

**SFAC  
DREAM KEEPER  
INITIATIVE  
WEBINAR**

**JULY 21, 2023  
12 – 1 p.m.**



# LAND ACKNOWLEDGEMENT

The San Francisco Arts Commission acknowledges that we are on the unceded ancestral homeland of the Ramaytush Ohlone. We affirm the sovereign rights of their community as First Peoples and are committed to supporting the traditional and contemporary evolution of the American Indian community and uplifting contemporary indigenous voices and culture.

# OUR PRESENTERS



## SFAC Community Investments Staff

- Director, Denise Pate (she/her)
- Senior Program Officer, Debbie Ng (she/her)
- Program Officer, Coco Duhon-Kelley (she/her)
- Program Associate, Ari Vazquez (they/she)
- Program Associate, Frank Ortiz (they/them/theirs)

2020 Cultural Center Bayview Opera House Capoeira, July 2019

# AGENDA



- SFAC Overview (10)
- Eligibility (5)
- Dream Keeper Initiative Grant (15)
- Requirements (5)
- Preparation to Apply (10)
- Q&A (15)

2021 CEI Afrosolo Theatre Company



# SFAC OVERVIEW



# ABOUT SFAC



The San Francisco Arts Commission is the City agency that champions the arts as essential to daily life by investing in a vibrant arts community, enlivening the urban environment and shaping innovative cultural policy.

Our programs include:

- Community Investments
- Public Art
- Civic Art Collection
- Civic Design Review
- Art Vendor Program
- SFAC Galleries

2020 Cultural Centers SOMArts



# RACIAL EQUITY STATEMENT



21SPX Yerba Buena Gardens, Indigenous Peoples Day by Amal Bisharat

The San Francisco Arts Commission is committed to creating a city where all artists and cultural workers have the freedom, resources and platform to share their stories, art and culture and where race does not predetermine one's success in life. We also acknowledge that we occupy traditional and unceded Ohlone land. Fueled by these beliefs, we commit to addressing the systemic inequities within our agency, the City and County of San Francisco and the broader arts and culture sector. This work requires that we focus on race as we confront inequities of the past, reveal inequities of the present and develop effective strategies to move all of us towards an equitable future.

# COMMUNITY INVESTMENTS PROGRAM



The **Community Investments Program** supports San Francisco artists, arts organizations, and communities with an equity lens through grants, technical assistance and capacity building, economic development, arts education initiatives and community-based Cultural Centers.

CC 2020: Bay View Opera House and  
ABADÁ-Capoeira San Francisco program  
in July 2019 Photo courtesy of BVOH



# SFAC GRANT CYCLE





# **ELIGIBILITY AND REQUIREMENTS**



# ELIGIBILITY - SAN FRANCISCO RESIDENCY

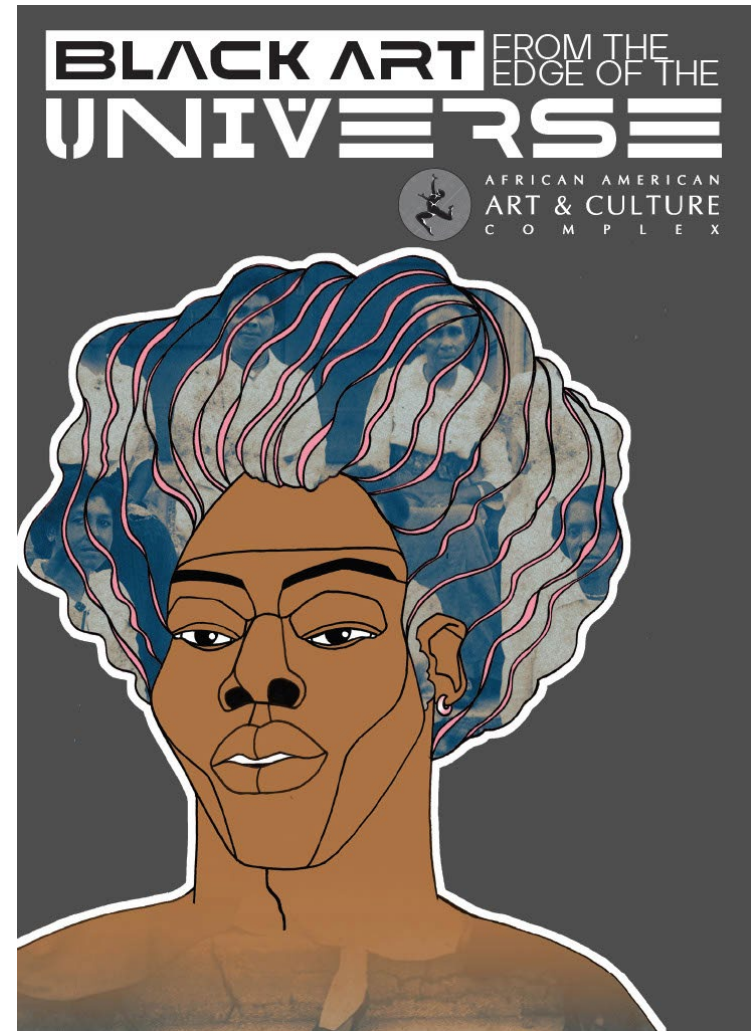
- All Applicants must be:
  - Based or live in San Francisco.
  - Including: Artists, non-profit arts organizations, fiscally sponsored artists & organizations, and fiscal sponsor organizations.
  - **NEW:** Fiscally sponsored applicant's San Francisco address is required.
    - It cannot be the same address as the fiscal sponsor.
    - If you are a fiscally sponsored organization, the proof of residency needs to include the name of the organization.
  - **NEW:** If you are an applying as an artist and are unhoused, you can sign a verification that you are based in San Francisco.
  - Please find a list of accepted proof of residency documents in each grant category guidelines. <https://www.sfartscommission.org/grants>

