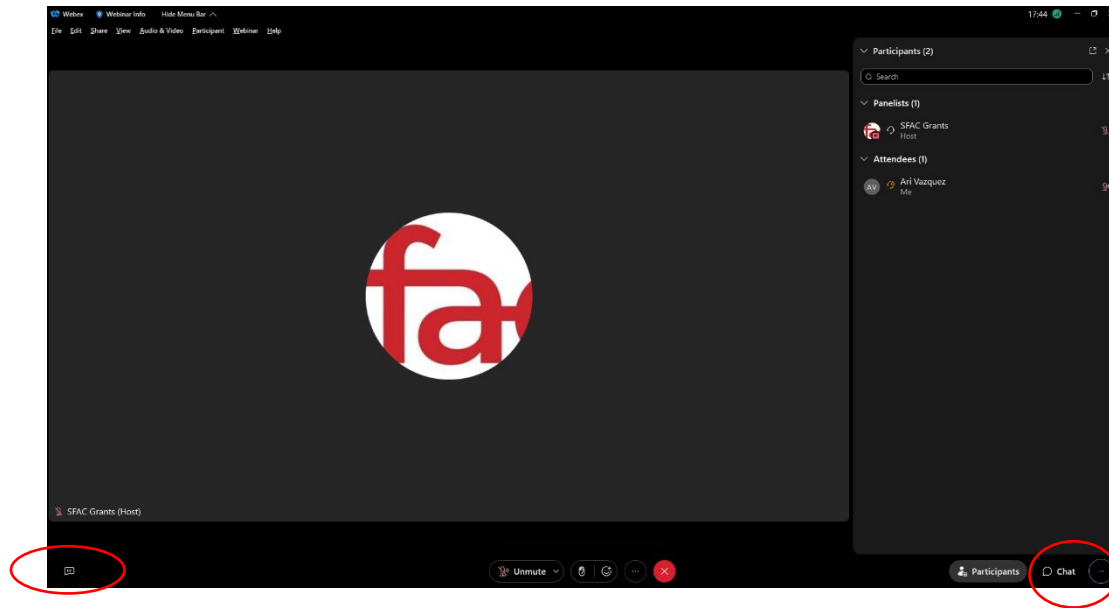




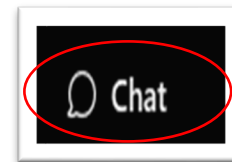
SAN FRANCISCO ARTIST GRANT WEBINAR

**September 25, 2023
12 p.m. - 1:10 p.m.**

TECHNICAL HOUSEKEEPING



Click 'CC' in lower left-hand corner for closed captioning.



Access Chat by clicking the 'Chat' option.

TECHNICAL HOUSEKEEPING

sfac


OUR ROLE & IMPACT FIND OPPORTUNITIES EXPERIENCE ART GET INVOLVED

RELATED INFORMATION

- Grant Guidelines
- Community Investments
- Call for Cultural Ambassadors
- Call for Grant Panelists

Grant Info Sessions

APPLY FOR A GRANT! WE'RE HERE TO HELP!



Shawna Virago | *The ghost of the 90's* Photo by Lindsay Gauthier

Upcoming Grant Info Sessions

Join an information session to learn more about all of the SFAC's 2024-2025 grants and get tips for a strong application! All sessions are virtual, not held in person. See below for the unique link to each session.

Can't make it to an info session?

Recordings and presentation slides will be available here approximately 5 to 7 business days following the event.

All info sessions will be held online via Cisco WebEx. You may join the meeting from a desktop computer, mobile device, or telephone. You can learn about [WebEx System Requirements](#).

FY24 Grant Information Sessions

- This Webinar is being recorded!
- This slide deck, a link to this recording can be found on the SFAC Grant Info Sessions Page 7-10 business after today's session.
- For technical support, please email sfac.grants@sfgov.org. In the email, share the technical issue and staff will respond shortly after to assist.

LAND ACKNOWLEDGEMENT

The San Francisco Arts Commission acknowledges that we are on the unceded ancestral homeland of the Ramaytush Ohlone. We affirm the sovereign rights of their community as First Peoples and are committed to supporting the traditional and contemporary evolution of the American Indian community and uplifting contemporary indigenous voices and culture.

