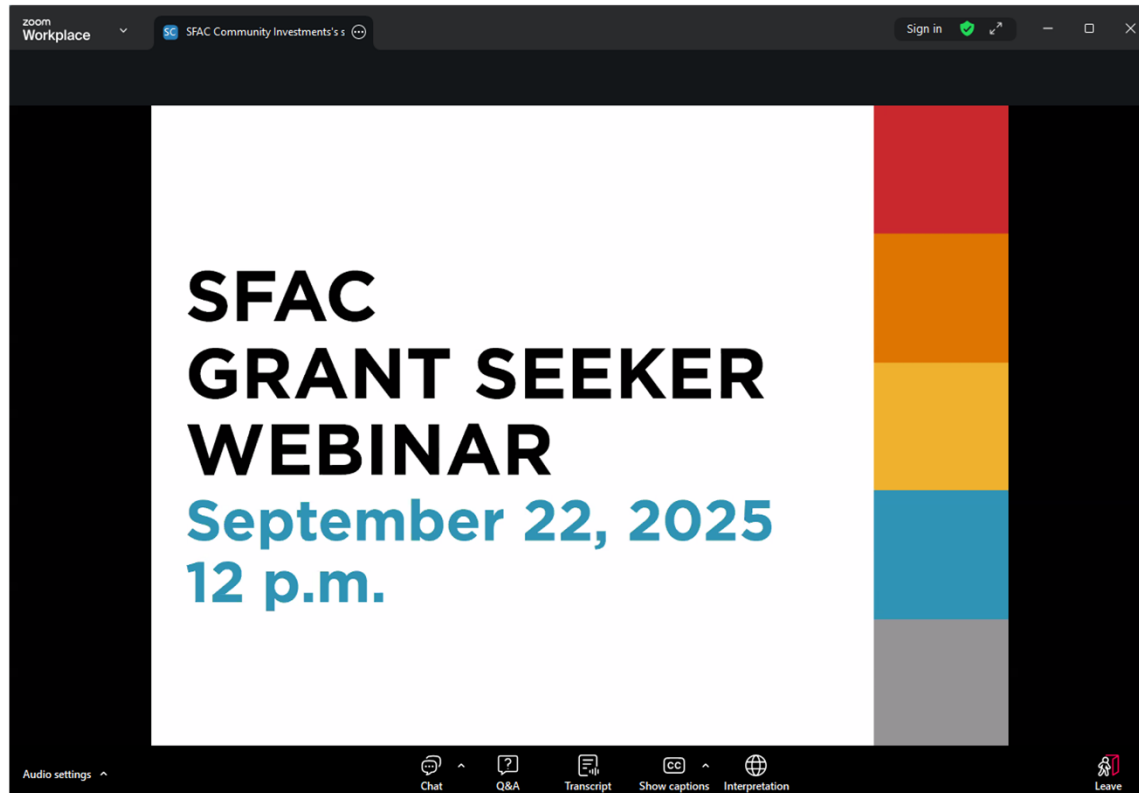


SFAC Arts Impact Endowment (AIE) Follow-up Q & A

**October 10, 2025
12 p.m.**



TECHNICAL HOUSEKEEPING



Your microphones have been automatically muted, and video for attendees will be turned off for this session.

Access Chat by clicking the "Chat" option.

Please post all questions in the Q&A tool.

Click "Transcript" for a separate window with text, or click "Show Captions" for Zoom's caption tool with English and other languages.

Click on "Interpretation" and select American Sign Language to view a separate window with ASL Interpretation.



San Francisco Recovery Theatre
Sherrie Taylor in Tales from the Fentanyloin

HOUSEKEEPING

- This AIE Follow Up Q & A Webinar is being recorded!
- A PDF to this slide deck and a link to this recording can be found on the SFAC Grant Info Sessions page within 5-7 business days.

www.sfartscommission.org/content/grant-information-sessions

- If you need technical assistance, please email sfac.grants@sfgov.org or let us know in the Zoom chat. Be sure to share the technical issue and staff will respond shortly to assist.

LAND ACKNOWLEDGEMENT



Antone Family (Tohono O'odham), 2019
Photo by Hulleah Tsinhnahjinnie
Left to right: Christine [seated], Melanie,
Michelle and Arianna

The San Francisco Arts Commission acknowledges that we are on the unceded ancestral homeland of the Ramaytush Ohlone who are the original inhabitants of the San Francisco Peninsula. As the indigenous stewards of this land and in accordance with their traditions, the Ramaytush Ohlone have never ceded, lost nor forgotten their responsibilities as the caretakers of this place, as well as for all peoples who reside in their traditional territory. As guests, we recognize that we benefit from living and working on their traditional homeland. We wish to pay our respects by acknowledging the ancestors, elders and relatives of the Ramaytush Community and by affirming their sovereign rights as First Peoples. As a department dedicated to promoting a diverse and equitable Arts and Culture environment in San Francisco, we are committed to supporting the traditional and contemporary evolution of the American Indian community.

