SFAC
DREAM KEEPER
INITIATIVE
WEBINAR
JULY 21, 2023
12 – 1 p.m.
LAND ACKNOWLEDGEMENT

The San Francisco Arts Commission acknowledges that we are on the unceded ancestral homeland of the Ramaytush Ohlone. We affirm the sovereign rights of their community as First Peoples and are committed to supporting the traditional and contemporary evolution of the American Indian community and uplifting contemporary indigenous voices and culture.
OUR PRESENTERS

SFAC Community Investments Staff

- Director, Denise Pate (she/her)
- Senior Program Officer, Debbie Ng (she/her)
- Program Officer, Coco Duhon-Kelley (she/her)
- Program Associate, Ari Vazquez (they/she)
- Program Associate, Frank Ortiz (they/them/their)
AGENDA

- SFAC Overview (10)
- Eligibility (5)
- Dream Keeper Initiative Grant (15)
- Requirements (5)
- Preparation to Apply (10)
- Q&A (15)

2021 CEI Afrosolo Theatre Company
ABOUT SFAC

The San Francisco Arts Commission is the City agency that champions the arts as essential to daily life by investing in a vibrant arts community, enlivening the urban environment and shaping innovative cultural policy.

Our programs include:
• Community Investments
• Public Art
• Civic Art Collection
• Civic Design Review
• Art Vendor Program
• SFAC Galleries
The San Francisco Arts Commission is committed to creating a city where all artists and cultural workers have the freedom, resources and platform to share their stories, art and culture and where race does not predetermine one’s success in life. We also acknowledge that we occupy traditional and unceded Ohlone land. Fueled by these beliefs, we commit to addressing the systemic inequities within our agency, the City and County of San Francisco and the broader arts and culture sector. This work requires that we focus on race as we confront inequities of the past, reveal inequities of the present and develop effective strategies to move all of us towards an equitable future.
The Community Investments Program supports San Francisco artists, arts organizations, and communities with an equity lens through grants, technical assistance and capacity building, economic development, arts education initiatives and community-based Cultural Centers.
SFAC GRANT CYCLE

- Compliance + Reporting
- Guideline Revisions
- Outreach + Technical Assistance
- Application Submissions
- Grant Panel Review
- Funding Approvals
ELIGIBILITY AND REQUIREMENTS
ELIGIBILITY - SAN FRANCISCO RESIDENCY

• All Applicants must be:
  • Based or live in San Francisco.
  • Including: Artists, non-profit arts organizations, fiscally sponsored artists & organizations, and fiscal sponsor organizations.
  • **NEW:** Fiscally sponsored applicant’s San Francisco address is required.
    • It cannot be the same address as the fiscal sponsor.
    • If you are a fiscally sponsored organization, the proof of residency needs to include the name of the organization.
  • **NEW:** If you are an applying as an artist and are unhoused, you can sign a verification that you are based in San Francisco.
  • Please find a list of accepted proof of residency documents in each grant category guidelines. [https://www.sfartscommission.org/grants](https://www.sfartscommission.org/grants)
ELIGIBILITY

• ALL Applicants must:

• Have a two-year demonstrated history of operating/living in San Francisco

• Deeply rooted in BIPOC/historically marginalized communities

• May not be a part of another City agency or department or be a City Employee

• Must be in good standing with other grants and loans

• Organization budget size may define eligibility (depending on grant)

• Project activities must take place in S.F. between a defined grant window (depending on grant).
ORGANIZATION REQUIREMENTS

• Proof of current 501(c)(3) status (or fiscal sponsorship*)

• **NEW:** Proof of current CA Attorney General Registry of Charitable Trust good standing

• Proof of current CA Franchise Tax Board good standing

• Proof of current San Francisco address (yours and the fiscal sponsor’s)

• Demonstration of two-year programmatic history

• Most recent IRS Form 990 or Financial Statements for fiscally sponsored projects

• Supporting Materials

• Work Samples
COMPLIANCE AND INSURANCE

- City, State & Federal Compliance
- Supplier Compliance
  Visit SF CITY Partner
  https://sfcitypartner.sfgov.org/pages/become-a-supplier.aspx
- Grant Agreements
- Insurance Requirements

GRANT CATEGORY
The Dream Keeper Initiative is a new, citywide effort to reinvest $60 million annually from law enforcement into San Francisco’s Black and African-American communities. This initiative is part of Mayor London N. Breed’s roadmap for reforming public safety and addressing structural inequities in San Francisco.

