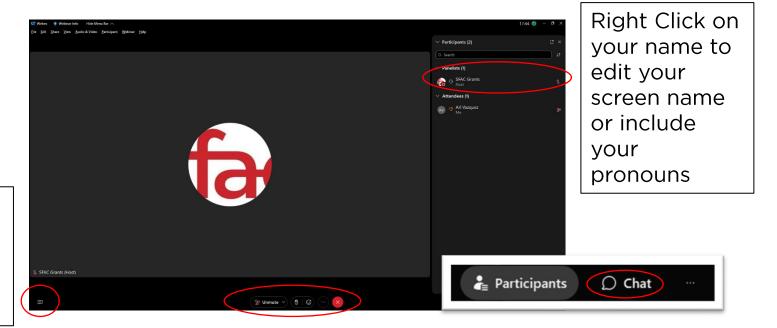


ARTISTIC LEGACY & SAN FRANCISCO ARTIST **GRANT SEEKER** WEBINAR September 13, 2024 12 p.m.

TECHNICAL HOUSEKEEPING



Click 'CC' in lower lefthand corner for closed captioning.



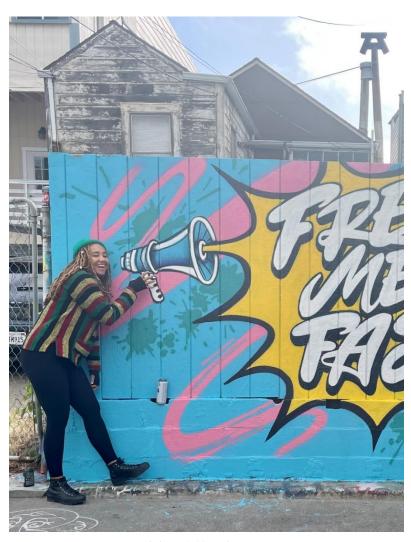


Microphones will be muted during the webinar.

Access Chat by clicking the 'Chat' option.



TECHNICAL HOUSEKEEPING



WCTAIR 2020 Maddy Clifford

- This SFAC Webinar is being recorded!
 - The link, access password, and slide deck will be added to the Grant Information Sessions webpage in 5-7 business days.
- For technical support, please email sfac.grants@sfgov.org. In the email, share the technical issue and staff will respond shortly after to assist.

LAND ACKNOWLEDGEMENT



Photo Credit: Hulleah Tsinhnahjinnie



OUR PRESENTERS



2022 San Francisco Artist Grantee Danny Duncan Photo by Bekah Lynn Photography

SFAC Staff

- Senior Program Officer Anne Trickey (they/them)
- Senior Program Officer Debbie Ng (she/her)
- Program Officer, Jennifer Chu (she/her)
- Program Officer, Jennifer Atwood (she/her)
- Program Associate, Natalia Perez (she/her)

ASL Interpretation:

- ASL Interpreter, Amberle (she/her)
- ASL Interpreter, Jennifer (she/her)





2022 San Francisco Artist Grantee Maria Judice

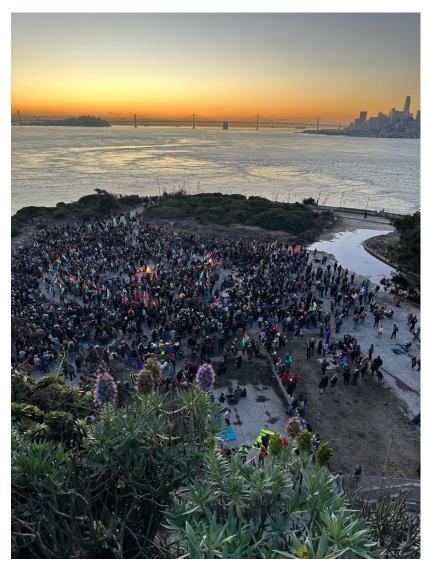
AGENDA

- SFAC Overview (10)
- Eligibility and Requirements (10)
- Artistic Legacy Grant Overview
 (20)
- San Francisco Artist Overview
 (20)
- Prepare to Apply (10)
- Grant seeker Tips (5)
- Q&A (15)



SFAC OVERVIEW

ABOUT SFAC



23SPX-AB11 International Indian TreatyCouncil, Aljuthoor, Dancers, Rodriguez

The San Francisco Arts Commission is the City agency that champions the arts as essential to daily life by investing in a vibrant arts community, enlivening the urban environment and shaping innovative cultural policy.