OUR PRESENTERS

SFAC

Community Investments Staff

Senior Program Officer, Anne Trickey (they/them)

Senior Program Officer, Jonell Molina (he/him)

Program Officer, Jennifer Atwood (she/her)

Program Officer, Jennifer Chu (she/her)

Program Associate, Jax Blaska (they/them)

Program Associate, Kingsley Sun (he/him)

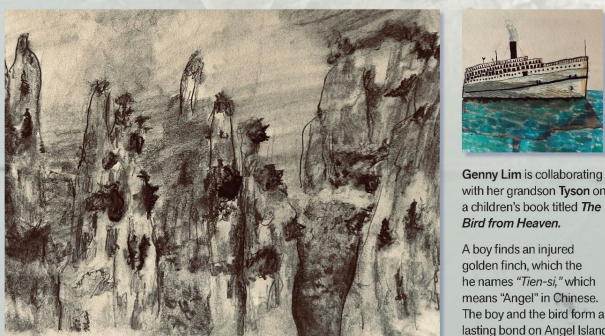
ASL Interpreter, Cory

ASL Interpreter, Teresa

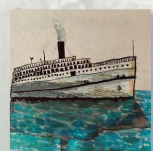


Clockwise from top left: Skyler Chin and Sita Sunil's *Illegal: A New Musical*, CyArk's 3D virtual tour of Angel Island, *A Journey Through Angel Island* (produced by Felicia Lowe and narrated by Ben Fong-Torres) from AIISF's Animated AAPI History project, *The Good Asian* by Pornsak Pichetshote and 28,000 piece North Garrison LEGO® model by the San Francisco Bay Area LEGO® User's Group. (BAYLUG).

Today, a new generation of artists continues to reflect upon the Angel Island experience through a variety of artistic mediums - musicals, VR and AR, children's books, comic books, animation, and even LEGO!



Illustrations: *Memory of China*; *Steamship carrier of Angel Island immigrants* by Tyson.



Genny Lim is collaborating with her grandson Tyson on a children's book titled *The Bird from Heaven*.

A boy finds an injured golden finch, which he names "Tien-si," which means "Angel" in Chinese. The boy and the bird form a lasting bond on Angel Island.

AGENDA



2023 AIE Grantee
Artillery Ceramics-Apprentice Cohort,
September 2024
Photo by Alexa LexMex Treviño

- SFAC Overview
- Prepare to Apply
- Arts Impact Endowment Grant category overview
 - General Support 1: Ongoing Work
 - General Support 2: Growth & Planning
 - Project Support
- Q & A



SFAC OVERVIEW



ABOUT SFAC



New Conservatory Theatre Center - The Emperors New Posts photo by Lois Tema

The San Francisco Arts Commission is the City agency that champions the arts as essential to daily life by investing in a vibrant arts community, enlivening the urban environment and shaping innovative cultural policy.

Our programs include:

- Community Investments
- Public Art
- Civic Art Collection
- Civic Design Review
- Art Vendor Program
- SFAC Galleries

RACIAL EQUITY STATEMENT



SOMArts, Thinking of You

The San Francisco Arts Commission is committed to creating a city where all artists and cultural workers have the freedom, resources and platform to share their stories, art and culture and where race does not predetermine one's success in life. We also acknowledge that we occupy traditional and unceded Ohlone land. Fueled by these beliefs, we commit to addressing the systemic inequities within our agency, the City and County of San Francisco and the broader arts and culture sector. This work requires that we focus on race as we confront inequities of the past, reveal inequities of the present and develop effective strategies to move all of us towards an equitable future.

COMMUNITY INVESTMENTS PROGRAM



The **Community Investments Program** supports San Francisco artists, arts organizations, and communities with an equity lens through grants, technical assistance and capacity building, economic development, arts education initiatives and community-based Cultural Centers.

CounterPulse - Vera Hannush in Try, Hye!
Photo by Emil Smeja

ARTS IMPACT ENDOWMENT FUND

Arts Impact Endowment (AIE) funds are focused on *Keeping Artists in San Francisco*. This theme comes from the [2024-2029 Cultural Services Allocation Plan \(CSAP\)](#). Racial and social justice is the primary lens for all program design.

AIE addresses needs in the arts community by keeping artists and arts workers from being displaced, by funding:

- Their work.
- Their working environments.
- Their connections to the communities that nurture them.
- The organizations and ecosystem that support them

AIE supports three broad areas of funding channels:

1.Sustaining Ongoing Initiatives = General Support 1

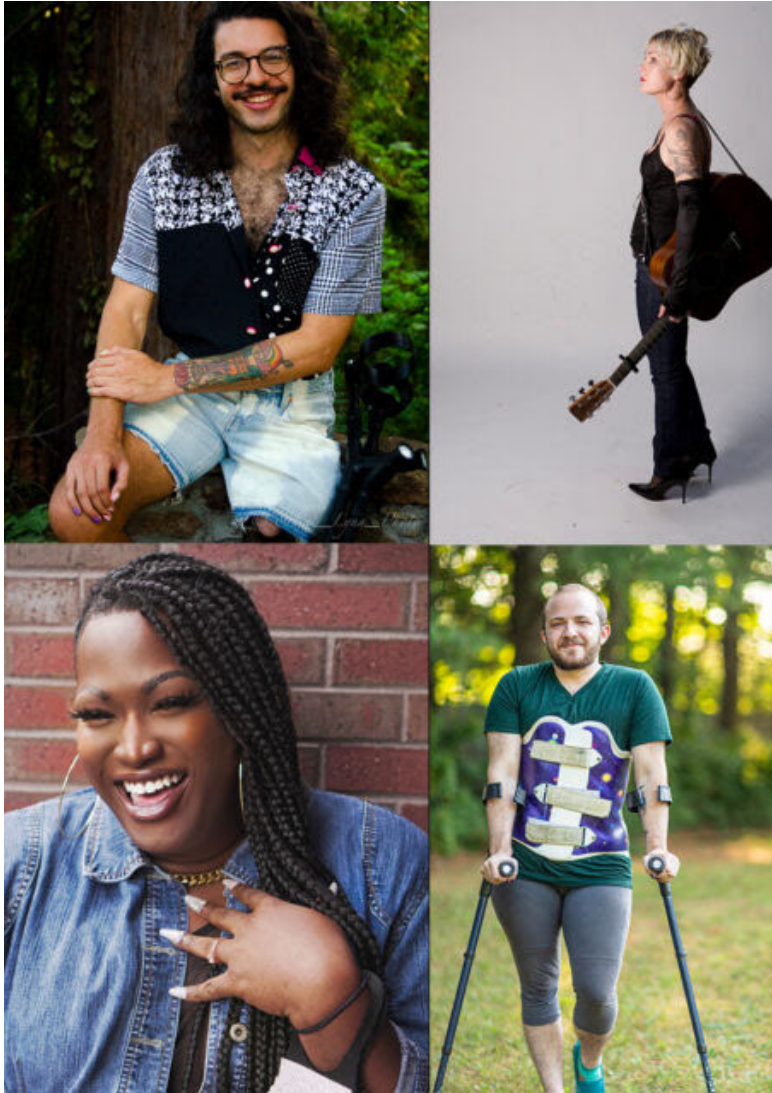
2.Resilience & Growth = General Support 2