# ELIGIBILITY

- ALL Applicants must:
- Have a two-year demonstrated history of operating/living in San Francisco
- Deeply rooted in BIPOC/historically marginalized communities
- May not be a part of another City agency or department or be a City Employee
- Must be in good standing with other grants and loans
- Organization budget size may define eligibility (depending on grant)
- Project activities must take place in S.F. between a defined grant window (depending on grant).

# ORGANIZATION REQUIREMENTS

- Proof of current 501(c)(3) status (or fiscal sponsorship\*)
- **NEW:** Proof of current CA Attorney General Registry of Charitable Trust good standing
- Proof of current CA Franchise Tax Board good standing
- Proof of current San Francisco address (yours and the fiscal sponsor's)
- Demonstration of two-year programmatic history
- Most recent IRS Form 990 or Financial Statements for fiscally sponsored projects
- Supporting Materials
- Work Samples



2021 Cultural Center African  
American Art and Culture Complex



# COMPLIANCE AND INSURANCE



- City, State & Federal Compliance
- Supplier Compliance  
Visit SF CITY Partner  
<https://sfcitypartner.sfgov.org/pages/become-a-supplier.aspx>
- Grant Agreements
- Insurance Requirements

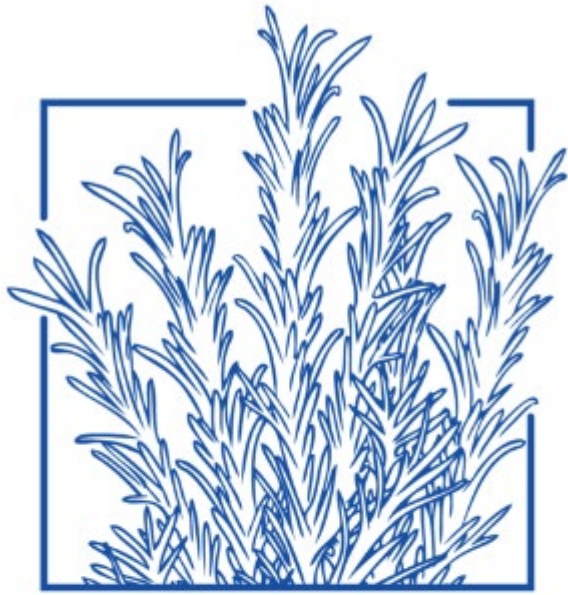
2020 Artistic Legacy Grant, Zaccho Dance, Invisible Wings 1998, Robert Henry Johnson and Amara Tabor Smith



# **GRANT CATEGORY**



# DREAM KEEPER INITIATIVE (DKI) GRANT



DREAM  
KEEPER

The Dream Keeper Initiative is a new, citywide effort to reinvest \$60 million annually from law enforcement into San Francisco's Black and African-American communities. This initiative is part of Mayor London N. Breed's roadmap for reforming public safety and addressing structural inequities in San Francisco.