Our programs include:

- Community Investments
- Public Art
- Civic Art Collection
- Civic Design Review
- Art Vendor Program
- SFAC Galleries



RACIAL EQUITY STATEMENT



21CEI07 Bay Area American Indian Two-Spirits (BAAITS) Queer Cultural Center Photo by Arlene Mejorado

The San Francisco Arts Commission is committed to creating a city where all artists and cultural workers have the freedom, resources and platform to share their stories, art and culture and where race does not predetermine one's success in life. We also acknowledge that we occupy traditional and unceded Ohlone land. Fueled by these beliefs, we commit to addressing the systemic inequities within our agency, the City and County of San Francisco and the broader arts and culture sector. This work requires that we focus on race as we confront inequities of the past, reveal inequities of the present and develop effective strategies to move all of us towards an equitable future.



COMMUNITY INVESTMENTS PROGRAM

The **Community Investments Program** supports San Francisco artists, arts organizations, and communities with an equity lens through grants, technical assistance and capacity building, economic development, arts education initiatives and community-based Cultural

Centers.



2022 San Francisco Artists grantee Jocelyn Reyes; Photo by Maximillian_Tortoriello



CULTURAL EQUITY ENDOWMENT FUND



2022 CEI Grantee Marigold Project Inc. -Adrian Arias Artist - Photo courtesy of Marigold Project

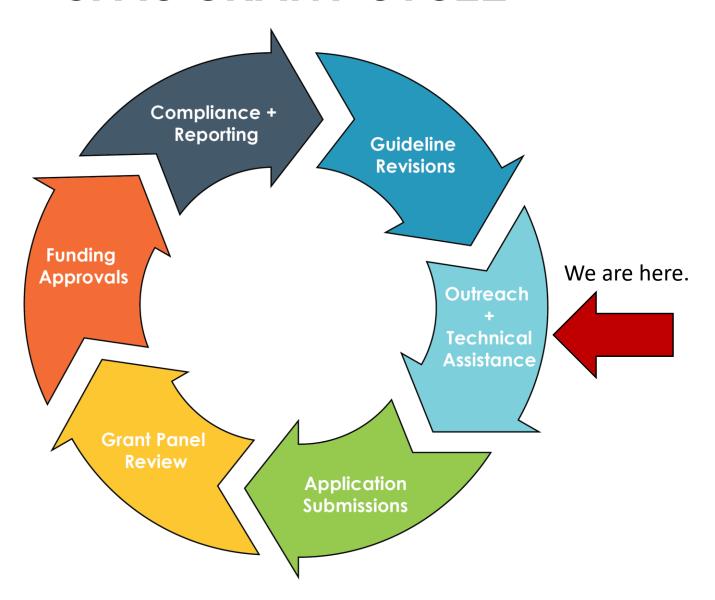
SEC. 68.1. PURPOSES

The Cultural Equity Endowment Fund is established to move San Francisco arts funding toward cultural equity.

Priority funding goes to organizations that foster artistic expression deeply rooted in and reflective of historically marginalized communities highlighted in the legislation.



SFAC GRANT CYCLE





ELIGIBILITY AND REQUIREMENTS

RESTRICTIONS

- Applicants may submit ONE application per grant category.
- NEW: One Grant Award Limit Per Applicant
 - In order to widely distribute funding, applicants will only be awarded ONE grant in this cycle. If an applicant submits to multiple grant categories and scores high enough to receive funding in more than one category, the grant will be awarded in the category that provides the most funding per fiscal year.
 - This means an individual or organization can apply with the same project for different grant categories, with the caveat that only one grant in one category will be awarded.
- Partners and collaborators cannot apply separately for the same project in any grant category.
- Grant funding does not imply that the San Francisco Arts Commission or any other
 City agency will produce, exhibit, promote or present the art created. It is the
 responsibility of the grantee to secure a venue, insurance and any permits for public
 presentations.
- NEW: Regranting



ELIGIBILITY

- Eligibility begins on page 4 of the Guidelines.
- Cannot apply in any category with a current open grant.
- Proof of minimum 2-year San Francisco residency.
- Email <u>sfac.grants@sfgov.org</u> for questions about eligibility prior to applying.

Eligibility – Who Can Apply

If you have questions about your eligibility, please email sfgov.org before you apply.