3.New Creative Opportunities = Project Support



2023 AIE Arenas Dance Company
raices et resistance
Photo by Brooke Anderson

CULTURAL EQUITY ENDOWMENT FUND



Fresh Meat Productions
FRESH MEAT FESTIVAL
Trans And Queer Performers

SEC. 68.1. PURPOSES

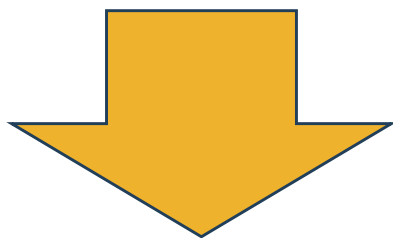
The Cultural Equity Endowment Fund is established to move San Francisco arts funding toward cultural equity.

The Arts Commission seeks to fund artists and organizations that foster artistic expression deeply rooted in and reflective of historically marginalized communities, including for example those communities highlighted by the Cultural Equity Endowment Legislation and the Grantmakers in the Arts’ [“Racial Equity in Arts Funding: Statement of Purpose and Recommendations for Action,”](#) and the Cultural Equity Endowment Fund.

ENDOWMENT FUNDS

PRE-FISCAL YEAR 26 GRANTS

ARTS IMPACT
ENDOWMENT
FUND



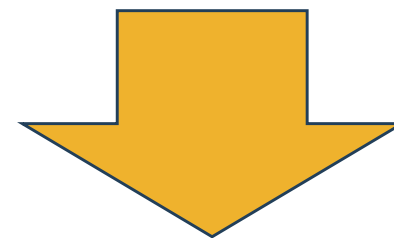
Grant Categories

Arts Impact Endowment (AIE)

Who can apply:

Artists & Organizations

CULTURAL EQUITY
ENDOWMENT
FUND



Grant Categories

Artistic Legacy Grant (ALG)
Cultural Equity Initiatives (CEI)
San Francisco Artist (SFA)

Who can apply:

ALG and SFA- Artists
CEI- Organizations

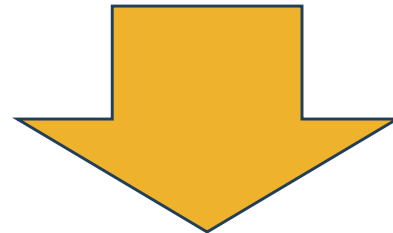
ENDOWMENT FUNDS

FISCAL YEAR 26 GRANTS

ARTS IMPACT
ENDOWMENT
FUND



CULTURAL EQUITY
ENDOWMENT
FUND



Grant Categories

Arts Impact Endowment (AIE)

Artistic Legacy Grant (ALG)

Who can apply:

AIE Grant: Artists & Organizations

ALG Grant: Artists



**PREPARE TO
APPLY**



GRANTS LANDING PAGE

<https://www.sfartscommission.org/grants>

OUR ROLE & IMPACT

FIND OPPORTUNITIES

EXPERIENCE ART

GET INVOLVED



The **Community Investments** program supports San Francisco-based artists, arts organizations, and communities with an equity lens through grants, technical assistance, arts education initiatives, and community-based Cultural Centers.

Please **sign up for our newsletter** to stay informed about any grant program updates.



Gathering Pieces of Peace, Megan Lowe Dances, FY2025 Cultural Equity Initiatives (CEI) Grantee, Photo by RJ Muna

Webpage includes:

- **Advance Payment Policy**
 - Advance Payment FAQ
 - Presentations slides
 - Link to recording
- **Grant Guidelines**
 - Eligibility
 - Restrictions
 - Expenses
- **Application Instructions**
 - Contact information
 - Application Questions
 - Project Budget
 - Support Materials
- Link to grant portal
- Links to technical assistance recordings
- FAQ pdf- guidelines, portal...etc.