Since 2021, the Arts Commission has invested $5.3 million in arts and culture organizations to anchor support for the cultural assets and economic vitality in historically Black and African-American communities facing rapid change and we seek to invest an additional $3.1 million in fiscal year 2023-2024.
DREAM KEEPER INITIATIVE
ARTS AND CULTURE GRANTS TO SUPPORT THE BLACK COMMUNITY

The Dream Keeper Initiative seeks to:

• To increase the number of cultural spaces designed and curated by Black people.

• To increase the number of Black artists and producers contributing to the art culture in San Francisco.

• To invest in the stabilization and growth of Black artists, producers, creatives, and organizations serving the Black communities in San Francisco.

Applications due Monday, August 14, 2023 by 12pm.

Zaccho Dance
DREAM KEEPER INITIATIVE
FUNDING CATEGORIES

1. Arts Organizations: Support up to $100,000 for San Francisco-based arts organizations dedicated to advancing stories with a focus on the Black experience. Activities may include workshops and classes, performances, special events and general community engagement.

2. Artists: Support up to $50,000 for San Francisco-based artists deeply connected to and rooted in San Francisco’s Black communities whose work focuses on the Black experience. Activities may include any genre or discipline and must have a public benefit component.

Projects funded in this category must have a demonstrated public benefit, something that is open and accessible to the general San Francisco-based public. This can be through a virtual or in person public event, or through other means as imagined and realized by the artist, which benefit the City of San Francisco, its neighborhoods and communities.
3. Current San Francisco Arts Commission Dream Keeper Initiative Grantee Organizations: Support up to $250,000 for the next phase of your current Dream Keeper Initiative project. Explain your vision for the next iteration of the project and how this additional funding will take your project or organization to the next level. Or, you may propose or a new project. Please refer to the above Funding Category #1 for details.
SCORING CRITERIA

**Racial Equity** (30 points)

one question

**Project Design and Implementation** (40 points)

Three questions, identifying project area & engaging community & identifying collaborators

**Community Influence** (30 points)

one question
### SCORING CRITERIA: RACIAL EQUITY

<table>
<thead>
<tr>
<th>Question</th>
<th>Points</th>
<th>Criteria</th>
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<tbody>
<tr>
<td>1. Describe how the applicant has a history engaging with the Black/African American Community in San Francisco and how this grant will enhance the organization’s mission or the artist’s work?</td>
<td>30</td>
<td>Applicant demonstrates a history and of engaging with the Black/African American community in and shares strong examples of working with and strengthening culturally based practices with a focus on the Black experience.</td>
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<td>(300 word limit)</td>
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<tr>
<td>Identify the project area.</td>
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<td>2. What is the short and long-term vision for this project area? Include aspirational goals and desired outcomes for the funds. (300 word limit)</td>
<td>20</td>
<td>The applicant shares a clear vision with aspirational goals and desired outcomes for the funds. - the grant plan includes goals, outcomes and a timeline for the project. - project budget aligns with goals and outcomes.</td>
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### SCORING CRITERIA: PROGRAM DESIGN & IMPLEMENTATION CON’T

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<td>3. Arts Organizations: How will the applicant identify who receives services and any partnering community-based organizations, schools, and/or housing developments involved?</td>
<td>10</td>
<td>The applicant describes who they want to reach and details a strong plan to identify community participants and/or partners.</td>
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<td>Artists: How will the applicant engage with the Black community in San Francisco? (300 word limit)</td>
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### SCORING CRITERIA: PROGRAM DESIGN & IMPLEMENTATION CON’T

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<td>4. Upload bios of key staff/collaborators administering the program and their roles. 3 bios max Upload up to five work samples</td>
<td>10</td>
<td>The applicant lists designated staff members/collaborators and their roles in the proposed program. Staff/collaborators and work samples demonstrate experience and strong relationships with a focus on Black and African American communities.</td>
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<td>5. How will the applicant collect and share community feedback? Enter anticipated number of events, attendees and partners. (300 word limit)</td>
<td>30</td>
<td>The applicant details an assessment plan that collects and shares participant feedback, and includes anticipated number of events, number of attendees and partners.</td>
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PREPARATION TO APPLY
GRANTS LANDING PAGE

https://www.sfartscommission.org/grants

Webpage includes:

- Grant Guidelines
- Application Instructions
  - Contact information
  - Application Questions
- Project Budget
- Support Materials
- Link to online application
ONLINE APPLICATION

https://sfartscommission.us-1.smartsimple.com/

Login

San Francisco Arts Commission Grant Portal

The Community Investments program supports San Francisco-based artists, arts organizations, and communities with an equity lens through grants, technical assistance, arts education initiatives, and community-based Cultural Centers.

Forgot Password?

New to the System?

Register
ONLINE APPLICATION - Eligibility Form
Artists & Organizations
ONLINE APPLICATION - Funding Opportunity

Applications:
- 2 Funding Opportunities
- 4 In Progress
- 4 Under Review
- 2 Approved
- 1 Closed/Declined

Reports:
- 0 Draft and Revisions Required
- 0 Under Review
- 0 Completed Interim Reports
- 0 Completed Final Reports
## ONLINE APPLICATION – Apply Button

### FUNDING OPPORTUNITIES

<table>
<thead>
<tr>
<th>Cycle Name</th>
<th>Cycle Start Date</th>
<th>Cycle Deadline</th>
<th>Helpful Documents</th>
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<tbody>
<tr>
<td>Dream Keeper Initiative 2024</td>
<td>06/11/2023 12:00 AM</td>
<td>09/01/2023 12:00 AM</td>
<td>TEST_PDF.pdf, TEST_PDF.pdf</td>
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<tr>
<td>San Francisco Artist 2024</td>
<td>02/01/2023 12:00 AM</td>
<td>03/31/2023 12:00 AM</td>
<td>Guidelines.pdf, Application_Instructions.pdf</td>
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**Apply Now** Dream Keeper Initiative 2024

**Deadline has passed** San Francisco Artist 2024
GRANTSEEKER TIPS

• Read the guidelines thoroughly and refer to the instructions.

• Pay attention to the **scoring criteria**

• Plan ahead:
  
  • Gather work samples, team bios, financials if applicable
  
  • Research costs for your virtual or in-person event, such as video equipment, platforms, or for your venue such as rental fees

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2021 Organizational DKI Grantee Idris Ackamoor and Cultural Odyssey | Photo by Pat Mazzer
GRANTSEEKER TIPS

• Draft responses in another document, then cut and paste answers into the online application form. Pay attention to word count.

• Upload work samples applicable to the artistic discipline that demonstrate the ability to complete the project.

• Write with enthusiasm and tell a compelling story.

• Be consistent, be specific, instill confidence in the panelists.

• Consider writing together and sharing in the process.
Q & A

2021 Cultural Center African American Art and Culture Complex

AFRICAN AMERICAN ART & CULTURE COMPLEX

BLACK FAMILY REUNION 2022

12NOON-6PM JUNE 18

762 FULTON STREET

AT THE AFRICAN AMERICAN ARTS AND CULTURE COMPLEX OUTDOORS

CARNIVAL RIDES, FUN AND GAMES

MARTIN LUTHER / FILLMORE ALLSTAR EXPLOSION /
RAPPIN 4-TAY / SAN QUINN / DJ JASON GODFREY / DJ DROW FLOW /
MICAHTRON / MARVELLOUS LUCAS COMEDY /
CIRCUS JUBILEE / NYREE /
HIP HOP CONGRESS /
COMMUNITY AWARDS CEREMONY /
AND MORE /
HOSTED BY DAMIEN D MINOR
Thank you!

<table>
<thead>
<tr>
<th>Grant Category</th>
<th>Staff</th>
<th>Email</th>
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<tbody>
<tr>
<td>Dream Keeper Initiative</td>
<td>Coco Duhon-Kelley</td>
<td><a href="mailto:coco.duhon-kelley@sfgov.org">coco.duhon-kelley@sfgov.org</a></td>
</tr>
<tr>
<td>Dream Keeper Initiative</td>
<td>Denise Pate</td>
<td><a href="mailto:denise.pate@sfgov.org">denise.pate@sfgov.org</a></td>
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