OUR PRESENTERS



SFAC Community Investments Staff

- Senior Program Officer Anne Trickey (they/them)
- Program Officer Jennifer Chu (she/her)
- Program Associate Thanh Hong (he/him)

22SPX Theatre Rhinoceros

AGENDA



- SFAC Overview (10)
- San Francisco Artist Grant Eligibility and Requirements (10)
- Preparation to Apply (25)
- SmartSimple Demonstration (10)
- Grantseeker Tips (5)
- Q&A (10)

22CEI AfroSolo Theatre Company IFTA
Jeannine Anderson photo by Johnnie
Burrell



SFAC OVERVIEW



ABOUT SFAC

The San Francisco Arts Commission is the City agency that champions the arts as essential to daily life by investing in a vibrant arts community, enlivening the urban environment and shaping innovative cultural policy.

Our programs include: Civic Art Collection, Civic Design Review, Community Investments and the Art Vendor Program, Public Art, and SFAC Galleries.



21CEI Zaccho Dance 2022 SF Aerial Arts Festival photo by Austin Forbord

RACIAL EQUITY STATEMENT



The San Francisco Arts Commission is committed to creating a city where all artists and cultural workers have the freedom, resources and platform to share their stories, art and culture and where race does not predetermine one's success in life. We also acknowledge that we occupy traditional and unceded Ohlone land. Fueled by these beliefs, we commit to addressing the systemic inequities within our agency, the City and County of San Francisco and the broader arts and culture sector. This work requires that we focus on race as we confront inequities of the past, reveal inequities of the present and develop effective strategies to move all of us towards an equitable future.

21CEI Festival of Latin American Contemporary
Choreographers photo by Bruce Ghent

COMMUNITY INVESTMENTS PROGRAM



The **Community Investments Program** supports San Francisco artists, arts organizations, and communities with an equity lens through grants, technical assistance and capacity building, economic development, arts education initiatives and community-based Cultural Centers.

19CEI Cuicacalli at Carnaval SF
photo by Pankaj Bhargava

CULTURAL EQUITY ENDOWMENT FUND



SEC. 68.1. PURPOSES

The Cultural Equity Endowment Fund is established to move San Francisco arts funding toward cultural equity.

Priority funding goes to organizations that foster artistic expression deeply rooted in and reflective of historically marginalized communities. These communities include: African and African American; Latinx; Asian and Asian American; Arab; Native American; Pacific Islander; lesbian, gay, bisexual, queer; transgender and gender variant people; people with disabilities; and women.

21SFA Eric Garcia Detour Dance
FallingUp photo by Robbie Sweeny

SFAC GRANT CYCLE





ELIGIBILITY AND REQUIREMENTS



SAN FRANCISCO ARTISTS



Supports artistic commissions that stimulate the creation and presentation of creative works of art presented throughout the city's neighborhoods.

- The artist must **live in SF** (for past two years), be at least **18 years old**, and cannot be enrolled as a **full-time student**
- **NEW!** Up to \$30,000 to San Francisco-based artists creating work
- All genres; eighteen-month grant window; five (5) years or less experience reviewed by a separate panel.
- Public benefit accessible to an SF audience.