GRANT INFO SESSIONS PAGE

<https://www.sfartscommission.org/content/grant-information-sessions>

**Links to Webinar Recordings & Slide Decks on SFAC Website*

SFAC IG: @sf_arts_commission

Technical Assistance Topic	Webinar Date
Grant Seeker Webinar	September 22 at 12 p.m.
Grant Seeker Info Session in person at Southeast Community Center	September 23 at 5:30 p.m.
Artistic Legacy Grant Webinar	September 29 at 12 p.m.
Artists Instagram Live Session	October 16 at 5 p.m.
Required Documents Webinar	October 3 at 12 p.m.
Organizations Instagram Live Session	October 1 at 5 p.m.
SFAC Grant Workshop (Independent Arts & Media) at Pacific Felt Factory	October 7 at 6 p.m.
AIE Questions & Answers Webinar	October 10 at 12 p.m.
Reminders & Common Mistakes Instagram Live Session	October 23 at 5 p.m.
Fiscal Sponsor Information Session	Recording Posted

ELIGIBLE EXPENSES



SEW Productions – Paige Mayes, Phaedra
Tillery-Boughton, Jacinta Kaumbulu photo by
Alejandro Ramos

- Artistic and Technical
(including lodging for artists)
- Direct Personnel
- Professional Services
- Administrative costs
(including travel in San
Francisco)
- Facility and Maintenance
(NO Labor costs)

INELIGIBLE EXPENSES



- Travel outside of San Francisco
- Fundraising activity (**Development staff is allowed as a direct personnel cost**)
- Penalties, late charges or interest on any late payments
- No capital project labor costs

Kearny Street Workshop - King Lotus Boy
Photo by Claire Burke

COMPLIANCE AND INSURANCE



The African & African American Performing Arts
Coalition - Byb Chanel Bibene - arms stretched wide

- Supplier Compliance
Visit SF CITY Partner webpage
[Review the supplier info on the SF City Partner webpage.](#)
- Grantees become Suppliers and must maintain compliance throughout the grant term.
- Grant Agreements are legal contracts.
- Insurance requirements vary depending on the type of grant.

AIE GRANT DEADLINE

Grant Category	Application Deadline
Arts Impact Endowment	November 13 at 12 p.m. noon

Important Reminders

- ADA Accessibility Requests- at least 2 weeks before the deadline.
- All application deadlines are 12 p.m. noon, during the day.
- Applications are not accepted after the deadline.
- Due to the volume of applications, staff may not be available to assist the morning before a deadline.
- Once you submit the grant application, if you need to reopen, requests must be submitted to sfac.grants@sfgov.org before the deadline.

GRANT SEEKER TIPS



African-American Shakespeare Company

- Read the guidelines thoroughly and refer to the instructions.
- Pay attention to the scoring criteria.
- Plan ahead:
 - Prepare your written responses in advance.
 - Gather work samples, team bios and other necessary documentation.
 - Research costs and prepare your budget.
 - Meet with the category Program Officer one-on-one.
 - Peer review! Have a trusted colleague read your application before you submit.

GRANT SEEKER TIPS



Manilatown Manang

- Draft responses in another document, then cut and paste answers into the online application form. Pay attention to word count.
- Upload work samples applicable to the artistic discipline that demonstrate the ability to complete the project.
- Write with enthusiasm and tell a compelling story.
- Be consistent, be specific, instill confidence in the panelists.
- Consider writing together and sharing in the process.



ARTS IMPACT ENDOWMENT (AIE) GRANT CATEGORY



ARTS IMPACT ENDOWMENT (AIE)

AIE will support three broad funding channels, connected to a single theme of Keeping Artists in San Francisco:

1. General Support 1: Ongoing Work
2. General Support 2: Growth & Planning
3. Project Support

**Applicants MUST SELECT ONE FUNDING AREA for their proposed project.*

- Up to \$50,000 for SF-based artists and between \$50,000 and \$100,000 for SF based arts organizations.
- Racial Equity and Social Justice lens for all program designs; public benefit accessible to San Francisco community.
- Grant Window is July 1, 2026 – July 31, 2028 (25 months).
- Applications Due: Thursday, November 13, 2025 at 12pm noon.



Dogpatch Collective – Independent Arts & Media - Sunny A Smith Gives Talk photo by Ellen Little

ARTS IMPACT ENDOWMENT (AIE)

Funding Channel:

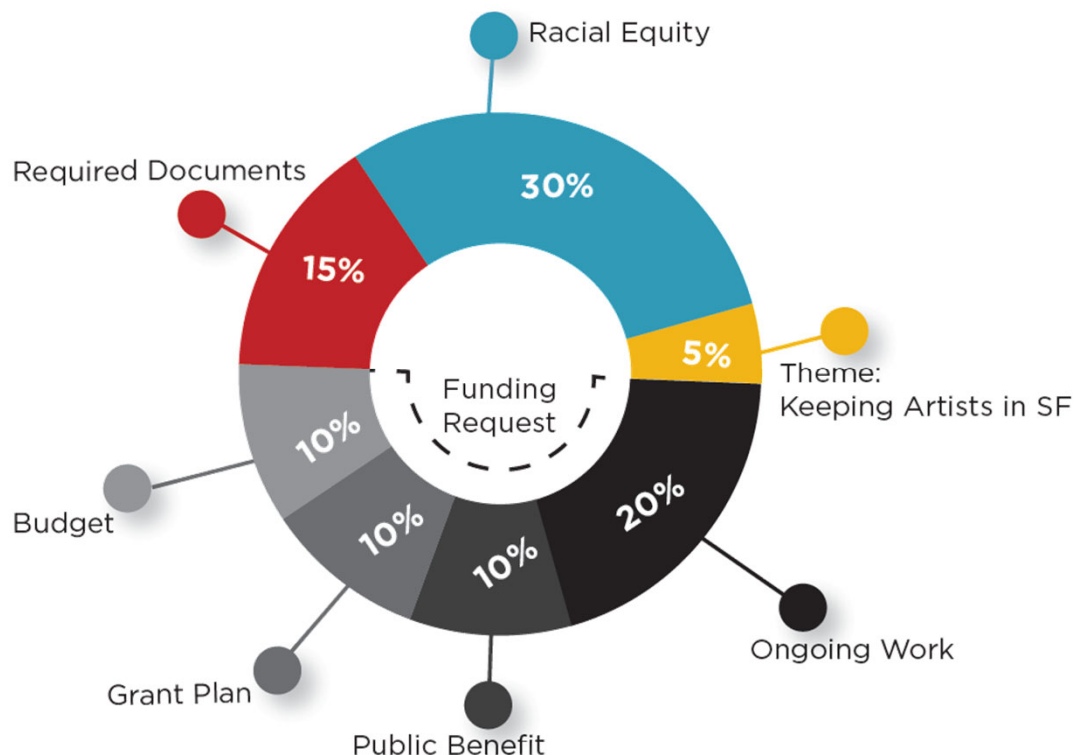
General Operating Support 1 - Ongoing Work