Since 2021, the Arts Commission has invested \$5.3 million in arts and culture organizations to anchor support for the cultural assets and economic vitality in historically Black and African-American communities facing rapid change and we seek to invest an additional \$3.1 million in fiscal year 2023-2024.

# DREAM KEEPER INITIATIVE

## ARTS AND CULTURE GRANTS TO SUPPORT THE BLACK COMMUNITY



Zaccho Dance

The Dream Keeper Initiative seeks to:

- To increase the number of cultural spaces designed and curated by Black people.
- To increase the number of Black artists and producers contributing to the art culture in San Francisco.
- To invest in the stabilization and growth of Black artists, producers, creatives, and organizations serving the Black communities in San Francisco.

**Applications due Monday, August 14, 2023 by 12pm.**

# DREAM KEEPER INITIATIVE FUNDING CATEGORIES

**1.Arts Organizations:** Support up to \$100,000 for San Francisco-based arts organizations dedicated to advancing stories with a focus on the Black experience. Activities may include workshops and classes, performances, special events and general community engagement.

**2. Artists:** Support up to \$50,000 for San Francisco-based artists deeply connected to and rooted in San Francisco's Black communities whose work focuses on the Black experience. Activities may include any genre or discipline and must have a public benefit component.

Projects funded in this category must have a demonstrated public benefit, something that is open and accessible to the general San Francisco-based public. This can be through a virtual or in person public event, or through other means as imagined and realized by the artist, which benefit the City of San Francisco, its neighborhoods and communities.



# DREAM KEEPER INITIATIVE FUNDING CATEGORIES

3. **Current San Francisco Arts Commission Dream Keeper Initiative Grantee Organizations:** Support up to \$250,000 for the next phase of your current Dream Keeper Initiative project. Explain your vision for the next iteration of the project and how this additional funding will take your project or organization to the next level. Or, you may propose or a new project. Please refer to the above Funding Category #1 for details.

# SCORING CRITERIA



## **Racial Equity** (30 points)

*one question*

## **Project Design and Implementation** (40 points)

*Three questions, identifying project area & engaging community & identifying collaborators*

## **Community Influence** (30 points)

*one question*

# SCORING CRITERIA: RACIAL EQUITY

Question	Points	Criteria
<p>1. Describe how the applicant has a history of engaging with the Black/African American Community in San Francisco and how this grant will enhance the organization's mission or the artist's work?</p> <p>(300 word limit)</p>	30	Applicant demonstrates a history and of engaging with the Black/African American community in and shares strong examples of working with and strengthening culturally based practices with a focus on the Black experience.

# SCORING CRITERIA: PROGRAM DESIGN & IMPLEMENTATION

Question	Points	Criteria
Identify the project area.  2. What is the short and long-term vision for this project area? Include aspirational goals and desired outcomes for the funds.  (300 word limit)	20	The applicant shares a clear vision with aspirational goals and desired outcomes for the funds. - the grant plan includes goals, outcomes and a timeline for the project. - project budget aligns with goals and outcomes.

# SCORING CRITERIA: PROGRAM DESIGN & IMPLEMENTATION CON'T

Question	Points	Criteria
3. Arts Organizations: How will the applicant identify who receives services and any partnering community-based organizations, schools, and/or housing developments involved?  Artists: How will the applicant engage with the Black community in San Francisco? (300 word limit)	10	The applicant describes who they want to reach and details a strong plan to identify community participants and/or partners.



# SCORING CRITERIA: PROGRAM DESIGN & IMPLEMENTATION CON'T

Question	Points	Criteria
4. Upload bios of key staff/collaborators administering the program and their roles. 3 bios max Upload up to five work samples	10	The applicant lists designated staff members/collaborators and their roles in the proposed program. Staff/collaborators and work samples demonstrate experience and strong relationships with a focus on Black and African American communities.

# COMMUNITY INFLUENCE

Question	Points	Criteria
5. How will the applicant collect and share community feedback? Enter anticipated number of events, attendees and partners. (300 word limit)	30	The applicant details an assessment plan that collects and shares participant feedback, and includes anticipated number of events, number of attendees and partners.