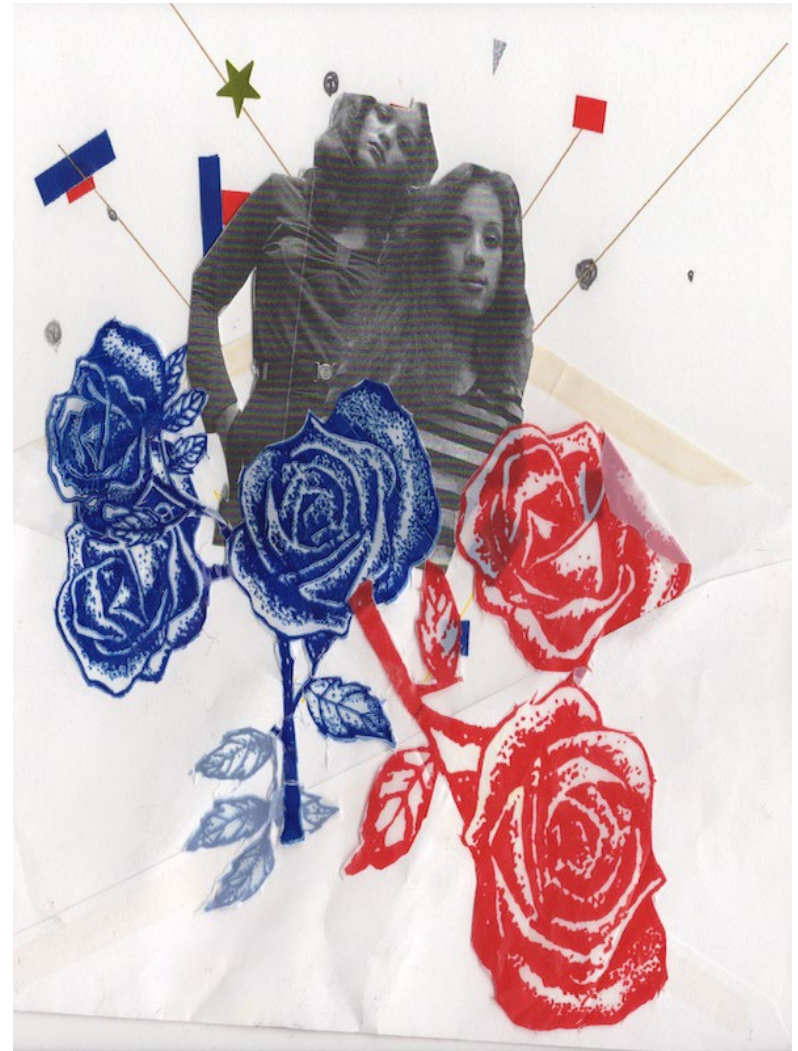
IAC 2020 Silk Worm
photo by Mariah Tiffany

ELIGIBILITY

- Two-year demonstrated history of living in San Francisco
- Must have a practice that provided a public benefit virtually or in person to a San Francisco based audience in the last two years
- Artists can apply for themselves or with a fiscal sponsor
 - Organizations cannot act as fiscal sponsors for employees or contractors, a third-party fiscal sponsor is required
- **City & County of San Francisco including San Francisco Unified School District employees ARE NOT ELIGIBLE**
- Must be in good standing with other grants and loans
- Project activities must take place in S.F. between July 1, 2024 and December 31, 2025.
- Project must include a public benefit accessible by a San Francisco based audience that fits the project.
- **NEW: If funded, must live in San Francisco for the duration of the project.**

APPLICATION REQUIREMENTS

- No budget required
- Proof of current San Francisco address (a bill or other document establishing you at that address in the last 3 months)
- 2 San Francisco based Art Activities in the last 2 years
- Fiscal Sponsor letter, if applicable
- CV/Resume (2 pages max)
- Work Samples: up to 5 links or appropriately sized files to upload
- Work Sample Webinar: October 2, at 12 p.m.



21SFA Vero Majano Dearest Homegirl
photo by Y. Lopez



SCORING CRITERIA



SCORING CRITERIA



Racial Equity (20 points)

one question

Artistic Relevance (10 points)

one question, bio, 2 page CV/resume

Artist Project (50 points)

four sections:

project, public benefit, importance, grant plan

Work Samples (20 points)

up to five uploads/links

SCORING CRITERIA: RACIAL EQUITY

Question	Points	Criteria
1. The Arts Commission uses a racial equity lens to review applications in this grant category. You can read our racial equity statement here . Please explain how your professional experience, life experience, and understanding of racial equity helps you express the experiences of historically underserved communities, including those listed in the Cultural Equity ordinance (see Administrative Code Section 68.5). 250 word limit	20	Applicant uses their professional experience, life experience, and understanding of racial equity to express the experiences of one or more of the Cultural Equity communities .

SEC. 68.5. COMMISSIONS TO INDIVIDUAL ARTISTS.



The Commissions to Individual Artists Program shall provide support to individual artists to stimulate production and dissemination of works of art in all disciplines and all neighborhoods of San Francisco. The majority of Commissions to Individual Artists in any year shall be to artists who are deeply rooted in and able to express the experiences of historically underserved communities such as African American; Asian American; disabled; Latino; lesbian and gay; Native American; Pacific Islander; and, women.