For Artists | What this funds:

Support for basic needs or ongoing artistic work

For Organizations | What this funds:

General operating support



SCORING CRITERIA

Racial Equity (30 points)

- 1 Question

Theme (5 points)

- 1 Question,
- Artist Statement or Mission Statement (Orgs)

Funding Request (50 points)

- Part 1: Ongoing Work- 20 points
- Part 2: Public Benefit- 10 points
- Part 3: Grant Plan- 10 points
- Part 4: Budget- 10 points

Required Documents (15 points)

- 1 Question
- Up to 5 uploads/links

100 Total Points

ARTS IMPACT ENDOWMENT (AIE)

General Support 1: Ongoing Work

Funding Channel 1: Sustaining Ongoing Initiatives

Grant Amount: \$50,000 Artists and \$100,000 Organizations

Artists: Basic Needs

- Rent for studio and/or home and/or utilities
- Tools or supplies (\$9,999 or less per item) for ongoing artist work
- Membership fees
- Compensation and/or benefits for collaborators, consultants and other personnel to support ongoing artistic work

Organizations: General Operations

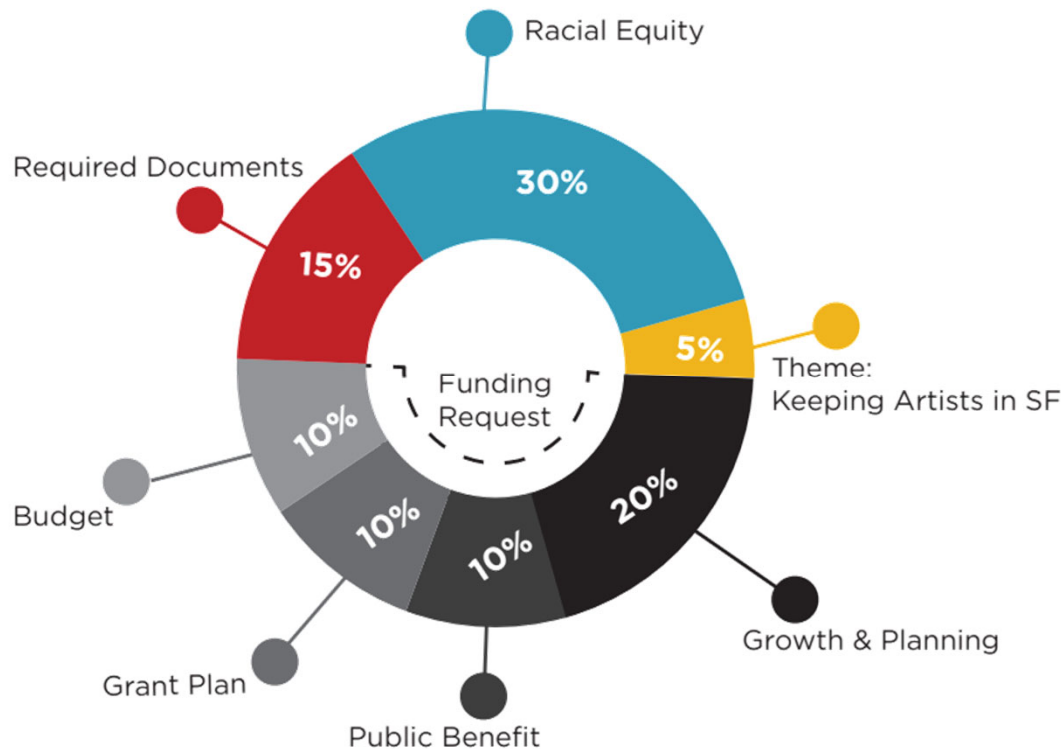
- Advertising, marketing, and/or community outreach
- Ongoing artistic/program planning and programming
- Compensation and/or benefits for salaried employees, independent contractors, consultants, and other personnel to support ongoing operations or artistic work
- Rent for facility/space and/or utilities

ARTS IMPACT ENDOWMENT (AIE)

Funding Channel: General Operating
Support 2: Growth & Planning

For Artists & Organizations

What this funds: Equipment purchase of \$10,000 or more for a single item, professional development, capital (not labor related to installation or construction)



SCORING CRITERIA

Racial Equity (30 points)

- 1 Question

Theme (5 points)

- 1 Question,
- Artist Statement or Mission Statement (Orgs)

Funding Request (50 points)

- Part 1: Growth & Planning- 20 points
- Part 2: Public Benefit- 10 points
- Part 3: Grant Plan- 10 points
- Part 4: Budget- 10 points