# **PREPARATION TO APPLY**



# GRANTS LANDING PAGE

[OUR ROLE & IMPACT](#)[FIND OPPORTUNITIES](#)[EXPERIENCE ART](#)[GET INVOLVED](#)[GRANTS](#)[CALLS FOR ARTISTS](#)[ART VENDOR PROGRAMS](#)[BID OPPORTUNITIES FOR CONTRACTORS](#)[JCDECAUX KIOSK PROGRAM](#)

#### RELATED INFORMATION

- [Grant Information Sessions](#)
- [Apply To Be A Grant Panelist](#)
- [How To Become A City Supplier](#)

The **Community Investments** program supports San Francisco-based artists, arts organizations, and communities with an equity lens through grants, technical assistance, arts education initiatives, and community-based Cultural Centers.

Please [sign up for our newsletter](#) to stay informed about any grant program updates.



Veronica Blair | The Rain is Enuf (TRIE) | Photo by Austin Forbord

## Important Dates

**Dream Keeper Initiative (DKI) Grantseeker Information Session**

July 21, 2023 (Virtual), 12pm-1pm | [Click Here](#)

**Contractor Webinar (All CFC Categories)**

See Grant Information Sessions [Click Here](#)

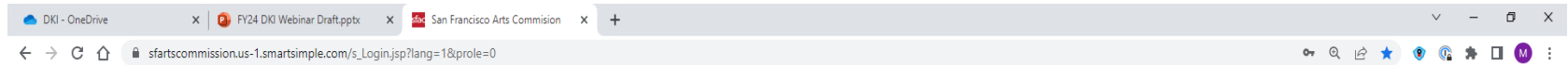
<https://www.sfartscommission.org/grants>

## Webpage includes:

- Grant Guidelines
- Application Instructions
  - Contact information
  - Application Questions
  - Project Budget
  - Support Materials
- Link to online application

# ONLINE APPLICATION

<https://sfartscommission.us-1.smartsimple.com/>



Login

Email

Password

Log In

[Forgot Password?](#)

New to the System?

Register

## San Francisco Arts Commission Grant Portal

The Community Investments program supports San Francisco-based artists, arts organizations, and communities with an equity lens through grants, technical assistance, arts education initiatives, and community-based Cultural Centers.

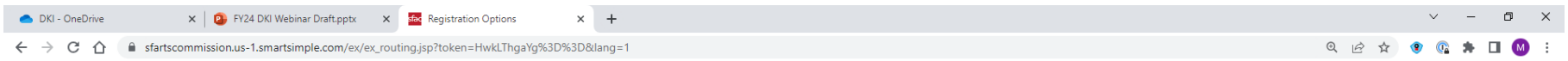
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Powered by **SmartSimple Cloud**

FY24 DKI Webina...pptx FY24 Dream Kee...docx QCC21-23.pdf GL23.pdf Insurance Resourc...pdf WC22.pdf GL23.pdf [Show all](#)



# ONLINE APPLICATION - Eligibility Form Artists & Organizations



## Registration Options

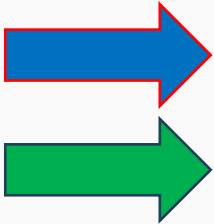
I am applying as:

### Registered Nonprofit Organization

Register yourself and your organization.

### Individual Applicant

Register yourself as an individual.



# ONLINE APPLICATION - Funding Opportunity

Browser tabs: DK1 - OneDrive, FY24 DK1 Webinar Draft.pptx, San Francisco Arts Commission

Address bar: sfartscommission.us-1.smartsimple.com/iface/ex/ax\_index.jsp?lang=1

sfac Home [User Avatar]

test 1 test 1  
no  
[Individuals](#)  
mbarrons@sbcglobal.net

## APPLICATIONS

2	4	4	2
Funding Opportunities	In Progress	Under Review	Approved

1  
Closed/Declined

## REPORTS

0	0	0	0
Draft and Revisions Required	Under Review	Completed Interim Reports	Completed Final Reports

Taskbar: FY24 DK1 Webina....pptx, FY24 Dream Kee....docx, QCC21-23.pdf, GL23.pdf, Insurance Resourc....pdf, WC22.pdf, GL23.pdf

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# ONLINE APPLICATION – Apply Button

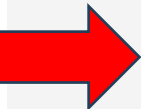
Browser tabs: DK1 - OneDrive, FY24 DK1 Webinar Draft.pptx, San Francisco Arts Commission