All Applicants

If you are a current San Francisco Arts Commission grantee, you are not eligible to apply for a category that is the same as your open grant. You must close out your current grant completely, with an approved final report and final payment, and your grant term must expire, before you are eligible for that category. If you have questions about eligibility, please contact your Program Officer.

All Applicants Must:

 Provide proof of a physical San Francisco address that is not a P.O. box or commercial mailbox service:



ELIGIBILITY

- ALL Applicants must:
 - Have a two-year demonstrated history of operating/living in San Francisco.
 - Artists and Organizations must highlight historically marginalized communities such as those listed in the Cultural Equity Endowment legislation.
 - Project activities must take place in S.F. between a defined grant window (depending on grant).
 - Artistic Legacy Grant window: July 1, 2025-July 31, 2027
 - San Francisco Artist Grant window: July 1, 2025 December 30, 2026
 - Be willing and able to meet the requirements associated with receiving funds from the City and County of San Francisco.



ELIGIBILITY - ARTISTS

Artist Applications Must:

- Be at least 18 years old.
- Have a fiscal sponsor IF they are:
 - Working with minors under 18 years old.
 - Working with seniors over 65 years old.
 - Working with people with disabilities.
 - Were employed by the City & County in the past, including the San Francisco Unified School District and San Francisco City College.
- Artist Applicants may be Sole Proprietors or LLCs with a budget cap of \$500,000.

Artist Applicants Must NOT:

- Be a full-time student.
- Be a City employee.
- Apply on behalf of an organization.



ELIGIBILITY - FISCAL SPONSORS

Fiscal Sponsors must:

- Be in compliance with the IRS, CA Franchise Tax Board, CA Attorney General, CA Secretary of State.
- Provide proof of Agreement or Memorandum of Understanding (MOU)
 between the fiscal sponsor and the fiscally sponsored applicant that:
 - Define the fiscal sponsor model.
 - Describes services provide by fiscal sponsor.
 - Describes how funds are disbursed.
 - Outlines the reporting requirements.
 - Includes the fiscal sponsorship fee.
 - Identifies the fiscal sponsor's staff person who will serve as the primary liaison with the fiscally-sponsored project/entity.
- Maintain adequate fiscal staff and systems to support the sponsored program.



ELIGIBILITY - FISCAL SPONSORS

- Hold operating reserves sufficient to support the sponsored program.
- Work with the subgrantee to complete and submit financial documentation of the disbursement of funds with the final report.
- Pay all funds to the subgrantee in advance of the final disbursement of the grant.
- Fiscally sponsored projects may include LLCs with a \$500,00 budget cap and Sole Proprietorships.

Fiscal Sponsors must NOT:

- Be fiscally sponsored themselves.
- Be engaged retroactively or changed after a grant application is submitted or approved for funding.
- Sponsor a for-profit entity or project.
- Act as a fiscal sponsor for employees or artists contracted by that organization; a third-party fiscal sponsor is required.



COMPLIANCE AND INSURANCE



2023 AIE Grantee Media Alliance -Mutiny Radio and Gallery-Emily Rudolph- MRCF Comedy Festival Poster

- Supplier Compliance
 Visit SF CITY Partner
 https://sfcitypartner.sfgov.org/pages/become-a-supplier.aspx.
- Grantees become Suppliers and must maintain compliance.
- Grant Agreements are legal contracts.
- Insurance requirements vary, and are considered for every grant.



ARTISTIC LEGACY GRANT (ALG) CATEGORY

ARTISTIC LEGACY GRANT



2024 Artistic Legacy Grant recipient Rhodessa Jones at the African American Art & Culture Complex in San Francisco. Photo: Santiago Mejia / The Chronicle

The Artistic Legacy Grant (ALG) acknowledges the impact of an artist who has been living and practicing their craft in San Francisco for the last 25 consecutive years or more.

- Eligibility Restrictions: Current ALG grantees and previous ALG Grant recipients are NOT eligible to apply.
- ALG funds may be used to support the artist's artistic legacy through professional development activities, salaries, artistic planning, artistic programs/events/projects, sabbaticals, artistic documentation, archiving of artistic work, or publications reflecting the history, legacy, and impact of the artist.
- Up to \$75,000 to one individual artist
- Grant window is July 1, 2025 to July 31, 2027
- Applications due Thursday, October 24, 2024 at 12 p.m.



