Arts Impact Endowment (AIE) | First-Time Grantee Initiative

GRANTSEEKER WEBINAR
June 24, 2022
12 – 1 p.m.
Webex – How to Move Someone to Stage (ASL)

1. At the top of your meeting window, hover over the video of the ASL Interpreter and click MORE … > Move to Stage
2. You can also right click on the person’s window and select > Move to Stage
3. The person’s window will be on the screen through the whole event.
AGENDA

• Arts Impact Endowment (AIE) | First-Time Grantee Initiative Overview (10 min)

• Eligibility and Requirements (5 min)

• Funding Categories (15 min)

• Prep + Tips + Criteria + Apply (15 min)

• Q&A (15 min)
OUR PRESENTERS

SFAC Community Investments Staff

- Candace Eros Diaz (she/they), Program Officer
- Jaren Bonillo (she/her), Senior Program Officer
- Maren, ASL Interpreter
- Denise Pate (she/her), Director of Community Investments
SFAC
OVERVIEW
ABOUT SFAC

The San Francisco Arts Commission is the City agency that champions the arts as essential to daily life by investing in a vibrant arts community, enlivening the urban environment and shaping innovative cultural policy.

Our programs include:

• Community Investments
• Public Art
• Civic Art Collection
• Civic Design Review
• Art Vendor Program
• SFAC Galleries
The San Francisco Arts Commission is committed to creating a city where all artists and cultural workers have the freedom, resources and platform to share their stories, art and culture and where race does not predetermine one’s success in life. We also acknowledge that we occupy traditional and unceded Ohlone land. Fueled by these beliefs, we commit to addressing the systemic inequities within our agency, the City and County of San Francisco and the broader arts and culture sector. This work requires that we focus on race as we confront inequities of the past, reveal inequities of the present and develop effective strategies to move all of us towards an equitable future.
COMMUNITY INVESTMENTS PROGRAM

The Community Investments Program supports San Francisco artists, arts organizations, and communities with an equity lens through grants, technical assistance and capacity building, economic development, arts education initiatives and community-based Cultural Centers.
Proposition E

Won by a 75% majority!
Cultural Services Allocation Plan (CSAP)

- Arts Education/Creative Exploration: 40%
- Arts Organizations/Core Support: 20%
- Space/Capital: 30%
- Individual Artist Support: 10%
Responds to the Covid-19 Pandemic

191AC Aureen Almario | Design by Eduardo Daza Taylor

19CEI Brava

MaskUp for AfroSolo Theatre Company-IFTA

19CEI StageWrite
First-Time Grantee Initiative

Supports arts organizations and individual creators + makers who have *never* received grant funding from the San Francisco Arts Commission (SFAC) or Grants for the Arts (GFTA).

- Up to $50,000
- Can apply to one (1) of the four (4) funding areas:
  1. Arts Education/Creative Exploration
  2. Space/Capital
  3. Arts Organizations/Core Support
  4. Individual Artist Support
ELIGIBILITY AND REQUIREMENTS
ELIGIBILITY REQUIREMENTS FOR ALL

• Must *never* have received funding from SFAC or GFTA

• Demonstration of two-year programmatic history with a clear focus on the development, production, and/or presentation of arts activities, and/or youth arts activities in San Francisco

• Project must take place in San Francisco between January 1, 2023 – June 30, 2024

• May not be a part of another City agency or department

• Must be in good standing with other grants and loans
ELIGIBILITY SPECIFIC TO INDIVIDUALS

• Individuals working with vulnerable populations (defined as minors under 18 years old, developmentally disabled populations, or elderly individuals over 65 years old) must apply with a fiscal sponsor.

* A signed fiscal sponsorship form must be submitted with the application. This means you'll have to negotiate a fiscal sponsorship PRIOR to submitting your application. You can find links to this form in the guidelines + instructions, as well as in the application itself.

• Be at least 18 years old

• Cannot be enrolled as a full-time student at the time of the application or during the grant window

• Proof of San Francisco residency since August 2020

NEW: If an unhoused or housing insecure applicant cannot provide proof of residency, they may submit a self-attestation form certifying their San Francisco residency.
ELIGIBILITY SPECIFIC TO ORGANIZATIONS

- Organizations working with vulnerable populations (defined as minors under 18 years old, developmentally disabled populations, or elderly individuals over 65 years old) **must apply with a fiscal sponsor.**

  *A signed fiscal sponsorship form must be submitted with the application. This means you’ll have to negotiate a fiscal sponsorship PRIOR to submitting your application. You can find links to this form in the guidelines + instructions, as well as in the application itself.*

- Proof of current 501(c)(3) status (or fiscal sponsorship*) + in good IRS standing

- Proof of current San Francisco corporate address (yours or the fiscal sponsor’s) since August 2020

- Annual operating revenue must not exceed $1.5 million
FUNDING CATEGORIES
<table>
<thead>
<tr>
<th>*Arts Education/Creative Exploration Engage + Explore</th>
<th>Space/Capital Access + Afford</th>
<th>Arts Organizations/Core Support People + Plans</th>
<th>Individual Artist Support Make + Create</th>
</tr>
</thead>
<tbody>
<tr>
<td>$700,000 14 grants awarded</td>
<td>$500,000 10 grants awarded</td>
<td>$350,000 7 grants awarded</td>
<td>$200,000 4 grants awarded</td>
</tr>
</tbody>
</table>

*This funding area is for Individuals or Organizations who want to invest in intergenerational learning and/or engaging youth in creative exploration.