(Added by Ord. 354-93, App. 11/12/93)

SCORING CRITERIA: ARTISTIC RELEVANCE

Question	Points	Criteria
2. Tell us about your experience relevant to your proposed project. <i>150 word limit</i>	10	Applicant successfully describes their experience relevant to the proposed project.
Resume or Curriculum Vitae <i>2 page maximum</i>		Applicant's Resume/CV and Biography reflect their experience relevant to the proposed project.
Biography <i>150 word limit</i>		

SCORING CRITERIA: ARTISTIC PROJECT PT. 1

Question	Points	Criteria
<p>3. Describe the ideas and processes involved in making your project and your role in the creative process. It is important to give the panelists a clear picture of what you are doing and how you are doing it.</p> <p><i>300 word limit</i></p> <p>If you are working with other partners or collaborators, please outline their role in the project.</p> <p><i>150 word limit</i></p>	20	<p>Applicant clearly describes the ideas and processes involved in making the project and their role in the creative process.</p> <p><i>If applicable:</i> Roles of any partners or collaborators are outlined.</p>

SCORING CRITERIA: ARTISTIC PROJECT PT. 2

Question	Points	Criteria
<p>4. Grants in this category must provide a public benefit to San Francisco, its neighborhoods and/or communities. What is your public benefit (an event, a publication, etc.), what specific San Francisco neighborhood or community will benefit, how many people will benefit and how will you reach them? Include specific goals for your public benefit and how you will know you achieved them (how you will measure your goals). <i>250 word limit</i></p>	10	Applicant describes the public benefit. Applicant identifies a specific neighborhood and/or community, number of people who will benefit and how they will be reached. Applicant sets goals for a successful public benefit.

SCORING CRITERIA: ARTISTIC PROJECT PT. 3

Question	Points	Criteria
5. Why is this project important to you and to the future of your artistic practice? <i>350 word limit</i>	15	Applicant articulates why the project is important to them and to the future of their artistic practice.

SCORING CRITERIA: ARTISTIC PROJECT PT. 4

Question	Points	Criteria
6. Completed grant plan with distinct activities, outputs and date completed by. <i>250 Characters w/spaces</i>	5	Artist translates their project description and plan into distinct activities during the grant window.

SCORING CRITERIA: WORK SAMPLES

Question	Points	Criteria
<p>7. Work Samples: Upload samples of your past work. The samples should show your ability to complete your proposed project, as well as demonstrate knowledge of and experience in your creative practice.</p> <p><i>Any combination of the following: 5 images, 5 pages, 5 minutes of audio/video</i></p>	20	Work samples show an ability to complete the proposed project, as well as demonstrate knowledge of and experience in the artist's creative practice.



PREPARATION TO APPLY



STEP 1 – SFAC GRANTS WEBPAGE

<https://www.sfartscommission.org/grants>

The **Community Investments** program supports San Francisco-based artists, arts organizations, and communities with an equity lens through grants, technical assistance, arts education initiatives, and community-based Cultural Centers.

Please [sign up for our newsletter](#) to stay informed about any grant program updates.



Veronica Blair | The Rain Is Enuf (TRIE) | Photo by Austin Forbord

Upcoming Opportunities & Important Dates

Arts Impact Endowment (AIE) Webinar

Friday September 8, 2023 at 12pm-1pm
Webinar Link Available Fri 9/1/23

Application Deadline: Thursday October 5,
2023 at 12pm

Webpage includes:

- Grant Guidelines
- Application Instructions
- Link to online application
- Webinar Recordings

STEP 2 - REVIEW THE GUIDELINES



<https://sfartscommission.org/content/fy24-san-francisco-artists-sfa-grant>

Webpage includes:

- Guidelines
- Instructions
- Application link
- Deadlines
- Eligibility
- Restrictions
- Panel Evaluation
- Scoring Criteria

21SFA Lourdes Figueroa Las Marimachas program sample

STEP 3 - APPLICATION INSTRUCTIONS



21CEI Handful Players Inc - Screen shot from Black Panther video filmed by Donald Bowden

<https://sfartscommission.org/content/fy24-san-francisco-artists-sfa-grant>

Document includes:

- Link to Guidelines
- Application Instructions
 - Contact information
 - Application Questions
 - Word limit for responses
 - Support Materials
- Link to online application

STEP 4 - PREPARE YOUR ANSWERS

□ **Project Summary** Provide a brief Project Summary to be read during panel discussion that starts with this sentence, "San Francisco Arts Commission funds will be used to support... (75 word limit)

□ **Racial Equity (20 Points)**

- **Question 1 (20 Points)** The Arts Commission uses a racial equity lens to review applications in this grant category. You can read our racial equity statement [here](#). Please explain how your professional experience, life experience, and understanding of racial equity helps you express the experiences of historically underserved communities, including those listed in the [Cultural Equity ordinance](#) (see Administrative Code Section 68.5). (250 word limit)
 - **SCORING CRITERIA:** Applicant uses their professional experience, life experience, and understanding of racial equity to express the experiences of one or more of the [Cultural Equity communities](#).