APPLICATION REQUIREMENTS



2023 Artistic Legacy Grant recipient Guillermo Gómez-Peña of La Pena Nostra. 2019. Photo by Piero Viti

- Proof of current San Francisco address (a bill or other document establishing you at that address in the last 3 months)
- 4 San Francisco based Art Activities in the last 2 years
- Fiscal Sponsor MOU or agreement, if applicable
- CV/Resume (4 pages max)
- Letters of Support (2 required)
- Grant Plan
- Project Budget
- Work Samples: up to 5 links or appropriately sized files to upload
- Work Sample Webinar: September 20, at 12 p.m.



SCORING CRITERIA

Racial Equity (25 points)

one question

Artistic Leadership (50 points)

three questions, resume/cv, work samples, two letters of support

Project Design and Fiscal Health (10 points) grant plan and budget, budget notes, financials

Work Samples (15 points)

up to 5 uploads/links



SCORING CRITERIA: RACIAL EQUITY

Question	Points	Criteria
1. The Arts Commission uses a racial equity lens to review applications in this grant category. You can read our racial equity statement here. Please explain how your professional experience, life experience, and understanding of racial equity helps you express the experiences of historically underserved communities identified in the Cultural Equity Endowment legislation.	25	The applicant demonstrates and provides clear examples of how their professional and life experience has helped them express the experiences of one or more of the communities identified in the <u>Cultural Equity Endowment legislation</u> .
250 word limit		

Question	Points	Criteria
2. Describe the artist's artistic practice and highlight the artist's major accomplishments over their career.	10	The applicant's artistic practice spans at least 25 years or more. The applicant's artistic practice and major accomplishments are clear.
300 word limit		



Question	Points	Criteria
3. File upload: Artist's Resume or Curriculum Vitae (CV) Upload the Resume or CV in PDF.	5	The applicant's resume or CV and history are clear, strong, and demonstrate a meaningful evolution of the artist's artistic practice.
4 page limit		



Question	Points	Criteria
4. Describe the artist's leadership and how they have contributed to the vitality of San Francisco's arts ecosystem. 200 word limit	15	The applicant provides clear examples of the artist's leadership and contributions to San Francisco's arts ecosystem.

Question	Points	Criteria
5. Describe the proposed project in detail, including how the proposed project will preserve and support the artist's legacy and continued change on the community(ies) with whom the artist engages.	10	The applicant demonstrates that the proposed project will further the artist's vision, preserve the artist's artistic legacy, and ensure the artist's longevity and lasting change on the community(ies) engaged.
Describe the public benefit that the proposed project will provide to San Francisco, its neighborhoods and/or communities. 300 word limit		The applicant describes the public benefit that the proposed project will provide to San Francisco, its neighborhoods and/or communities.

Question	Points	Criteria
6. File upload: Letters of Support (2 required) Upload the letters in PDF.	10	Letters of Support provide meaningful firsthand account(s) of the applicant's history of and effect on the communities the artist engages, and the artist's contributions to San Francisco's arts ecosystem.



SCORING CRITERIA: PROJECT DESIGN PART 1

Question	Points	Criteria
7. Completed Grant Plan with distinct activities, outputs and date completed by. See the application instructions for example and character limit.	5	Grant plan aligns with project summary and project budget, describes what the applicant hopes to achieve; and demonstrates appropriate capacity to complete the project.



SCORING CRITERIA: PROJECT DESIGN PART 2

Question	Points	Criteria
8. Completed Project Budget See the application instructions for budget template and required uploads. -Project Budget Notes If this grant is request is part of a larger project budget, please provide information on expenditures covered by other funding source(s).	5	Project Budget aligns with the project design/summary and line items are explained in detail. Project budget demonstrates relevant expenditures to implement and complete the project.
250 words		



SCORING CRITERIA: WORK SAMPLES

Question	Points	Criteria
 9. Upload samples of your past work spanning your 25 year (or more) artistic practice history. The samples should demonstrate knowledge of and experience in your creative practice and show your ability to complete your proposed project. Any combination of the following: 5 images, 5 pages, 5 minutes of audio/video (maximum of 10 minutes for all work samples) 	15	Work samples document the span of the artist's 25 or more years of experience as a practicing artist, provide examples of the artist's engagement or connection with one or more of the communities identified in the Cultural Equity Endowment legislation*, demonstrate the artist's skill and artistry, artistic accomplishments, and contributions to the field.

SAN FRANCISCO ARTIST (SFA) GRANT CATEGORY

SAN FRANCISCO ARTISTS



2023 San Francisco Artist Grantee Juliana Delgado Lopera

Supports artistic commissions that stimulate the creation and presentation of creative works of art presented throughout the city's neighborhoods.