Required Documents (15 points)

- 1 Question
- Up to 5 uploads/links

100 Total Points

ARTS IMPACT ENDOWMENT (AIE)

General Support 2: Growth & Planning

Funding Channel 2: Resilience & Growth

Grant Amount: \$50,000 Artists and \$75,000 Organizations

Artists: Equipment purchase of \$10,000 or more for a single item, professional development, capital (not labor)

- Professional development opportunities
- Attending artistic workshops and/or trainings
- Studio equipment or space upgrades (NO LABOR COSTS are allowable)
- Compensation and/or benefits for a consultant for growth opportunities

Organizations: Equipment purchase of \$10,000 or more for a single item, organizational development, professional development for staff, capital (not labor)

- Strategic planning
- Professional Development for staff
- Personnel
- Board development and/or recruitment, board manual development
- Equipment for capital upgrades (NO LABOR COSTS are allowable)

SCORING CRITERIA: RACIAL EQUITY

General Support 1: Ongoing Work, General Support 2: Growth & Planning, & Project Support

Question	Points	Criteria
1. What is your understanding of racial equity? - How does your understanding of racial equity apply to your artistic practice <u>OR</u> your organization's artistic practice? - What is your history of engaging with marginalized communities? - Please list any specific examples of working with and expressing experiences of one or more communities identified in the Cultural Equity Endowment legislation (see Administrative Code Section 68.5). 300 word limit	30	Applicant provides a clear understanding of racial equity, demonstrates a history of engaging with marginalized community, and provides strong examples of working with and expressing experiences of one or more communities identified in the Cultural Equity Endowment legislation

SCORING CRITERIA: FUNDING THEME

General Support 1: Ongoing Work, General Support 2: Growth & Planning, & Project Support

Question	Points	Criteria
2. How will this funding counteract the threat of displacement as an artist OR arts organization? Artists • Please add your artist statement. • Definition: An Artist Statement is a brief statement which tells someone about your art, its current direction and an explanation of your style, theme or approach. It is a statement of intention. • Resources for artist statements page 28 of guidelines. Organizations: • Please add your organization's Mission or Vision/Purpose statement. 150 word limit	5	Theme – Keeping Artists in San Francisco Applicant makes the case for funding counteracting the threat of displacement. Applicant's statement reflects their experience relevant to the proposed funding request.

SCORING CRITERIA:

FUNDING REQUEST PART 1

Funding Request Section (Parts 1 to 4) applies to:
Funding Channel 1: General Support 1- Ongoing Work
Funding Channel 2: General Support 1- Growth & Planning

Question	Points	Criteria
3. How will this grant positively impact your organization, community, practice, or career? - How do you define and measure your success related to your mission or artist statement? 300 word limit - Include key staff and if you are working with other partners or collaborators, please outline their role in the project. For organizations, please include key staff. 150 word limit	General Support 1 & 2 20	Applicant successfully and clearly describes the positive impact this funding will make on their organization, community, practice or career. Applicant has defined goals and measures for success. If applicable: Roles of any partners or collaborators are outlined

SCORING CRITERIA:

FUNDING REQUEST PART 2 – PUBLIC BENEFIT

Funding Request Section (Parts 1 to 4) applies to:
 Funding Channel 1: General Support 1- Ongoing Work
 Funding Channel 2: General Support 1- Growth & Planning

Question	Points	Criteria
4. All grants must provide a public benefit to San Francisco, its neighborhoods and/or communities. - What is your public benefit (an event, a publication, ongoing programming etc.)? - Include specific goals for your public benefit and how you will know you achieved them (how you will measure your public benefit goals).? - What is your outreach plan for intended audiences and communities? How many people will benefit? - How will you collect and share community feedback? 250 word limit	General Support 1 & 2 10	Applicant clearly describes the public benefit, the number of people who will benefit, and how they will be reached. Applicant sets goals for a successful public benefit. Applicant clearly describes a method for collecting and sharing community feedback.

SCORING CRITERIA:

FUNDING REQUEST PART 3 – GRANT PLAN

Question	Points	Criteria
5. Completed grant plan with distinct activities, outputs, and date completed by. See instructions for example and word limit 1. Provide six grant plan activities. 2. Grant activities must take place between July 1, 2026 and July 31, 2028. 3. Grant activities can begin no earlier than July 1, 2026. 4. List grant activities in chronological order, from the beginning of the grant term until the end of the grant term.	General Support 1 & 2 10	Applicant describes how they intend to use the funds in distinct activities, outputs, and date completed by during the grant window. The grant plan reflects the funding request and includes the public benefit. GRANT PLAN POINTS NOTE: The Grant Plan is scored differently depending on which Funding Area is selected. The Funding Areas are selected on the Project Information tab of the Smart Simple application.

SCORING CRITERIA:

FUNDING REQUEST PART 4 - GRANT BUDGET

Question	Points	Criteria
6. Completed Budget- see instructions for budget template and required upload. For each expense provide a breakdown of costs in notes field. For example 5 artists @ \$100/hr x 10 hours. For an example of the budget, download the budget template link in the Grant Budget Tab. Budget Notes Text Box Provide any budget notes including, if this grant request is part of a larger project budget, provide information on expenditures covered by other funding source(s) - 150 word limit	General Support 1 & 2 10	Budget aligns with the funding request and line items are explained in detail.