STEP 5 - ONLINE APPLICATION

<https://sfartscommission.us-1.smartsimple.com/>



Login

Email

Password

Log In

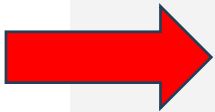
[Forgot Password?](#)

New to the System?

Register

San Francisco Arts Commission Grant Portal

The Community Investments program supports San Francisco-based artists, arts organizations, and communities with an equity lens through grants, technical assistance, arts education initiatives, and community-based Cultural Centers.



ADD THIS EMAIL TO SAFE SENDERS LIST
noreply@smartsimplemailer.com

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Powered by SmartSimple Cloud



ONLINE APPLICATION - Eligibility Form Artists & Organizations



Registration Options

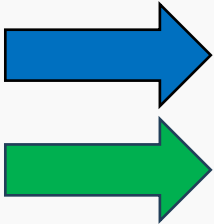
I am applying as:

Registered Nonprofit Organization

Register yourself and your organization.

Individual Applicant

Register yourself as an individual.



ONLINE APPLICATION - Funding Opportunity

The screenshot shows a web browser window with the URL `sfartscommission.us-1.smartsimple.com/iface/ex_ax_index.jsp?lang=1`. The page features the SFAC logo in the top left and a user profile in the top right. The main content is divided into two sections: 'APPLICATIONS' and 'REPORTS'. A red arrow points to the 'Funding Opportunities' card in the 'APPLICATIONS' section.

Category	Count
Funding Opportunities	2
In Progress	4
Under Review	4
Approved	2
Closed/Declined	1
Draft and Revisions Required	0
Under Review	0
Completed Interim Reports	0
Completed Final Reports	0

The 'APPLICATIONS' section includes a user profile for 'test 1 test 1' with the email 'mbarrons@sbcglobal.net'. The 'REPORTS' section shows zero counts for all categories.

ONLINE APPLICATION -Apply Button

The screenshot shows a web browser window with the URL `sfartscommission.us-1.smartsimple.com/iface/ex/ax_index.jsp?lang=1`. The page features the SFAC logo and a navigation menu with 'Home', a notification bell, and a user profile icon. The main content area is titled 'FUNDING OPPORTUNITIES' and includes a search bar and pagination controls showing '1-2 of 2' items. A table lists two funding opportunities:

	Cycle Name	Cycle Start Date	Cycle Deadline	Helpful Documents
Apply Now	Dream Keeper Initiative 2024	06/11/2023 12:00 AM	09/01/2023 12:00 AM	TEST_PDF.pdf TEST_PDF.pdf
Deadline has passed	San Francisco Artist 2024	02/01/2023 12:00 AM	03/31/2023 12:00 AM	Guidelines.pdf Application_Instructions.pdf

A red arrow points to the 'Apply Now' button in the first row of the table. The browser's taskbar at the bottom shows several open documents, including 'FY24 DKJ Webina...pptx', 'FY24 Dream Kee...docx', 'QCC21-23.pdf', 'GL23.pdf', 'Insurance Resourc...pdf', 'WC22.pdf', and 'GL23.pdf'. A 'Show all' button is visible in the bottom right corner of the taskbar.

ONLINE APPLICATION -Application Tabs

Application Manager > Grant

1 Draft 2 Submitted 3 Revisions Requested 4 Under Review 5 Commission Review 6 Approved - Pending 7 Active 8 Closed 9 Declined

- Please complete the mandatory questions below.
- Some of information is copied directly from your organization and user profiles and will appear in a read-only state within this form. If the information displayed is not current, please update your organization and user profiles prior to completing and submitting this form. Click Save Draft to see the information from your registration.
- If you wish to communicate with staff regarding your application, use the **Notes** tab located within the left side menu.