- Up to \$30,000 to San Francisco-based artists creating work
- All genres; five (5) years or less experience reviewed by a separate panel.
- Public benefit accessible to an SF audience.
- Grant window is July 1, 2025 to December 30, 2026
- Applications due Wednesday, November 6, 2024 at 12 p.m.
 - Please note that this is the day after Election Day!



APPLICATION REQUIREMENTS

- No budget required
- Proof of current San Francisco address (a bill or other document establishing you at that address in the last 3 months)
- 2 San Francisco based Art Activities in the last 2 years
- Fiscal Sponsor MOU or agreement, if applicable
- CV/Resume (2 pages max)
- Work Samples: up to 5 links or appropriately sized files to upload
- Work Sample Webinar: September 20, at 12 p.m.



2022 San Francisco Artist Grantee Keith Hennessy, Tell Premiere; Photo by Robbie Sweeny

SCORING CRITERIA

SCORING CRITERIA



one question

Artistic Relevance (5 points)

one question, bio, 2 page CV/resume

Artist Project (45 points)

four sections: project, public benefit, importance, grant plan

Work Samples (25 points)

up to five uploads/links



SCORING CRITERIA: RACIAL EQUITY

Question	Points	Criteria
The Arts Commission uses a racial equity lens to review applications in this grant category. You can read our racial equity statement here. Please explain how your professional experience, life experience, and understanding of racial equity helps you express the experiences of historically underserved communities, including those communities highlighted in the Cultural Equity ordinance (see Administrative Code Section 68.5). 250 word limit	25	Applicant uses their professional experience, life experience, and understanding of racial equity to express the experiences of one or more of the communities highlighted in the Cultural Equity ordinance.



SCORING CRITERIA: ARTISTIC RELEVANCE

Question	Points	Criteria
2. Tell us about your experience relevant to your proposed project. 150 word limit		Applicant successfully describes their experience relevant to the proposed project.
Resume or Curriculum Vitae 2 page maximum Biography 150 word limit	5	Applicant's Resume/CV and Biography reflect their experience relevant to the proposed project.



SCORING CRITERIA: ARTISTIC PROJECT PT. 1 - PROJECT

Question	Points	Criteria
3. Describe the ideas and processes involved in making your project and your role in the creative process. It is important to give the panelists a clear picture of what you are doing and how you are doing it. 300 word limit	20	Applicant clearly describes the ideas and processes involved in making the project and their role in the creative process.
If you are working with other partners or collaborators, please outline their role in the project. 150 word limit		If applicable: Roles of any partners or collaborators are outlined.

SCORING CRITERIA: ARTISTIC PROJECT PT. 2 - PUBLIC BENEFIT

Question	Points	Criteria
4. Grants in this category must provide a public benefit to San Francisco, its neighborhoods and/or communities. What is your public benefit (an event, a publication, etc.), what specific San Francisco neighborhood or community will benefit, how many people will benefit and how will you reach them? Include specific goals for your public benefit and how you will know you achieved them (how you will measure your goals). 250 word limit	10	Applicant describes the public benefit. Applicant identifies a specific neighborhood and/or community, number of people who will benefit and how they will be reached. Applicant sets goals for a successful public benefit.



SCORING CRITERIA: ARTISTIC PROJECT: PT. 3 - IMPORTANCE

Question	Points	Criteria
5. Why is this project important to you and to the future of your artistic practice? 350 word limit	10	Applicant articulates why the project is important to them and to the future of their artistic practice.



SCORING CRITERIA: ARTISTIC PROJECT PT. 4 - GRANT PLAN

Question	Points	Criteria
6. Completed grant plan with distinct activities, outputs and date completed by. 250 Characters w/spaces	5	Artist translates their project description and plan into distinct activities during the grant window.



SCORING CRITERIA: WORK SAMPLES

Question	Points	Criteria
7. Work Samples: Upload samples of your past work. The samples should show your ability to complete your proposed project, as well as demonstrate knowledge of and experience in your creative practice. Any combination of the following: 5 images, 5 pages, 5 minutes of audio/video	25	Work samples show an ability to complete the proposed project, as well as demonstrate knowledge of and experience in the artist's creative practice.



