABS" with blue arrows pointing to the navigation bar and the "Project Budget and Financials" section; "SAVE BUTTON" with a red arrow pointing to the "Save Draft" button; and "NEXT BUTTON" with a red arrow pointing to the "NEXT >" button.



SMARTSIMPLE Online Application Demo



GRANTSEEKER TIPS



2021 Organizational DKJ Grantee Idris
Ackamoor and Cultural Odyssey
Photo by Pat Mazzera

- Read the guidelines thoroughly and refer to the instructions.
- Pay attention to the scoring criteria
- Plan ahead:
 - Gather work samples, team bios, financials if applicable
 - Research costs for your virtual or in-person event, such as video equipment, platforms, or for your venue such as rental fees

GRANTSEEKER TIPS



2021 SPX Grantee American Indian Cultural Center

- Draft responses in another document, then cut and paste answers into the online application form. Pay attention to word and character count.
- Upload work samples applicable to the artistic discipline that demonstrate the ability to complete the project.
- Write with enthusiasm and tell a compelling story.
- Be consistent, be specific, instill confidence in the panelists.
- Consider writing together and sharing in the process.

GRANT WEBINARS AND DEADLINES

Grant Category	Application Deadline
Arts Impact Endowment (AIE)	Thursday, October 5, 2023
Cultural Equity Initiatives (CEI)	Thursday, November 2, 2023
Artistic Legacy Grant (ALG)	Tuesday, November 7, 2023
San Francisco Artist (SFA)	Thursday, November 16, 2023

Webinar Topic	Webinar Date
Arts Impact Endowment (AIE) Grantseeker Information Session	Friday, September 8, 2023
San Francisco Artists (SFA)	Monday, September 25, 2023
Work Samples	Monday, October 2, 2023
Fiscal Sponsorship	Thursday, October 12, 2023
Artistic Legacy Grant and Cultural Equity Initiatives	Friday, October 13, 2023

Q & A



2021 Cultural Equity Initiatives Grantee | Yerba Buena Center for the Arts
2023 CAAM FEST, Fannypack, Ruby Ibarra, Peaboo and the Catz | Photo By Barak Srama

Thank you!

Grant Category	Program Officer	Email
Cultural Equity Initiatives	Jennifer Chu	jennifer.chu@sfgov.org
Artistic Legacy Grant	Jennifer Chu	jennifer.chu@sfgov.org
San Francisco Artist Grant	Anne Trickey	anne.trickey@sfgov.org