This funding area is for Individuals or Organizations who want to invest in their creative space by making it more affordable, accessible, collaborative or need support understanding long-term leases, purchase agreements or for developing fundraising plans.

This funding area is for Organizations who want to invest in any aspect of their arts organization including staff salaries + development, monthly bills, tech, programming, and project planning costs.

This funding area is for Individuals who want to invest in their personal creative practice. All art forms and levels of experience are welcome!
FUNDING CATEGORIES
Arts Education/Creative Exploration

Engage + Explore

This funding area is for **Individuals** or **Organizations** who want to invest in intergenerational learning and/or engaging youth in creative exploration.

$700,000
14 grants awarded
Space/Capital
Access + Afford

This funding area is for Individuals or Organizations who want to invest in their creative space by making it more affordable, accessible, collaborative or need support understanding long-term leases, purchase agreements or for developing fundraising plans.

$500,000
10 grants awarded
Arts Organizations/Core Support

People + Plans

This funding area is for Organizations who want to invest in any aspect of their arts organization including staff salaries + development, monthly bills, tech, programming, and project planning costs.

$350,000
7 grants awarded
Individual Artist Support

Make + Create

This funding area is for **Individuals** who want to invest in their personal creative practice. All art forms and levels of experience are welcome!

$200,000

4 grants awarded
HOW TO PREPARE TO APPLY
DEADLINE TO APPLY:

WEDNESDAY, AUGUST 10, 2022
AT NOON
Webpage includes:

- Important dates table
- Link to a list of upcoming technical assistance webinars + login information
- Links to guidelines + application
- Links to past grantees
GUIDELINES + INSTRUCTIONS

Arts Impact Endowment (AIE) | First-Time Grantee Initiative

FOR A PROJECT TAKING PLACE JANUARY 1, 2023 — JUNE 30, 2024

FOR INDIVIDUALS

How to Prepare and Submit your Application

For any questions about AIE, contact Candace Eros Diaz at candace.diaz@sfgov.org or 415-252-2253.

How to Apply
DEADLINE TO APPLY: Wednesday, August 10, 2022 at 12 p.m.

APPLICATION FOR INDIVIDUALS: https://sfac.tfaforms.net/163

Applications must be submitted online. Emailed or faxed applications are not accepted. In fairness to others, we cannot accept late or incomplete applications. If the applicant does not provide the complete set of information in the appropriate format by the deadline, the application may be deemed incomplete and ineligible. No deadline extensions will be granted.

NEW: If you need special accommodations, you must contact Candace Eros Diaz at candace.diaz@sfgov.org or 415-252-2253 at least two weeks before the application deadline, in order for us to appropriately accommodate.

AIE GRANT GUIDELINES ARE AVAILABLE HERE
To review list of important dates, eligibility, project requirements and scoring criteria.

FOR ORGANIZATIONS

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## SCORING CRITERIA

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<tr>
<td>Who Racial Equity</td>
<td>25</td>
<td>Describe your/your organization’s connection to Black, Indigenous, People of Color (POC), LGBTQI+, and Disabled San Francisco communities. (200 words)</td>
<td>The applicant is deeply rooted in Black, Indigenous, POC, LGBTQI+, and Disabled San Francisco communities.</td>
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**Who Racial Equity (25 points)**

- **25** Describe your/your organization’s connection to Black, Indigenous, People of Color (POC), LGBTQI+, and Disabled San Francisco communities. (200 words)

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<td>You (15 points)</td>
<td>15</td>
<td>Describe your creative practice over the last two (2) years. If applying as an organization, over the last two years, how did your organization support the communities described in Question #1. (150 words)</td>
<td>The applicant has a clear understanding of their creative practice and/or how they support the communities they serve over the last two years.</td>
</tr>
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<tr>
<td>What + How Idea (60 points)</td>
<td>20</td>
<td>Summarize your/your organization’s idea and how is it connected to the funding area you selected?</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>- Arts Education/Creative Exploration</td>
<td>The applicant has a clear understanding of their creative practice and/or how they support the communit(ies) they serve over the last two years.</td>
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<td>Describe how the funds will help you/your organization fulfill a current need?</td>
<td>The applicant describes their need for the funds.</td>
</tr>
<tr>
<td>(60 points)</td>
<td></td>
<td>(150 words)</td>
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**QUESTIONS**