Application Type: Arts Impact Endowment

Status: Draft

Modified Date: 08/14/2023 12:08 PM

Created Date: 08/14/2023 12:07 PM

* Organization: TEST ORG 3

* Primary Contact: Molly test 3

Modified By: Molly test 3

Created By: Molly test 3

Application Summary

Send External Emails To: 2

TABS

ia3f@smartsimple.com

TABS

CONTACT INFORMATION

APPLICANT INFORMATION

PROJECT INFORMATION

GRANT PLAN

PROJECT BUDGET AND FINANCIALS

WORK SAMPLES

DEMOGRAPHIC SURVEY

CERTIFICATION AND RELEASE

Save Draft

Submit

SAVE BUTTON



SMARTSIMPLE DEMONSTRATION



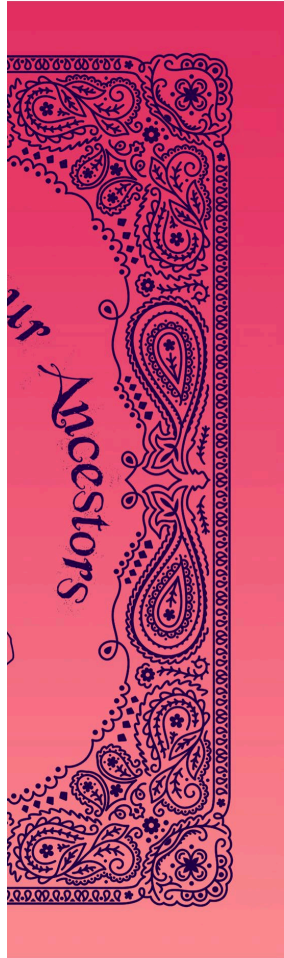
GRANTSEEKER TIPS



21SFA Tania Santiago Santos
Comunidade

- Read the guidelines thoroughly and refer to the instructions.
- Schedule a 15-minute session with Senior Program Officer Anne Trickey, 415-806-5884, anne.trickey@sfgov.org.
- Gather work samples, review file size and test links in advance.
- Draft responses in another document, then cut and paste answers into the online form. Pay attention to word count.
- Write with enthusiasm and tell a compelling story.
- Be consistent, be specific, consider having a friend review before submitting.
- **DEADLINE November 16, 2023, 12 p.m. (noon)**

PANEL PROCESS



- To ensure our process is rooted in racial equity, applications are openly reviewed by a panel of peers. Our panelists:
 - Meet in a virtual publicly accessible setting
 - Review applications, discuss and score applications
- Staff work hard to create panels equitably representative of the applicant pool and the larger city of San Francisco with regards to race/ethnicity, gender identity, sexuality, ability status, as well as artistic discipline and organizational expertise.
- We have an open application process for panelists. Get into our panel pool!
- <https://www.sfartscommission.org/panelists>

21SFA Fernando Marti Amaranth
screen-print workshop photo by
@UrbanCampesinx

COMPLIANCE AND INSURANCE



21SFA Realms Of Courage Celebrating Asian Women
Composers Artwork photo by Matthew Washburn

- Supplier Compliance
Visit SF CITY Partner
<https://sfcitypartner.sfgov.org/pages/become-a-supplier.aspx>
- Grant Agreements
- Insurance

GRANT WEBINARS AND DEADLINES

Grant Category	Webinar Date	Application Deadline
Arts impact Endowment	September 8 at 12 p.m.	October 5 at 12 p.m.
Artistic Legacy Grant	October 13 at 12 p.m.	November 7 at 12 p.m.
Cultural Equity Initiatives	October 13 at 12 p.m.	November 2 at 12 p.m.
San Francisco Artist	September 25 at 12 p.m.	November 16 at 12 p.m.

Webinar Topic	Webinar Date
Work Sample Webinar	October 2 at 12 p.m.
Fiscal Sponsor Webinar	October 12 at 12 p.m.

QUESTIONS?



21SFA Rodney L Ewing 2022 Install photo by Rodney L Ewing

Thank you!

Grant Category	Program Officer	Email
San Francisco Artist Grant	Anne Trickey	anne.trickey@sfgov.org
Cultural Equity Initiatives	Debbie Ng	debbie.h.ng@sfgov.org
Arts Impact Endowment	Jonell Molina	jonell.molina@sfgov.org
Artistic Legacy Grant	Jennifer Chu	jennifer.chu@sfgov.org