URL: sfartscommission.us-1.smartsimple.com/iface/ex/ax\_index.jsp?lang=1

sfac Home

## FUNDING OPPORTUNITIES

Search: 1-2 of 2

	Cycle Name	Cycle Start Date	Cycle Deadline	Helpful Documents	
	<a href="#">Apply Now</a>	Dream Keeper Initiative 2024	06/11/2023 12:00 AM	09/01/2023 12:00 AM	<a href="#">TEST_PDF.pdf</a> <a href="#">TEST_PDF.pdf</a>
<b>Deadline has passed</b>	San Francisco Artist 2024	02/01/2023 12:00 AM	03/31/2023 12:00 AM	<a href="#">Guidelines.pdf</a> <a href="#">Application_Instructions.pdf</a>	

Taskbar: FY24 DK1 Webina...pptx, FY24 Dream Kee...docx, QCC21-23.pdf, GL23.pdf, Insurance Resourc...pdf, WC22.pdf, GL23.pdf, Show all

# GRANTSEEKER TIPS



- Read the **guidelines** thoroughly and refer to the instructions.
- Pay attention to the **scoring criteria**
- Plan ahead:
  - Gather work samples, team bios, financials if applicable
  - Research costs for your virtual or in-person event, such as video equipment, platforms, or for your venue such as rental fees

2021 Organizational DKJ Grantee Idris Ackamoor  
and Cultural Odyssey | Photo by Pat Mazzer

# GRANTSEEKER TIPS



- Draft responses in another document, then **cut and paste** answers into the online application form. Pay attention to **word count**.
- Upload **work samples** applicable to the artistic discipline that demonstrate the ability to complete the project.
- Write with **enthusiasm** and tell a compelling story.
- **Be consistent, be specific, instill confidence** in the panelists.
- Consider writing together and sharing in the process.

2021 Organizational DKI Grantee  
San Francisco Bay Area Theater  
Company | Photo by Bekah Lynn

# Q & A

A poster for the 'Black Family Reunion 2022' event. The background is bright yellow with white cloud-like shapes. In the top left, there is a circular logo with a silhouette of a person jumping, next to the text 'AFRICAN AMERICAN ART & CULTURE COMPLEX'. The main title 'BLACK FAMILY REUNION 2022' is in large, bold, black letters. Below it, the time '12NOON-6PM' and date 'JUNE 18' are prominently displayed. The location '762 FULTON STREET' and 'AT THE AFRICAN AMERICAN ARTS AND CULTURE COMPLEX OUTDOORS' are listed. The event features 'CARNIVAL RIDES, FUN AND GAMES' and a list of performers including Martin Luther, Fillmore Allstar Explosion, Rappin 4-Tay, San Quinn, DJ Jason Godfrey, DJ Drow Flow, Micahtron, Marvellous Lucas Comedy, Circus Jubilee, Nyree, Hip Hop Congress, and a Community Awards Ceremony. It is hosted by Damien D Minor. On the bottom left is a black and white profile photo of a Black man with a beard and a small earring. On the bottom right is a graphic of a black speaker with two white circular drivers.

AFRICAN AMERICAN  
**ART & CULTURE**  
COMPLEX

# BLACK

## FAMILY REUNION 2022

12NOON-6PM **JUNE 18**

762 FULTON STREET

AT THE AFRICAN AMERICAN ARTS AND CULTURE COMPLEX OUTDOORS

### CARNIVAL RIDES, FUN AND GAMES

MARTIN LUTHER / FILLMORE ALLSTAR EXPLOSION /  
RAPPIN 4-TAY / SAN QUINN / DJ JASON GODFREY / DJ DROW FLOW /  
MICAHTRON / MARVELLOUS LUCAS COMEDY /  
CIRCUS JUBILEE / NYREE /  
HIP HOP CONGRESS /  
COMMUNITY AWARDS CEREMONY /  
AND MORE /  
HOSTED BY DAMIEN D MINOR



2021 Cultural Center African American Art and Culture  
Complex

# Thank you!

Grant Category	Staff	Email
Dream Keeper Initiative	Coco Duhon-Kelley	coco.duhon-kelley@sfgov.org
Dream Keeper Initiative	Denise Pate	denise.pate@sfgov.org