SCORING CRITERIA: REQUIRED DOCUMENTS

Funding Area: General Support 1: Ongoing Work & General Support 2: Growth & Planning

Question	Points	Criteria
5. You may provide up to 5 uploads or links. Panelists will spend no more than fifteen (15) minutes reviewing these materials. Organizations: • Current strategic plan or most recent annual report Artists and Organizations: • Required: Summary of the last two years of your work in San Francisco - 150 word limit • Cost estimates or planning documents for the proposed funding request • Samples of your past work; show your ability to complete your ongoing artistic work, as well as demonstrate knowledge of and experience in your creative practice. • Other supporting documents that support your funding request such as audience data, survey questions, job descriptions, etc.	General Support 1 & 2 15	Uploaded or linked documents show an ability to complete the proposed funding request, as well as demonstrate knowledge of and experience in the applicant's creative practice.

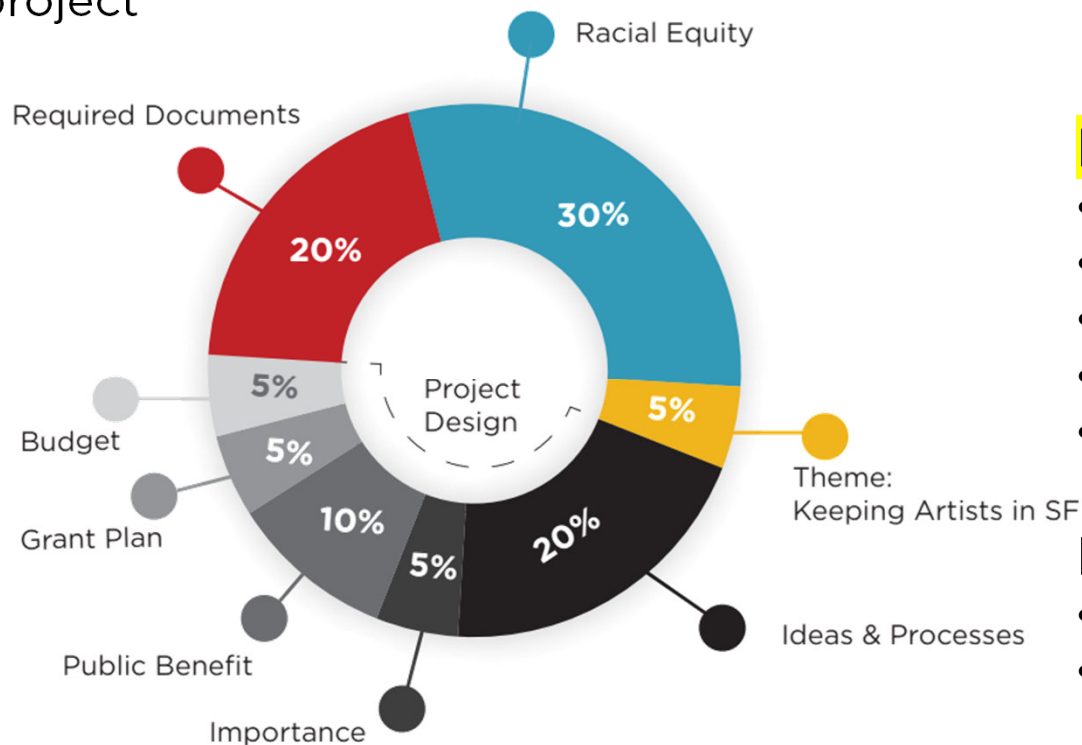
ARTS IMPACT ENDOWMENT (AIE)

Funding Channel: Project Support

For Artists & Organizations

What this Funds:

artistic works and/or activities, research and development, a phase or portion of a larger project



SCORING CRITERIA

Racial Equity (30 points)

- 1 Question

Theme (5 points)

- 1 Question,
- Artist Statement or Mission Statement (Orgs)

Project Design (45 points)

- Part 1: Ideas & Processes- 20 points
- Part 2: Public Benefit- 10 points
- Part 3: Importance- 5 points
- Part 4: Grant Plan- 5 points
- Part 5: Grant Budget- 5 Points

Required Documents (20 points)

- 1 Question
- Up to 5 uploads/links

100 Total Points

ARTS IMPACT ENDOWMENT (AIE)

Project Support

Funding Channel 3: New Creative Opportunities

Grant Amount: \$50,000 Artists and \$50,000 Organizations

Artists:

- An artistic work and/or activity that has a distinct beginning and end.
- Development and implementation of an artistic output or series of artistic works.
- Can be a subset or portion of a longer/bigger project such as the draft, storyboarding, interviewing, editing, outreach, or evaluation phase of a project.
- Research & Development such as exploring new artistic methods or materials, conducting field research, creating concepts or pilot for larger initiative, interviewing, documenting, or archiving.

Organizations:

- An artistic work and/or activity that has a distinct beginning and end.
- Development and implementation of an artistic output or series of artistic works.
- Can be a subset or portion of a longer/bigger project such as the draft, storyboarding, interviewing, editing, outreach, or evaluation phase of a project.
- Research & Development such as exploring new artistic methods or materials, conducting field research, creating concepts or pilot for larger initiative, interviewing, documenting, or archiving.