- Describe how the funds will help you/your organization fulfill a current need? (150 words)
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<td><em>What + How Idea</em> (60 points)</td>
<td>15</td>
<td>Describe how this funding will set you/your organization up for long- or short-term success?</td>
<td>The applicant describes how the funds will set them up for success.</td>
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<tr>
<td></td>
<td></td>
<td>(150 words)</td>
<td></td>
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<tr>
<td><em>What + How Idea</em></td>
<td>10</td>
<td>The applicant creates an IG handle/account.</td>
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<td></td>
<td></td>
<td>The images and/or videos show their ability to bring their proposed idea to life and demonstrates their knowledge of and experience in their creative practice or organization’s mission.</td>
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ELIGIBILITY + APPLICATION

FOR INDIVIDUALS
- AIE GUIDELINES (PDF)
- INDIVIDUALS - APPLICATION INSTRUCTIONS (PDF)
- APPLY NOW - INDIVIDUALS

FOR ORGANIZATIONS
- AIE GUIDELINES (PDF)
- ORGANIZATIONS - APPLICATION INSTRUCTIONS (PDF)
- APPLY NOW - ORGANIZATIONS

FY22 Arts Impact Endowment (AIE) | First-Time Grantee Initiative Grant Eligibility Questions (Individual)

Applicant Name: * Email: *

Is the individual applicant (and its fiscal sponsor, if applicable) San Francisco-based and able to demonstrate a consistent programmatic history and public benefit to the City of San Francisco, its neighborhoods and communities over the last two years (since June 2020)? *
- Yes
- No

Has the individual applicant ever received funding from the San Francisco Arts Commission (SFAC) or Grants for the Arts (GFTA)? *
- Yes
- No

Does the individual applicant clearly focus on the development, production, and/or presentation of arts activities, and/or youth arts activities in San Francisco? *
- Yes
- No

Is the individual applicant at least 18 years of age? *
- Yes

FY22 Arts Impact Endowment Grant (AIE) | First-Time Grantee Eligibility Questions (Organization)

Applicant Name: * Email: *

Is the organization (and its fiscal sponsor, if applicable) San Francisco-based and able to demonstrate a consistent programmatic history and public benefit to the City of San Francisco, its neighborhoods and communities over the last two years (since June 2020)? *
- Yes
- No

Is the applicant organization (or its fiscal sponsor, if applicable) tax-exempt and in good standing under Section 501(c)(3) of the Internal Revenue Service Code? *
- Yes
- No

Has the applicant ever received funding from the San Francisco Arts Commission (SFAC) or Grants for the Arts (GFTA)? *
- Yes
- No

Does the organization clearly focus on the development, production, and/or presentation of arts activities, and/or youth arts activities in San Francisco? *
- Yes
GRANTSEEKER TIPS

Consider connecting with a Cultural Ambassador!
GRANTSEEKER TIPS

• Read the guidelines thoroughly and refer to the instructions prior to engaging with the online application.

• Pay close attention to the scoring criteria + let these lead your answers.

• Plan ahead:
  • Reach out to your fiscal sponsor if your project involves working with vulnerable populations. Complete the form!

  • Research costs for your idea, such as video equipment, platforms, supplies, artist and rental fees.
GRANTSEEKER TIPS

• Draft responses in another document, then cut and paste answers into the online application. Pay attention to word counts which are listed in the scoring criteria + application instructions.

• Write with enthusiasm and tell a compelling story.

• Be consistent, be specific.
IF YOU ARE FUNDED YOU’LL NEED TO...
PROJECT REQUIREMENTS

• **Grantee to Pay All Taxes**

• **Insurance** is required for all grant recipients. Individuals working with vulnerable populations (minors under 18 years old, developmentally disabled populations, or elderly individuals over 65 years old) must apply with a fiscal sponsor.

  • If an applicant is using a fiscal sponsor, a signed fiscal sponsorship form must be submitted with the application.

• **Budget**: Recipients of grant funds will be required to develop a project budget that itemizes grant expenditures over the grant window.

• **Grant Plan**: Recipients of grant funds will be required to develop a project grant plan that details the project activities over the grant window.

**Documentation**: Recipients of grant funds are expected to produce/provide work samples of the funded idea at the end of the grant window.
TECHNICAL ASSISTANCE WEBINARS
QUESTIONS

19ACIP Arc

You are PERFECT
DEADLINE TO APPLY:

WEDNESDAY, AUGUST 10, 2022 AT NOON
CONTACT US

Candace Eros Diaz (she/they)
Program Officer
candace.diaz@sfgov.org
415-252-2253
*Schedule a 15-minute one-on-one consultation via the link in my email signature

Jaren Bonillo (she/her)
Senior Program Officer
jaren.bonillo@sfgov.org
415-252-2227