PREPARE TO APPLY

GRANT INFO SESSIONS PAGE

https://sfartscommission.org/content/grant-information-sessions

Grant Info Sessions

Grant Info Sessions Page Includes:

- Recorded Webinar Info Sessions links and access passwords
- Webinar Slide Deck Presentations

APPLY FOR A GRANT! WE'RE HERE TO HELP!



Therese M. Davis | Dunun Bay. Photo by Turki Al-Rwaita

Upcoming Grant Info Sessions

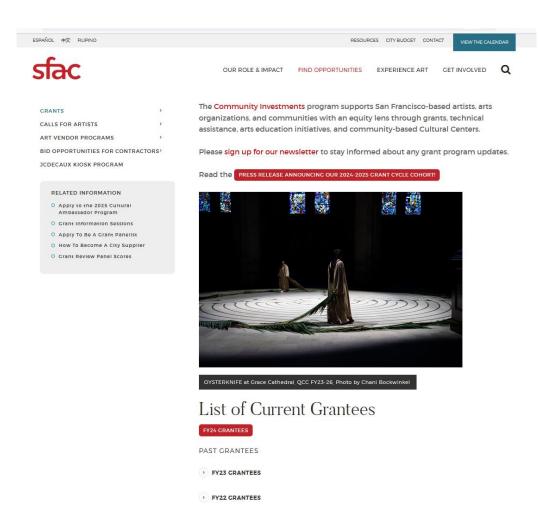
Join an information session to learn more about all of the SFAC's 2024-2025 grants and get tips for a strong application! All sessions are virtual, not held in person. See below for the unique link to each session.

Can't make it to an info session?



STEP 1 - SFAC GRANTS WEBPAGE

https://www.sfartscommission.org/grants

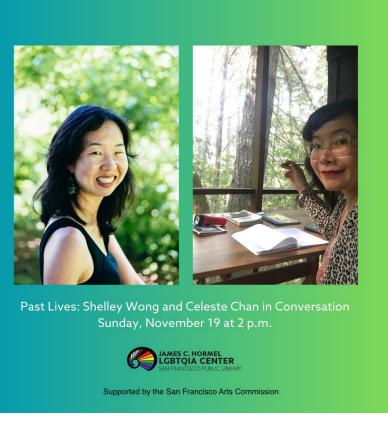


Webpage includes:

- Grant Guidelines
- Application Instructions
 - Contact information
 - Application Questions
 - Project Budget
 - Support Materials
 - Link to grant portal
- Link to technical assistance recordings



STEP 2 - REVIEW THE GUIDELINES



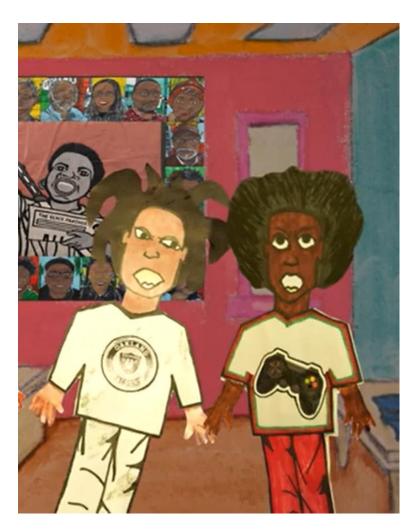
2022 San Francisco Artists grantee Shelley Wong,SF Public Library LGBTQIA Center

Guidelines

- One document with universal eligibility, policy, terms and conditions.
- Grant Categories cover category-specific information.
- PDF with hot links.
- Period to submit Questions via email or at technical assistance webinars.
- Questions will be posted.



STEP 3 - APPLICATION INSTRUCTIONS



21CEI Handful Players Inc - Screen shot from Black Panther video filmed by Donald Bowden

Instructions

- One document with Smart Simple portal screenshots.
- All Smart Simple applications are organized in the same way.
- PDF with hot links.