SCORING CRITERIA: RACIAL EQUITY

General Support 1: Ongoing Work, General Support 2: Growth & Planning, & Project Support

Question	Points	Criteria
1. What is your understanding of racial equity? - How does your understanding of racial equity apply to your artistic practice <u>OR</u> your organization's artistic practice? - What is your history of engaging with marginalized communities? - Please list any specific examples of working with and expressing experiences of one or more communities identified in the Cultural Equity Endowment legislation (see Administrative Code Section 68.5). 300 word limit	30	Applicant provides a clear understanding of racial equity, demonstrates a history of engaging with marginalized community, and provides strong examples of working with and expressing experiences of one or more communities identified in the Cultural Equity Endowment legislation

SCORING CRITERIA: FUNDING THEME

General Support 1: Ongoing Work, General Support 2: Growth & Planning, & Project Support

Question	Points	Criteria
2. How will this funding counteract the threat of displacement as an artist OR arts organization? Artists • Please add your artist statement. • Definition: An Artist Statement is a brief statement which tells someone about your art, its current direction and an explanation of your style, theme or approach. It is a statement of intention. • Resources for artist statements page 28 of guidelines. Organizations: • Please add your organization's Mission or Vision/Purpose statement. 150 word limit	5	Theme – Keeping Artists in San Francisco Applicant makes the case for funding counteracting the threat of displacement. Applicant's statement reflects their experience relevant to the proposed funding request.

SCORING CRITERIA:

PROJECT DESIGN PART 1- IDEAS & PROCESS

Project Design Section (Parts 1 to 5) applies to:
Funding Channel 3: Project Support

Question	Points	Criteria
3. Describe the ideas and processes involved in making your project and your role in the creative process. It is important to give the panelists a clear picture of what you are doing and how you are doing it. 300 word limit If you are working with other partners or collaborators, please outline their role in the project. For organizations, please include key staff. 150 word limit	Project Design 20	Applicant clearly describes the ideas and processes involved in making the project and their role in the creative process. If applicable: Roles of any partners or collaborators are outlined. Key staff are identified.

SCORING CRITERIA:

PROJECT DESIGN PART 2 – PUBLIC BENEFIT

Project Design Section (Parts 1 to 5) applies to:
Funding Channel 3: Project Support

Question	Points	Criteria
4. All grants must provide a public benefit to San Francisco, its neighborhoods and/or communities. - What is your public benefit (an event, a publication, ongoing programming etc.)? - Include specific goals for your public benefit and how you will know you achieved them (how you will measure your public benefit goals).? - What is your outreach plan for intended audiences and communities? How many people will benefit? - How will you collect and share community feedback? 250 word limit	Project Design 10	Applicant clearly describes the public benefit, the number of people who will benefit, and how they will be reached. Applicant sets goals for a successful public benefit. Applicant clearly describes a method for collecting and sharing community feedback.

SCORING CRITERIA:

PROJECT DESIGN PART 3 - IMPORTANCE

Question	Points	Criteria
5. Why is this project important to you? 250 word limit Describe how this grant will enhance... • Artists: your future artistic practice. <u>OR</u> • Organizations: your vision and mission in the community.	Project Design 5	Applicant articulates why the project is important to them and to the future growth of their artistic practice and/or vision and mission as an arts organization.

SCORING CRITERIA:

PROJECT DESIGN PART 4 – GRANT PLAN

Question	Points	Criteria
5. Completed grant plan with distinct activities, outputs, and date completed by. See instructions for example and word limit 1. Provide six grant plan activities. 2. Grant activities must take place between July 1, 2026 and July 31, 2028. 3. Grant activities can begin no earlier than July 1, 2026. 4. List grant activities in chronological order, from the beginning of the grant term until the end of the grant term.	Project Design 5	Applicant describes how they intend to use the funds in distinct activities, outputs, and date completed by during the grant window. The grant plan reflects the funding request and includes the public benefit. GRANT PLAN POINTS NOTE: The Grant Plan is scored differently depending on which Funding Area is selected. The Funding Areas are selected on the Project Information tab of the Smart Simple application.

SCORING CRITERIA:

PROJECT DESIGN PART 5 - GRANT BUDGET

Question	Points	Criteria
6. Completed Budget- see instructions for budget template and required upload. For each expense provide a breakdown of costs in notes field. For example 5 artists @ \$100/hr x 10 hours. For an example of the budget, download the budget template link in the Grant Budget Tab. Budget Notes Text Box Provide any budget notes including, if this grant request is part of a larger project budget, provide information on expenditures covered by other funding source(s) - 150 word limit	Project Design 5	Budget aligns with the funding request and line items are explained in detail.

SCORING CRITERIA: REQUIRED DOCUMENTS

Funding Area: Project Support

Question	Points	Criteria
5. You may provide up to 5 uploads or links. Panelists will spend no more than fifteen (15) minutes reviewing these materials. Organizations: • Current strategic plan or most recent annual report Artists and Organizations: • Required: Summary of the last two years of your work in San Francisco - 150 word limit • Cost estimates or planning documents for the proposed funding request • Samples of your past work; show your ability to complete your ongoing artistic work, as well as demonstrate knowledge of and experience in your creative practice. • Other supporting documents that support your funding request such as audience data, survey questions, job descriptions, etc.	Project Design 20	Uploaded or linked documents show an ability to complete the proposed funding request, as well as demonstrate knowledge of and experience in the applicant's creative practice.

Thank you!

Grant Category	Program Officer	Email
Arts Impact Endowment: Organizations	Jennifer Chu	jennifer.chu@sfgov.org
Artistic Legacy Grant	Jennifer Chu	jennifer.chu@sfgov.org
Arts Impact Endowment: Artists	Jennifer Atwood	jennifer.atwood@sfgov.org
Special Project Grants	Anne Trickey	anne.trickey@sfgov.org
General Inquiries		sfac.grants@sfgov.org

Q & A



Asian Pacific Islander Cultural Center at Sunday Streets, Adam Pardee, Special to The Chronicle