STEP 4 - PREPARE YOUR ANSWERS

Sample Racial Equity question from the FY25 San Francisco Artist Grant Application Instructions

Application Questions:

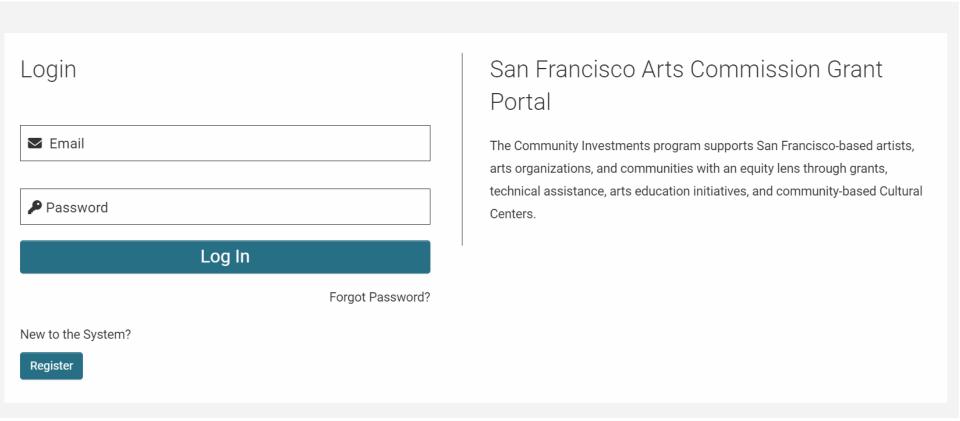
1. The Arts Commission uses a racial equity lens to review applications in this grant category. You can read our racial equity statement here. Please explain how your professional experience, life experience, and understanding of racial equity helps you express the experiences of historically underserved communities, including those communities highlighted in the Cultural Equity ordinance (see Administrative Code Section 68.5). 250 word limit

Scoring Criteria: Applicant uses their professional experience, life experience, and understanding of racial equity to express the experiences of one or more of the communities highlighted in the Cultural Equity ordinance.



SMART SIMPLE GRANTS PORTAL





https://www.sfartscommission.org/grants



GRANTSEEKER TIPS



2022 San Francisco Artists grantee Preeti Vangani_K-Ming Chang reading at Racket_PC Preeti

- To make an Americans with Disabilities Act (ADA) request related to the guidelines or the application process, please email sfac.grants@sfgov.org at least two weeks before the application deadline in order for us to appropriately accommodate.
- Read the guidelines thoroughly and refer to the instructions.
- Schedule a 15-minute session with the SFAC program officer managing the grant category to ask your questions:
 - SFA: Jen Atwood, <u>Jennifer.Atwood@sfgov.org</u> | 415-252-2271
 - ALG: Jennifer Chu,
 Jennifer.Chu@sfgov.org | 415-252-2258



GRANTSEEKER TIPS



2021 SPX Grantee American Indian Cultural Center

- Pay attention to the scoring criteria
- Plan ahead: Gather work samples, team bios, financials if applicable.
- Plan ahead: Research costs for your virtual or in-person event, such as video equipment, platforms, or for your venue such as rental fees
- Draft responses in another document, then cut and paste answers into the online application form. Pay attention to word and character count.
- Upload work samples applicable to the artistic discipline that demonstrate the ability to complete the project.
- Write with enthusiasm and tell a compelling story.
- Be consistent, be specific, instill confidence in the panelists.
- Consider writing together and sharing in the process.

GRANT WEBINAR DATES

Webinar Topic	Webinar Date
Grant Seeker Information Session	September 12, 2024 at 12 p.m.
Artist Grants Information Session	September 13, 2024 at 12 p.m.
Arts Impact Endowment (AIE) Information Session	September 16, 2024 at 12 p.m.
Cultural Equity Initiatives (CEI) Information Session	September 18, 2024 at 12 p.m.
Work Sample Information Session	September 20, 2024 at 12 p.m.
Arts Impact Endowment (AIE) Questions & Answers	October 11, 2024 at 12 p.m.
Fiscal Sponsorship	Click this link to access the 2023 webinar recording on SFAC's website.



GRANT DEADLINES

Grant Category	Application Deadline
Special Project Grants	Wednesday, October 9, 2024 at 12 p.m.
Artistic Legacy Grant (ALG)	Thursday, October 24, 2024 at 12 p.m.
Cultural Equity Initiatives (CEI)	Wednesday, October 30, 2024 at 12 p.m.
San Francisco Artist (SFA)	Wednesday, November 6, 2024 at 12 p.m.
Arts Impact Endowment (AIE)	Wednesday, November 13, 2024 at 12 p.m.



Q & A



2022 San Francisco Artist grantee Sandra Cressman photo by Phil Hawkins Cantosdo Povo_JGA

THANK YOU!

Grant Category	Program Officer	Email
Artistic Legacy Grant	Jennifer Chu	Jennifer.chu@sfgov.org
San Francisco Artist Grant	Jen Atwood	Jennifer.atwood@sfgov.org

